



## Market Announcement

11 February 2015, Vista Group International Ltd, Auckland, New Zealand

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Vista signs conditional agreement to acquire US-based, Ticketsoft.

Vista Group International (Vista) has signed a conditional agreement to acquire US cinema software company Ticketsoft, including access to all customers, intellectual property and employees. The terms of the agreement are confidential. However, it is subject to commercially sensitive conditions that the vendor is confident it can meet.

The planned acquisition will continue Vista's international growth agenda, expanding the company's client base within the North American market and accelerating the move to offer additional, complementary services. Specifically, it will enable Vista Group International's core business, Vista Entertainment Solutions, to grow its US client base through the provision of a broader software offering to Ticketsoft customers.

Founded in 2001 and located in Dallas, Texas, Ticketsoft software solutions are installed in more than 200 North American cinemas (representing more than 2,000 cinema screens).

Cinemas of all sizes rely on Ticketsoft's software for their point of sale (ticketing and concessions), self-service kiosk, internet and mobile ticketing, gift and customer loyalty cards, head office systems, and real time management and analysis.

Providing a broader portfolio of similar products, Vista is the world's leading supplier of software to cinema exhibitors, including more than 950 cinemas across the USA.

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### **About Vista Group International:**

Vista Group International (Vista Group) is a public company, listed on both the New Zealand and Australian stock exchanges (NZX: VGL; ASX: VGI). Vista Group provides cinema management, film distribution and customer analytics software to companies across the global film industry. Cinema management software provided by Vista Entertainment Solutions is the core business of the Group. Veezi, MACCS, Movio and Numero products leverage the success of this platform into other parts of the film industry; from production and distribution, to cinema exhibition and through to the movie-goer experience. It is estimated that in excess of a billion cinema tickets are processed every year through Vista products. Vista Group has over 250 staff across six offices in New Zealand (Auckland headquarters), Australia, the USA, the UK, the Netherlands and China.

### **About Vista Entertainment Solutions:**

Vista Entertainment Solutions is the world leader in cinema management software solutions with installations in more than 60 countries across all continents and an estimated 37% global market share in the large cinema circuit market. The Vista cinema management product line is both integrated & scalable, suited to cinema exhibitor's operating 20+ screens and up to 100's of cinemas. Vista software comprises multiple software modules required to deliver optimal Box Office returns, total cinema management and both internal and external analysis and reporting.