



Company Fact Sheet

ABOUT CLOUDSORT

The middle mile – that vital link between the first and last points of the supply chain — is the next blank canvas for innovation in logistics. But a bold new frontier won't come from incremental tweaks to legacy systems. CloudSort's revolutionary cloud-based sortation software is changing the game. Our platform does away with rigid silos and competing priorities across the middle mile, and instead brings together all the players — from shippers and carriers, to 3PLs and end-consumers. We are inventing a new model for the middle mile, driving efficiency, flexibility and scalability through a system that works... for everyone.

DATE OF INCORPORATION

July 23, 2019

NUMBER OF EMPLOYEES

30–40 employees, plus up to five (5) Staffing Agency Partnerships (10–50 staff employees at various points in time)

HEADQUARTERS

Bellevue, WA

STORY OF THE CLOUDSORT NAME

As a cloud-based business, the name CloudSort reflects an emphasis on being deployable and adaptable with a light touch on the environment — a clear departure from the industry's traditional emphasis on heavy and costly mechanical automation.

COMPANY MISSION

The mission of CloudSort is to define and shape the role of the middle mile by creating a system that aligns and activates mutually-beneficial partnerships between the supply and demand sides of sortation and transportation, unlocking value, and enhancing the end customer experience.

COMPANY VALUES

- **Imagine better.** CloudSort is rooted in the belief that there's always a better way. Instead of iterating on the status quo, we chose to pull up a blank page and draw the future we wanted to see. That spirit of constant improvement — and boundless imagination — is at the core of who we are.
- **Move more, stop less.** Time is the most precious resource, and we don't waste a minute. We've designed our network to facilitate direct connections and reduce needles and risky hand-offs. A smarter system is a faster system — and ours is built for speed.

- **Together we win.** Our success — as a business and as individuals - is built on strong partnerships. Together we will go further than anyone can alone. We are dedicated to building a more cooperative world, because we know that even business is not a zero-sum game.
- **Nothing to hide.** Sustainable partnerships require trust to flourish. Transparency and humility are at the core of how we operate. We're honest, upfront, and open.

UNIQUE DIFFERENTIATORS

Decentralization

Instead of relying on the traditional hub-and-spoke model, CloudSort mounts clusters of smaller, nimbler, and highly connected sortation centers that are easier, cheaper, and much faster to build. This allows us to facilitate more direct shipments, produce significantly less waste, and place more deliveries closer to their destinations — sooner and more efficiently.

Intelligence

CloudSort's secret sauce is its dynamic sortation software, which harnesses artificial intelligence (AI) and predictive technology for smarter sortation, and more efficient, sustainable, and responsive routing. Our interoperable technology, designed for intuitive usability, integrates seamlessly with your existing tech stack, whether you're a shipper, carrier, or 3PL.

Participation

We offer multiple ways to engage with the CloudSort platform — from pure technology enablement to end-to-end outsourcing or our unique hosting opportunities that let our partners monetize their own sortation activities and assets. This modular approach empowers businesses to participate in the network at the rate that works for them, establishing the middle mile as a true business driver.

CLOUDSORT PARTNERS

- United States Postal Service (USPS)
- Transportation Security Administration (TSA)

WEBSITE URL: www.cloudsort.com

LINKEDIN: <https://www.linkedin.com/company/cloudsort-corporation/>

TWITTER: <https://twitter.com/cloudsort>

NOTE TO PRESS

To request an interview with CloudSort's CEO Derek Szopa, please contact Laura Hall at Laura@Hallcomms.com.

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