



Dear Esteemed Sponsor,

Sankara Eye Foundation (SEF) USA, is grateful and excited to join hands with you on the mission of VISION 2030: Scale up to providing 1 MILLION+ free eye surgeries annually. In order to achieve this goal we are organizing a banquet evening “Open eyes with Hasan Minhaj” on May 6, 2023.

**You will be the anchor providing this everlasting memory and a beautiful experience to all our banquet guests.**

We have provided you with the information about our Vision 2030, on-going projects, sponsorship packages details for your perusal.

**We look forward to achieving the goal with you.**

Contact Info: For further information please feel free to call our sponsorship team.

Name	Email	Contact #
Bhavini Parekh	bhavini@giftofvision.org	201-724-3843
Dr. Indu Mayakrishnan	indum@giftofvision.org	
Dr. Raghu Krishnamurthy	raghudallas@giftofvision.org	

Thank you,  
SEF DFW Team

### **Why Sponsor SEF event?**

- ★ Be a part of our vision to eradicate curable blindness.
- ★ Market your product or service to thousands of professionals in the DFW area through this event.
- ★ Sankara Eye Foundation USA, has earned the trust and honor of its patrons. If you reach the audience through us, your business will earn the same trust and confidence.
- ★ SEF is a 4 Star rated organization by Charity Navigator (for several years in a row).
- ★ We offer multiple sponsorship packages to choose from based on your needs.

Attached is the list of sponsorships available to you, so please take this GREAT opportunity at this event to showcase your products and services to the residents of DFW metroplex.



# VISION 2030

## **Our Cause**

Globally, at least 2.2 billion people have a vision impairment or blindness, of which at least 1 billion cases of vision impairment could have been prevented or are yet to be addressed. Nearly 30% of the world's blind and vision-impaired live in South East Asia. (WHO, World Sight Day statement). Nearly 40 million people in India, including 1.6 million children, are blind or visually impaired (The Tribune).

Fortunately, nearly 80% of them can easily be cured if they can receive proper treatment.

## **Journey to Becoming the World's Largest Free Eye Care Provider**

SEF USA, founded in 1998 in San Jose, California and SEF, India, founded in 1977 in Coimbatore, Tamil Nadu, have been working together towards eradicating curable blindness in India for over two decades by providing free high quality eye care to those in need through super specialty eye care hospitals. Starting with only one hospital performing about 8,000 free eye surgeries in 1998, SEF, USA, has grown to a network of 22 hospitals in 14 states in India performing 330,000 free eye surgeries annually.

Our network of hospitals, some of which are financially self-sufficient, serves the states of Tamil Nadu, Gujarat, Maharashtra, Uttar Pradesh, Madhya Pradesh, Karnataka, Andhra Pradesh, Punjab, Rajasthan, Odisha, Uttarakhand, Chhattisgarh, Bihar, and West Bengal. Currently, our network of hospitals has a total capacity for 485,400 free eye surgeries, annually. We aim to deliver 330,000+ free eye surgeries this fiscal year.

## **We are at an Inflection Point**

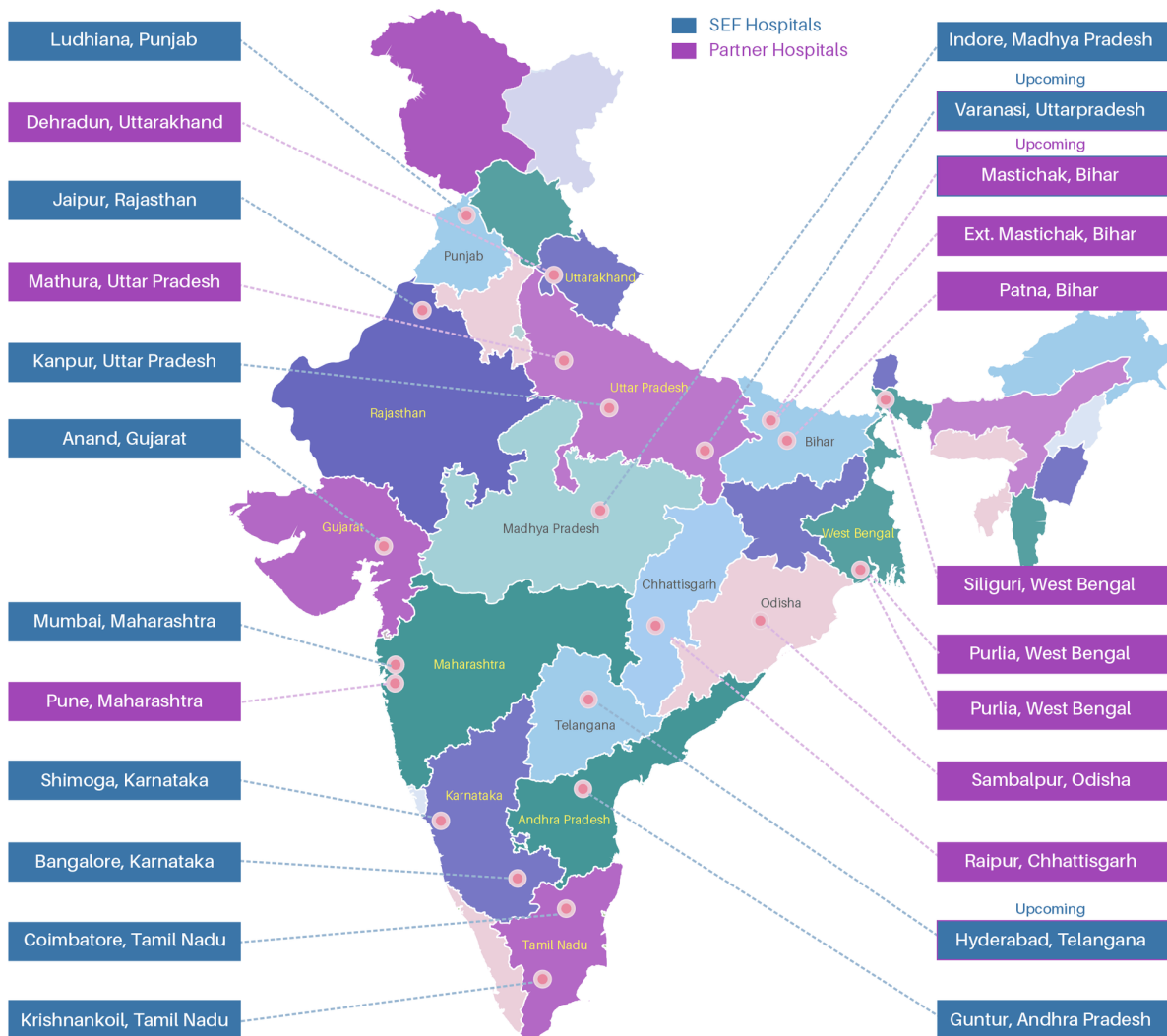
Sankara Eye Foundation is currently at an inflection point with several key capacity-building infrastructure projects underway. To fulfill our Vision 2030: March to a Million goals, we aim to raise \$80 Million by 2030 to support our infrastructure expansion projects and an additional \$80 Million for eye surgeries. We propose to do that by building new hospitals and expanding the capacity of the existing hospitals.

