

ikigai

**Transform your data work into
data working for you**



Ikigai helps data analysts in finance, supply chain, and other data-heavy operations to streamline data processing, get dynamic insights and build complex real-time forecasting models with no coding or data science skills.



Streamline data processing

- ◆ Connect to any data source, such as SaaS, data warehouse, unstructured data, legacy systems, etc., with no APIs
- ◆ Use our AI-powered DeepMatch™ to merge any number of messy data sources, without common keys, or worrying about Left vs. Right Joins, or VLOOKUPS



Get dynamic insights

- ◆ Data automatically syncs within Ikigai so you're always up to date



Build complex forecasting models with the latest AI techniques

- ◆ When historical models fail due to business changes, use as little as 2-3 months' worth of data to build more accurate models
- ◆ Models learn from ongoing human input, course-correcting and improving over time with Reinforcement Learning

3X efficiency

In data processing*

\$13.6M

Increase in cash*

100K+

Completed operations

*Based on results of Ikigai customers

Our Solutions

Customize data apps yourself or use one of the out-of-the box templates for faster results



Supply Chain

- ◆ Real time omnichannel inventory tracking
- ◆ Demand planning
- ◆ SKU-level forecasting
- ◆ Inventory and sales optimization



Accounting and Finance

- ◆ Accounts payable reconciliation
- ◆ Accounts receivable reconciliation
- ◆ Transaction-level analysis
- ◆ End of day close



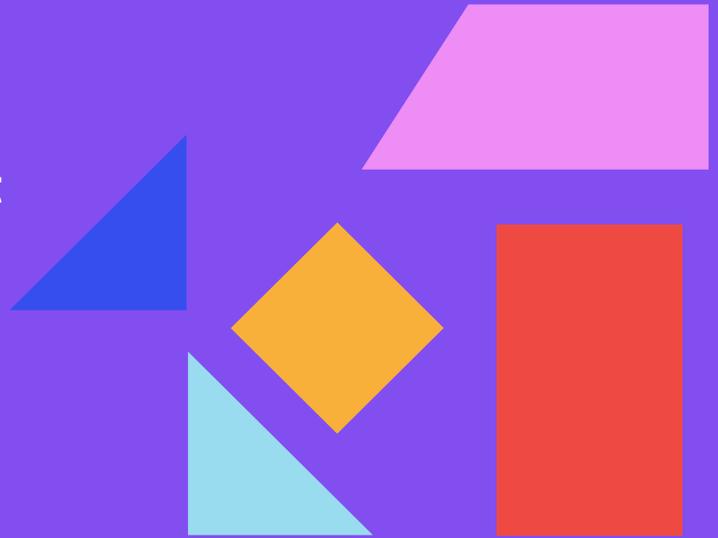
Other areas

- ◆ Strategic planning
- ◆ Sales pipeline optimization
- ◆ Marketing forecasting
- ◆ Real estate utilization
- ◆ Travel & hospitality revenue management

And more...

Why Ikigai?

Ikigai provides next-gen data analytics apps that can be easily customized and leveraged by business users



Omni-sensing

with over 150 pre-built integrations, it easily combines data from as many sources as needed

Multifaceted

learns from both historical data and human judgment through HITL and Reinforcement Learning

Proactive

not just reactive analysis but forward-looking operational insights and AI/ML-driven automated actions

Intuitive

with low/no code approach, business users can build their own apps with no IT or data science teams

Cloud-native

SaaS or hosted deployment to enable desired level of collaboration vs governance

Flexible

can be customized / configured to your business needs

How it works

Connect to any data sources in no time

- ◆ Excel
- ◆ Google
- ◆ AWS
- ◆ Shopify
- ◆ HubSpot
- ◆ Dropbox

01

Design workflows for advanced analysis

- ◆ No-code drag & drop tool
- ◆ Continuous improvement through reinforcement learning
- ◆ DeepMatch™

02

Operationalize your data analysis

- ◆ Visualized insights
- ◆ Automated actions with human-in-the-loop
- ◆ Transaction-level forecasting
- ◆ Collaboration in the cloud

03

About Ikigai

We've worked with the best



INDITEX



Deloitte.



Mahindra



Walmart 

Our Founders



Vinayak Ramesh
CEO

Vinayak is a serial entrepreneur, recognized in Forbes 30 under 30 list. He co-founded Wellframe, an innovative healthcare company, which he sold to Healthhedge in 2021. Vinayak holds a Bachelor and Master of Engineering and Computer Science from Massachusetts Institute of Technology.



Devavrat Shah
CTO

Devavrat successfully combines academia and entrepreneurship. He is a professor and a director of Statistics and Data Science Center at MIT. He co-founded Celect, a predictive analytics platform for retailers, which he sold to Nike. Devavrat holds a Bachelor and PhD in Computer Science from Indian Institute of Technology and Stanford University, respectively.

Our vision is shared by



— underscore.vc



databricks

Ion Stoica

Co- Founder of
Databricks



DATADOG

Amit Agarwal

CPO of DataDog



zoom

Eric Yuan

CEO & Founder
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