



MARKET ANNOUNCEMENT

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Vista partners with Vinx Corporation to enter the Japanese market.

Vista Entertainment Solutions (VES), a company of Vista Group International, has signed a distribution agreement with Vinx Corporation (Vinx), a leading software services provider in Japan. The agreement is non-exclusive and enables the sale and distribution of VES software in the Japanese market for the first time.

Effective immediately, this is an exciting new development for VES, which already has extensive business operations in the Asia Pacific region.

Based in Osaka, Vinx also has operations throughout the region; their business has focused on supermarket and convenience store clients including the design and development of point of sale (POS) systems that have an indirect relationship to the core cinema management software expertise of VES. In addition, some of their clients have invested in cinema exhibition, for example AEON, which is the largest Japanese cinema chain.

Vinx will introduce VES to cinema exhibitors from as early as this month with the first VES customers in Japan not expected until 2016.

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