- **Build capacity for both free and paid surgeries.**
- **Establish superlative care quality and cost efficiency.**
- **Drive sustainability by attracting more paid patients who subsidize costs for free patients.**



**SANKARA**  
EYE FOUNDATION

## Our Entire Network Of Eyecare





**SANKARA**  
EYE FOUNDATION

SEF Dallas cordially invites you to

# *Open Eyes With Hasan Minhaj*

A Fundraiser Gala for Vision 2030: March to a Million

Goal of providing one million sustainable free eye surgeries annually by 2030

**Saturday, May 6, 2023**

**Hyatt Regency Frisco-Dallas**

2615 Preston Rd, Frisco, TX

6:00 - 7:00 pm Social Hour

7:00 - 10:30 pm Vision 2030 Updates

Dinner & Entertainment

**Exclusive dialogue and fun Q&A session with Hasan Minhaj**

Award winning American Indian comedian, writer, actor & television host

**Live Bollywood Music by Geetesh Iyer**

Indian Idol and X-Factor finalist

**Leave a Lasting Legacy**

Become a founding donor for the upcoming hospital infrastructure projects at Guntur, Varanasi, and Kanpur

Registration

<https://www.giftofvision.org/sef-dallas-hasan-minhaj>

For inquiries & sponsorship opportunities, contact

[sef-dallas@giftofvision.org](mailto:sef-dallas@giftofvision.org)



## PLATINUM SPONSORSHIP

**Price: \$50,000**

### **Features**

- ★ **1 Premium table (closer to the main stage) with 10 people capacity**
- ★ **5 minutes stage time for you to connect with the guests to promote to your company/products**
- ★ **Meet & Greet with Hasan Minhaj (RSVP required)**
- ★ **\*Option to become a founding donor at Sankara's hospitals**
- ★ **Placement in our newsletters reaching 35,000+ of our registered donors**
- ★ **Up to 1 minute promotional video about your company / products (provided by you)**
- ★ **Stage announcements**
- ★ **Rolling digital screen display of your company**
- ★ **Physical signage board of your company in the banquet hall (provided by you)**
- ★ **Premium full page display on the event's booklet**
- ★ **Social media marketing on SEF's online avenues during the promotional time period of this event**
- ★ **Option to set up booth at venue**

*\*\$40K for Sponsorship and \$10K for Platinum Wall of Founder*



## **DIAMOND SPONSORSHIP**

**Price: \$10,000**

### **Features**

- ★ **1 Premium table (closer to the main stage) with 10 people capacity**
- ★ **Up to 1 minute promotional video about your company / products (provided by you)**
- ★ **Physical signage board of your company in the banquet hall (provided by you)**
- ★ **Full page display on the event's booklet**
- ★ **Stage announcements**
- ★ Photo Opportunity with Hasan Minhaj
- ★ Rolling digital screen display of your company
- ★ Social media marketing on SEF's online avenues during the promotional time period of this event
- ★ Option to set up booth at venue



**SANKARA**  
EYE FOUNDATION

**GOLD SPONSORSHIP**

**Price: \$5000**

**Features**

- ★ 1 table with 10 people capacity
- ★ Photo Opportunity with Hasan Minhaj
- ★ Rolling digital screen display of your company
- ★ Half page display on the event's booklet
- ★ Social media marketing on SEF's online avenues during the promotional time period of this event
- ★ Option to set up booth at venue



**SANKARA**  
EYE FOUNDATION

## ACTION FORM

Please fill in the form below.

Name: \_\_\_\_\_  
(As you want to see in print)

- ☐ Platinum  
☐ Diamond  
☐ Gold

Enclosed: \$ \_\_\_\_\_

Cheque #: \_\_\_\_\_ (Payable to "Sankara Eye Foundation, USA")

Zelle: [officemanager@giftofvision.org](mailto:officemanager@giftofvision.org)

Paypal: [tickets@giftofvision.org](mailto:tickets@giftofvision.org)

Credit card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Name : \_\_\_\_\_  
(as it appears on the Credit card)

Billing address of the credit card:

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile #: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_