

# Your secure end-to-end real estate platform to close more sales, faster

Real estate has officially progressed to the digital era, which means property sellers can:

- Expand their reach and capture investors from all over the world
- Utilise multiple channels to generate leads
- Harness emerging technologies to reduce costs and improve sales

And with the advancement in technology, property developers are now finding new ways to scale up their sales capabilities quickly and remain on top of their game.

Having the ability to integrate with existing platforms while ensuring compliance to cybersecurity best practices is key to achieving success in your real estate digital transformation journey.

This is where FastKey comes in.

**Fastkey is revolutionising the way people buy and sell properties.**

“We purchased a unit of Rotterdam cluster via FastKey. The process was very quick, which took less than 10 minutes.”

– New Property Owner of Rotterdam  
Jababeka Residences in Jakarta, Indonesia

**FastKey**



**PropertyGuru**  
For Business

## No hassle with SaaS



**Branded consumer experience**



**Gamified lead management**



**Agent marketplace**



**Data-driven decision making**

Software-as-a-Service (SaaS) is a subscription-based model that offers seamless usability with easy business integration. Developers don't have to worry about managing costly hardware installations or updating their software.

## Cover all bases, from Discovery to Sale

### Pre-launch



- Manage prospects on one platform
- Create 3D visualisations of projects
- Showcase your immersive sales gallery, anywhere

### Launch



- Digitised and mobiles sales galleries
- White-labelled apps with your branding
- Real-time inventory updates

### Sales Conversion



- Automatically allocate leads along the funnel
- Determine 'next best action' to nurture leads
- Make decisions based on data

## Plug and play securely with peace of mind

FastKey supports 2-way secure API integrations with selected partners and platforms for a truly automated ecosystem. Hosted in world-class cloud platforms with 99.99% uptime, FastKey is also compliant with regional security regulations so data is securely stored.

- Customise your operations with modular APIs that integrate with third-party ERP applications
- Take out the double work as information flows seamlessly through ERP systems
- Granular access controls ensure data privacy and security
- Ensure safety with 2FA for enhanced login security Integrate with a multi-channel messaging platform for flexible client communications

**Start maximising your opportunities and close more sales, faster, with FastKey.**

Scan the QR code to discover what FastKey can do for you today.

