



MARKET ANNOUNCEMENT

08 July 2015, Vista Group International Ltd, Auckland, New Zealand

MACCS International Signs Warner Bros. in the USA and Canada

MACCS International, a company of Vista Group International, and Warner Bros. Entertainment Inc. have entered into an agreement for Warner Bros. to license the MACCS theatrical distribution software in the United States of America (USA) and Canada. Well established globally with over 100 customers in 38 countries, MACCS International marks the deal as an important milestone as it is the company's first in the USA. MACCS International established an office in Los Angeles, USA in 2014 and has since leveraged its existing customer relationships (including Warner Bros. Pictures International, which has previously licensed the MACCS film distribution software for all international territories), and the capability of Vista Group, to win the contract.

The deal will provide a new and very significant platform for MACCS International's continued growth. Los Angeles, California is the global hub of film distribution and securing a major American-based customer as important as Warner Bros. for the North America region within 12 months of market entry, is testimony to the quality of MACCS International's software and to its global reputation.

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About Vista Group International:

Vista Group International (Vista Group) is a public company, listed on both the New Zealand and Australian stock exchanges (NZX: VGL; ASX: VGI). Vista Group provides cinema management, film distribution, and customer analytics software to companies across the global film industry. Cinema management software provided by Vista Entertainment Solutions is the core business of the Group. Veezi, MACCS, Movio, and Numero products leverage the success of this platform into other parts of the film industry; from production and distribution, to cinema exhibition and through to the movie-goer experience. It is estimated that in excess of a billion cinema tickets are processed every year through Vista products. Vista Group has over 300 staff across six offices in New Zealand (Auckland headquarters), Australia, the USA, the UK, the Netherlands, and China.



About MACCS International B.V. ('MACCS')

MACCS International is the largest independent developer of theatrical distribution software for the global film industry. Providing software solutions to over 100 customers in 38 territories, MACCS film distribution software manages core financial, logistical, administrative and decision-making processes. Its customers include major studios as well as independent distributors. MACCS International has offices in Los Angeles, The Netherlands, Germany, and Australia.

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www.vistagroup.co.nz