



## Media Release

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### Número Secures Roadshow Films, Australian and New Zealand's Largest Independent Film Distributor

Auckland, NZ and Sydney, Australia, September 07th 2016: Vista Group International (VGL) cinema and film data measurement company Número, today announced the signing of Roadshow Films in Australia and New Zealand.

Roadshow Films has agreed to take advantage of Número's services to track daily box office results in the Australasian market, utilising their new state-of-the-art box office collection and reporting platform.

Número has developed their innovative product, testing and building out the required market data collection technology. They are now delivering the product to the broader film distribution community. Signing Roadshow Films, the largest independent film distributor in Australia and New Zealand, illustrates the quality of the product the company has constructed with their technology partners at VGL company, Movio. Further development and expansion plans are pending.

Speaking of the deal, Número CEO Simon Burton stated, "We're delighted to have signed Roadshow Films to our service. To have the largest independent film distributor in Australia and New Zealand exclusively using Número is testament to the quality of the product we have built so far. With more to come, our user experience will only be enhanced."

Co-CEO of Roadshow Films, Joel Pearlman, further reinforced this statement. "The Número team have delivered a clean, fast and simple-to-navigate tool, that we believe will empower our teams to improve performance for Roadshow in this critical area. Roadshow Films is supportive of Número's fantastic initiative with bringing a new and improved product to market and we look forward to building on our business relationship. We will keenly follow their progress as they continue to evolve and strengthen their presence in the market."

Número is an associate company of NZX and ASX listed Vista Group International Ltd and has received support from the Group's Big Data subsidiary Movio, utilising its technology platform and development resources.

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**About Numero:**

Delivering a new standard in box office reporting, Numero provides clear, fast and accurate box office numbers for film studios, independent film distributors and exhibitors. Using the latest fully automated technology, Numero delivers all of your box office returns quickly on an easy to navigate dashboard.

Website: [www.numero.co](http://www.numero.co)

LinkedIn: [www.linkedin.com/company/3769041](http://www.linkedin.com/company/3769041)

Twitter: @numeroboxoffice

**About Roadshow Films:**

Originally started by Village Roadshow in the late 1960's, VRL's Film Distribution division is Australasia's largest independent film distributor and distributes theatrical film content to cinemas. It also has a substantial business in distributing film and TV programs to broadcasters, Subscription Video on Demand and Pay TV platforms, DVD and Digital retailers in Australia and New Zealand. The division has long standing distribution agreements with key film suppliers including Warner Bros. and a 31% interest in FilmNation Entertainment LLC. Roadshow Films is a division of Village Roadshow Limited (ASX: VRL).

**About Vista Group International:**

Vista Group International (Vista Group) is a public company, listed on both the New Zealand and Australian stock exchanges (NZX & ASX: VGL). Vista Group provides cinema management, film distribution and customer analytics software to companies across the global film industry. Cinema management software is provided by Vista Entertainment Solutions, the core business of the Group. Movio (data analytics), Veezi (cloud-based SaaS software for the Independent Circuit Market), MACCS International (film distribution software), Numero (box office reporting software for film distributors and cinemas), Cinema Intelligence by Share Dimension (business intelligence solutions), and Powster (creative studio and marketing platform for movie studios), provide products that leverage the success of this platform into other parts of the film industry; from production and distribution, to cinema exhibition through to the moviegoer experience. Vista Group has over 400 staff across nine offices in New Zealand (Auckland headquarters), Sydney, Los Angeles, Dallas, London, the Netherlands, Romania and Shanghai.

Website: [www.vistagroup.co](http://www.vistagroup.co)

LinkedIn: [www.linkedin.com/company/vista-group-limited](http://www.linkedin.com/company/vista-group-limited)

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