

DEALMAKER

An aerial night view of a city, likely New York City, with a prominent river (Hudson River) and a dense cluster of skyscrapers. A bright blue, glowing energy trail or light streak swirls around a central skyscraper (One World Trade Center), creating a sense of dynamic movement and power. The overall color palette is dark with teal and blue highlights.

Media Kit

About DealMaker

DEALMAKER

Over \$1.5B

in capital raised for issuers through
DealMaker



Founded in 2018, DealMaker is transforming the way brands raise capital through democratizing access and harnessing technology. Leading international brands like the NFL's Green Bay Packers, Osisko Development Corporation, and Carbon Streaming Corporation have relied on DealMaker's technology to manage large, self-hosted online capital raises. In only 4 years since its inception, DealMaker has powered over \$1.5 Billion dollars in capital raised, more than double any leading US counterpart in less than half the operating history.

By delivering transparency, increasing speed, and harnessing technology, DealMaker has risen to become the market leader in online capital raising.

[Watch here to see how
DealMaker is changing the
capital raising game.](#)

By the Numbers...

DEALMAKER

Reg A+, Reg CF, Reg D 506(c)



Regardless of your deal type, our platform brings the power of the cloud to your deal. Investors can sign documentation and process payments in minutes. Our investor relations CRM will streamline digital paperwork, while our predictive analytics will ensure a successful deal.

\$1.5 Billion

Raised globally
on our platform

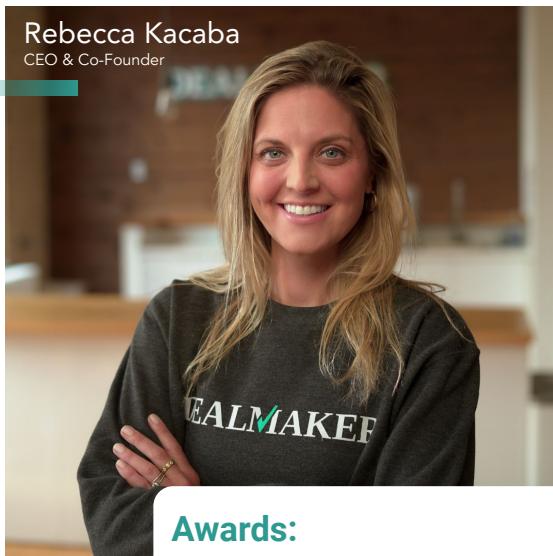
750+

Capital Raises
on our platform

250,000+

Investments
processed globally

Meet our Co-Founders



Rebecca Kacaba
CEO & Co-Founder

Awards:

- *Finalist for EY Entrepreneur Of The Year® 2022*
- *Financial Times - North America's Most Innovative Lawyers*
- *Lexpert's Top 40 Under 40*

Rebecca Kacaba - CEO & Co-Founder

Rebecca is the Chief Executive Officer and Co-Founder of DealMaker, winner of Lexpert's Top 40 Under 40 and named one of North America's most innovative lawyers by the Financial Times. She practiced law on Bay Street for over 10 years, founded the startup practice group at one law firm and was co-chair of the Toronto Venture Technology and Emerging Growth Companies Group at another. With her vision and drive, Rebecca has become a leader and trailblazer committed to driving change in the capital markets and doing business the right way.



Meet our Co-Founders



Awards:

- *Finalist for EY Entrepreneur Of The Year® 2022*
- *Financial Times - North America's Most Innovative Lawyers*

Mat Goldstein - CSO & Co-Founder

Named one of North America's most innovative lawyers by the Financial Times, Mat Goldstien is a proven cross-border leader. He is the CSO and co-founder of DealMaker, a technology solution company that puts organizations in control to run streamlined, successful capital raises. Called to the bar in both Ontario, Canada and New York State, Mat brings invaluable experience to the DealMaker team. With a focus on growth, corporate strategy, cross departmental cohesion and strategic partnership, Mat brings a comprehensive background to decision making and operational excellence.



Quotes from our Co-Founders



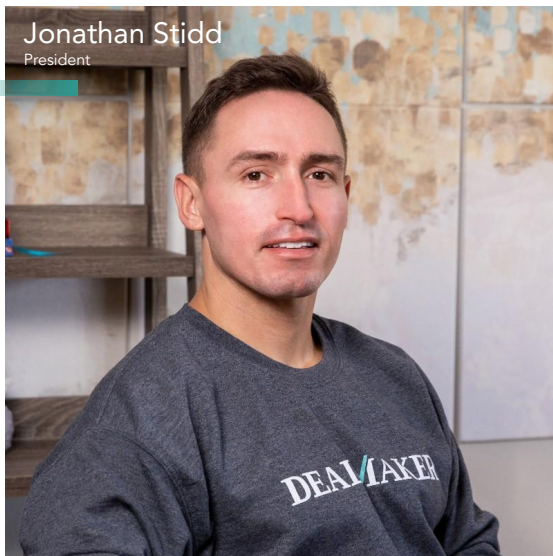
Rebecca Kacaba - CEO & Co-Founder

"Our innovation is advancing the equity crowdfunding space by increasing access to capital for minority founders and investment opportunities for those not behind the gilded gates of Wall Street."

