

Media Release

Vista Entertainment Solutions signs Les Cinémas Pathé Gaumont, leaders of exhibition theatre in France

[London, UK, Paris, France; 12 June 2018] Vista Entertainment Solutions Ltd ('Vista Cinema'), a Vista Group company (NZX & ASX: VGL), has signed an agreement with Les Cinémas Pathé Gaumont, leaders of exhibition theatre in France, who also operate in the Netherlands, Switzerland and Belgium.

At the end of 2017, Les Cinémas Pathé Gaumont operates, in France, 69 cinemas with a total of 773 screens. It saw 46,2 million admissions in 2017. Building on the experience of using Vista Cinema in Switzerland and Belgium, Les Cinémas Pathé Gaumont will engage the Vista Cinema management software suite for the sale of tickets and concessions across the French circuit.

Overall, Les Cinémas Pathé Gaumont has opted to utilise the breadth and depth of the Vista Cinema product portfolio; included is Vista Cinema's Food & Beverage functionality to operate their Starbucks coffee venues and other specialised Food & Beverage offerings, and the innovative offerings of Digital Signage, Vista App 'InTouch', Film Programming and Analytics, among other applications.

The roll-out of the Vista Cinema software suite across Les Cinémas Pathé Gaumont in France is scheduled for 2019.

For their projects in Northern-Africa, Les Cinémas Pathé Gaumont has chosen the cloud-based cinema management system Veezi, another innovative solution developed by Vista Cinema.

Veezi is already operating successfully on the African continent and meets local payment and reporting requirements.

Mischa Kay, Managing Director of Vista Entertainment Solutions, EMEA, states: "In what can only be described as a monumental turning point for Vista Cinema in France, we are incredibly proud to count Les Cinémas Pathé Gaumont amongst our customers. Les Cinémas Pathé Gaumont's drive for innovation has led to this partnership and we are excited to see how our products will contribute even more to Les Cinémas Pathé Gaumont's efforts of pushing the boundaries of customer service and operational efficiency."

Martine Odillard, Chairman of Les Cinémas Pathé Gaumont, says: "We are very confident in our choice to implement the Vista Cinema software solution. This milestone is key to go further in our strategy of upgrading and modernizing our cinemas."

Till Cusmann, SVP Sales EMEA & General Manager for Europe, also describes the agreement with Les Cinémas Pathé Gaumont as a major turning-point for Vista Cinema in Europe: "With one of the most innovative and well-respected pan-European cinema chains moving to Vista products, Vista has proven once again that they are capable of managing the complexities of the European local markets. Our products are creating real added value to the digital transformation process of cinemas and in doing so, also to moviegoers."

About Les Cinémas Pathé Gaumont

Les Cinémas Pathé Gaumont are leaders of exhibition theatres in France, the Netherlands and Switzerland. They are also present in Belgium. At the end of 2017, Les Cinémas Gaumont Pathé operated 111 movie theatres, totaling 1,091 screens, 66,2 million admissions and 760 million euros in revenue. Les Cinémas Pathé Gaumont strategy of upgrading and modernising is based on an active policy of creation, reconstruction, and renovation, constant innovation with the latest technologies, new and adapted services and an optimised viewer experience, at the cinema and online.

Les Cinemas Pathé Gaumont is owned by Pathé, one of the biggest film producers in Europe and a major player in film distribution.

About Vista Entertainment Solutions:

Vista Entertainment Solutions Ltd ('Vista Cinema') is the world leader in cinema management software solutions, with installations in more than 90 countries around the world and an estimated 38% global market share in the Large Cinema Circuit market. The Vista Cinema software product line comprises multiple modules, integrated and scalable, suited to cinema exhibitors operating 20+ screens and 100s of cinemas. Vista Cinema is head-quartered in Auckland, New Zealand.

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