



September 27 - September 29, 2024

Harford County Equestrian Center
608 N Tollgate Rd, Bel Air, MD 21014

SPONSORSHIP OPPORTUNITIES



“

We believe the bonds of our heritage brings us together to be a part of something bigger than ourselves... ”

We believe the bonds of our heritage brings us together to be a part of something bigger than ourselves as individuals for the common cause of promoting Italian culture and raising money for those in need in Maryland. Our charitable giving focuses on the areas of education, family and child services, mental health, and addiction.

In the Spring of 2013, a small group of Harford County, Maryland businessmen banded together to form an organization dedicated to social service and their Italian heritage. This group, the Society of Italian American Businessmen (SIAB), obtained its charitable 501(c)3 status the following year and began its modest fundraising efforts with great plans for the future. Fueled by a genuine love of family and community, SIAB grew beyond its founders' most optimistic expectations to become a trusted and reliable partner to the non-profit community. Through its fundraising efforts and its careful review of requests for funds, the group has earned a reputation for ethical financial stewardship, as well as the ability to throw a great party! To date, SIAB has given away over \$1,000,000 to charities focusing on our core mission areas.

As the Society of Italian American Businessmen celebrates its 10-year anniversary, the 60+ member organization plans to bring its fundraising and charitable works to a new level. With your support, SIAB will double its ability to support regional charities that focus on education, youth, social issues, cultural awareness, health care, emergency/disaster relief. We will continue to joyfully share our Italian heritage with the community around us, and more importantly, we will not forget our responsibility to care for the greater good, nor forget the blessing of the opportunity to serve. With the advent of The Maryland Italian Festival, we believe we can touch countless more people with our increased charity work, and YOU can become an important part of the mission we started!





Exclusive Naming Sponsorship - SOLD (Galbani Cheese)

- Top billing for the entire event
 - “Galbani Maryland Italian Festival”
- Top billing on all external/internal communications
 - (Radio, TV, Social Media, etc...)
- Product exclusivity for the entire event
- Naming of educational cooking stage with exclusive seating
- Access to Corporate Sponsor VIP Tent
- Up to 30 general 3-day passes for the event
- 24 meal vouchers per day & 24 drink vouchers per day
- Up to 15 VIP Parking passes
- Mention from main stage prior to each musical performance and throughout the event
- Prominent signage throughout the festival

SOLD

Presenting Sponsorship - \$35,000 (2 available)

- Mentioned throughout entire event
 - “Galbani Maryland Italian Festival, presented by [Company name]”
- Mention on all communications as presenting sponsor (Event, Radio, TV, Social Media, etc...)
- Product exclusivity for the entire event
- 10x20 space in main thoroughfare to showcase company and product
- Access to Corporate Sponsor VIP Tent
- 20 meal vouchers per day & 20 drink vouchers per day
- Up to 25 general 3-day passes for the entire event
- Up to 12 VIP Parking passes per day
- Mention from main stage prior to each musical performance and throughout the event
- Prominent signage throughout the festival

Elite Sponsorship - 25,000 (4 available)

- Mention on communications (Event, Radio, TV, Social Media, etc...)
- Product exclusivity if app
- 10x20 space in main thoroughfare to showcase company and product
- Access to Corporate Sponsor VIP Tent
- 16 meal vouchers per day
- 16 drink vouchers per day
- Up to 20 general 3-day passes for the entire event
- Up to 10 VIP Parking passes per day
- Mention from stage prior to main acts on Friday and Saturday evening
- Prominent signage throughout the festival





Premier Sponsorship – \$10,000

- Mention on select external/internal (radio, TV, social-media, etc...)
- Company logo with hyperlink on Festival website
- 10x10 space in main thoroughfare to showcase company and product
- Up to 15 general admission 3-day passes for the event
- 6 meal vouchers per day
- 6 drink vouchers per day
- Up to 2 VIP Parking passes
- Signage throughout the festival

Printing Sponsorship – \$5,000

- Company logo/name on select banners/posters and flyers
- Company logo with hyperlink on Festival website
- Recognition on select social media posts
- Up to 10 general admission passes

Carnival Sponsorship – \$2,500

- Company logo/name on select banners/posters and flyers in carnival area
- Company logo with hyperlink on Festival website
- Recognition on select social media posts
- Up to 5 general admission passes

Parking Sponsorship – \$1,000

- Company logo/name on select banners/posters and flyers
- Company logo with hyperlink on Festival website
- Recognition on select social media posts
- Up to 2 general admission passes

Friends of SIAB Sponsorship – \$500

- Company name on select banners/posters and flyers
- Company logo with hyperlink on Festival website
- Recognition on select social media posts





Sponsorship Payment Information

Payment by check

Please make checks payable to SIAB and sent to the following address:

The Society of Italian American Businessmen, Inc. (SIAB)

P.O. Box 1844

Bel Air, MD 21014

Payment by credit card

Pay online at www.thesiab.org - see instructions below:

1. Click '**Support Us**' in the top right corner.
2. Add the amount of your sponsorship payment and click the '**Donate**' button
3. After confirming the amount, click the '**Proceed to Checkout**' button
4. Fill in your information and please include Company name if applicable.
5. Important: at the bottom of this form, please add your sponsorship level and amount in the '**Order notes**' section before clicking the '**Place order**' button

Payment by ACH transfer

Coming soon...