Mat Goldstein - CSO & Co-Founder

"If you want to raise capital on the internet, you don't have to custom build your own website; you can use our platform and our payment technology and raise capital globally. And that's true whether you're a small brand or if you're the Green Bay Packers, who used our platform for a massive online capital raise."

Meet our Marketing Agency President



Jonathan Stidd - President, DealMaker Reach

With an unmatched entrepreneurial spirit Jonathan Stidd has spent the last 10 years helping founders live their dreams. Throughout his journey Jon was drawn to digital marketing as it was the nexus of his interests across growth strategy, startups, and innovation. In 2017, he co-founded Ridge Growth Agency which quickly became the leading digital marketing agency for equity crowdfunding - helping their clients raise a collective \$350mm+. Jon continues to help founders raise capital as he serves as President, DealMaker Reach after Ridge Growth was acquired by leading capital raise platform DealMaker.



As seen in



THE GLOBE AND MAIL 



the **HUSTLE**



BENZINGA



yahoo!
finance

Awards



**EY Entrepreneur
Of The Year®**

2022 Finalist



Finalist, RegTech of
the Year
(2019 & 2018)

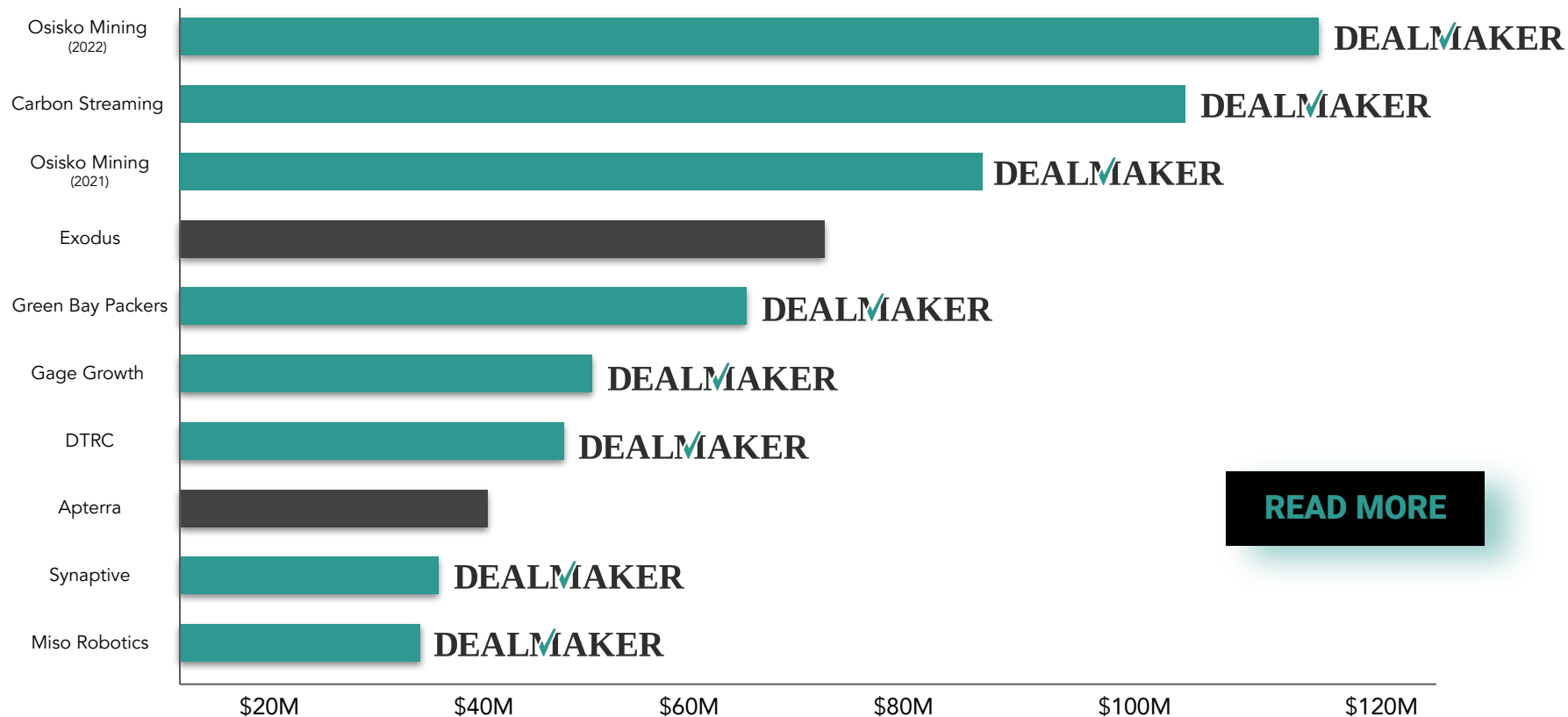


Semi-Finalist, KPMG
Enterprise Tech
Innovator in Canada
(2021)




Best Crowdfunding Platform,
2022

We stand alone atop the online league tables with 8 of the top 10 deals across multiple sectors



[READ MORE](#)

A rocket is shown launching vertically from the bottom left, leaving a thick white plume of smoke. A glowing green ring, resembling an orbital path, encircles the rocket. The background is a dark space filled with small white stars. A bright green star is positioned at the point where the green ring intersects the rocket's path.

**Want to interview our
executives or book them
for an event/speaking
opportunity?**

Email
marketing@dealmaker.tech