

	Typical Concerns	Metrics that matter to them	Role in evaluation
<b>Annotators</b>	<p>Is the tool easy to learn?</p> <p>Is the tool easy to use?</p> <p>Does the tool allow me to automate routine tasks?</p> <p>Does the tool allow me to dispense with non-core tasks?</p>	<p>Ramp time for annotators</p> <p>Speed of annotation at Month 1, Month 3, and Month 12</p>	<p>Annotators should be allowed to try the software to evaluate the UI and provide feedback</p>
<b>Annotator Management</b>	<p>Can I easily add new annotators or manage my existing workforce?</p> <p>Does the tool have different permissions/access roles and easy authorization</p> <p>Can I easily report on annotator performance?</p> <p>How can I minimize annotator downtime?</p> <p>Can I easily assign work and roles to annotators?</p>	<p>Annotator efficiency (how much data can they process in a given hour)</p> <p>Annotation quality and accuracy</p> <p>Speed of administration (effectively, end-to-end, how long does it take to manage a new project)</p>	<p>The Annotator Manager should be a core part of the evaluation process</p> <p>They should be a key stakeholder in testing the software and provide reports on annotator performance</p> <p>They should provide efficiency benchmarks for comparison</p>
<b>Data Science / CV Team</b>	<p>Does the tool have a robust SDK/API for easy use?</p> <p>Does the platform minimize my involvement in the annotation process?</p> <p>Does the platform allow me to run experiments and explain the link between training data and model performance?</p> <p>Can the platform scale with our growing ambitions?</p> <p>Is there good support and a performant platform?</p>	<p>Speed of administration (effectively, end-to-end, how long does it take to manage a new project)</p> <p>Accuracy of annotation</p> <p>Performance of Models</p>	<p>The CV Team typically lead the technical evaluation process.</p> <p>This should be not only an evaluation of ease of use of the platform itself, but also understanding how it would fit into the broader stack.</p> <p>They should spend time evaluating the dataset management and administrative functions of a training data platform to ensure it will minimize their time in the weeds of these processes, but allow for better AI</p>
<b>Executive Stakeholders</b>	<p>Will this platform save me money?</p> <p>Will this platform increase the performance of our models?</p> <p>Will this platform free up more of my top engineers' time?</p> <p>Is the platform and our data secure?</p>	<p>Return on Investment</p> <p>Model performance</p> <p>SLAs &amp; Security</p>	<p>Executive Stakeholders should be aligned to the purchasing process.</p> <p>They should be presented with key metrics by the team to allow for, at the least, a back-of-the-envelope calculation for ROI</p> <p>They should consider both cost savings in an ROI, as well as the value of improved model performance and a more satisfied computer vision engineering team</p>