



MARKET ANNOUNCEMENT

17 May 2016, Vista Group International Ltd, Auckland, New Zealand

Vista Group's Vista Entertainment signs deal with Jinyi International Cinemas in China.

Vista Entertainment Solutions Limited (VES) has signed Jinyi International Cinemas ("Jinyi") for its Vista Cinema software solution. Jinyi is the 7th largest cinema exhibition chain in China with 138 cinema sites across southern and eastern China. For VES, it is the second large scale chain the company has secured in China within the past 18 months following Dadi Digital Cinema in Q4 2014.

This sale formed part of Vista Group's 2016 existing revenue expectations but it does provide a significant lift to VES's business in the China market.

Jinyi International Cinemas is owned and operated by Jinyi Zhujiang Movie Circuit Co. Ltd based in Guangzhou, a wholly-owned subsidiary of privately owned Guangzhou Jinyi Film & Television Group Co. Jinyi is a leader in e-commerce, selling an estimated 70% of its movie tickets to moviegoers via third party suppliers online. Jinyi will make use of VES's new E-Commerce layer designed and developed in response to the distinctive needs of the China exhibition market. This will be deployed to help support the Jinyi sales model.

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