



# MY GLUTEN FREE WORLD EXPO

Locally Owned and Operated since 2016

**2024**

**FRIDAY, SEPTEMBER 27th | 1PM - 6PM**  
**SATURDAY, SEPTEMBER 28th | 10AM - 5PM**  
**with Exclusive VIP Hour from 9am to 10am**

Mountain America Expo Center in Sandy, Utah

## BASIC BOOTH: \$500

- 10x10 Booth with Pipe and Drape
- No Other Inclusions
- provide own table and chairs

## DOUBLE BOOTH: \$1100

- 20x10 Booth with Pipe and Drape
- Logo on Website
- 2 Skirted Tables, 2 Chairs
- 2 Social Media Posts (\$500 Value)
- 15 Weekend Expo Passes (\$300 Value)

Upgrade to a Corner Location

## DOUBLE CORNER BOOTH: \$1300

## STANDARD BOOTH: \$700

- 10x10 Booth with Pipe and Drape
- Logo on Website
- 1 Skirted Table, 2 Chairs
- 1 Social Media Post (\$250 Value)
- 10 Weekend Expo Passes (\$200 Value)

Upgrade to a Corner Location

## STANDARD CORNER BOOTH: \$900

## PREMIER BOOTH: \$1600

Includes Double Booth Package with booth location in Premier Vendor Center Row

\*Limited Spots Available\*

**\*\*\*booth pricing valid through December 31, 2023 only\*\*\***

Utah's Largest GLUTEN FREE / ALLERGY FREE Event brings in more than 12,000 attendees due to a massive advertising campaign including radio spots, blogger partnerships, social media, tv features and more!



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## SPONSORSHIPS AVAILABLE

### **VOLUNTEER SPONSORSHIP: \$500**

- Logo on Volunteer Shirts
- Company Name on Staff Lanyards
- Option to hang advertising banner at Information Booth

### **PARTNER SPONSORSHIP: \$1000**

- Priority Booth Selection
- **3 Month** Social Media Highlight Collaboration prior to Expo via dedicated Instagram Highlight Bubble
- Option to hang advertising banner at event

### **PREMIER SPONSORSHIP: \$2500**

\*Limited to 2 Sponsors\*

- Priority Booth Selection
- Up to 5 Booth Packages Included
- **3 Month** Social Media Highlight Collaboration prior to Expo via dedicated Instagram Highlight Bubble
- Option to hang advertising banner at event

### **TITLE SPONSOR: \$10,000**

\*Limited to 1 Sponsor\*

- 1st Choice of Booth Placement
- Up to 8 Booth Packages Included
- Name and Logo on Expo Swag Bags
- 2 Focused Email Campaigns



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## ADDITIONAL REQUIREMENTS:

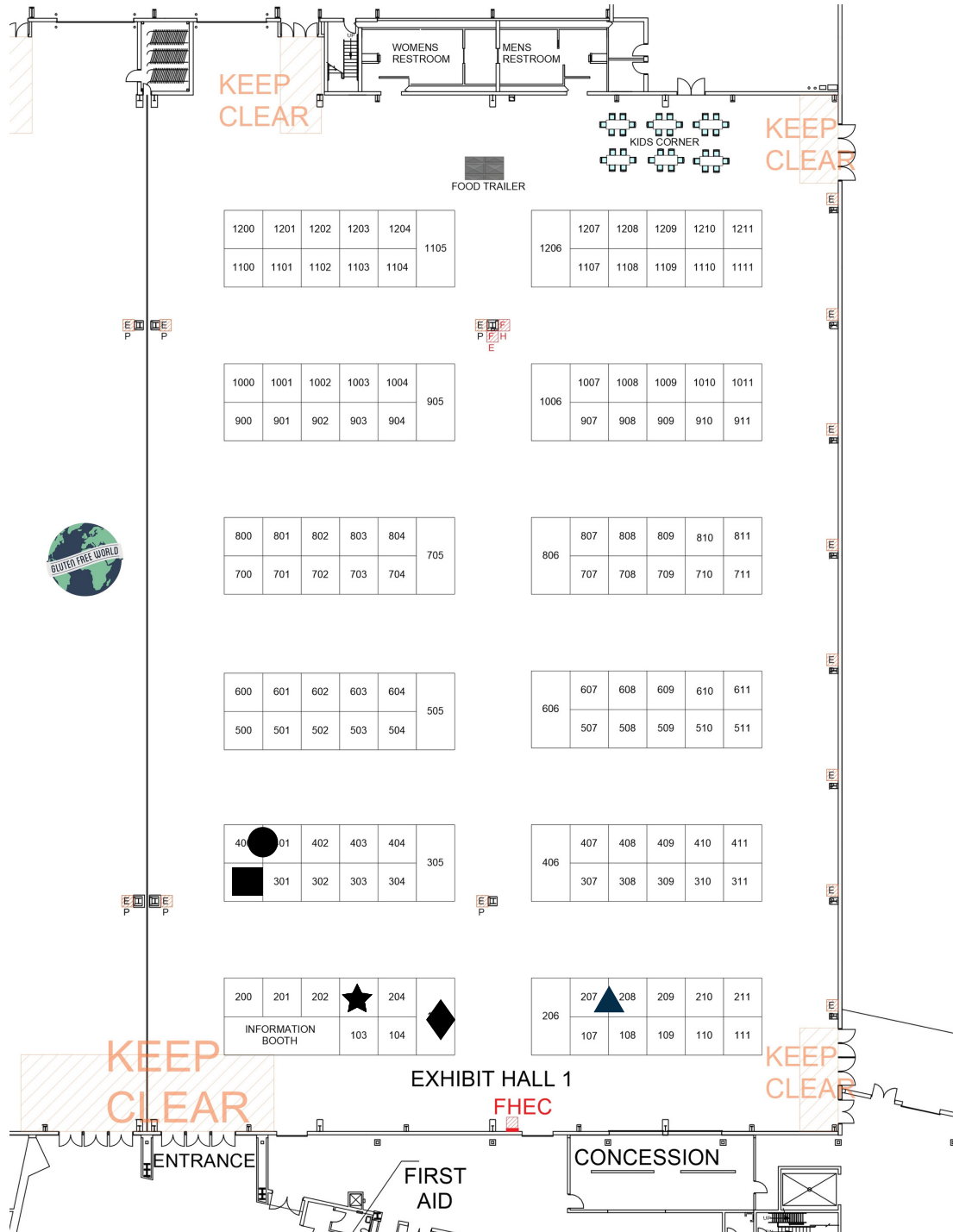
- a copy of your Limited Liability Insurance with at least \$1,000,000 in coverage and My Gluten Free World Expo, LLC listed as an Additional Insured
- a jpeg of your logo for promotional purposes
- verification that all products are gluten free
- If sampling or selling food product, Vendor must contact Utah Health Department to ensure compliance

## TERMS AND CONDITIONS:

- Wifi, Electricity, Ice, Shipping, Storage, Extra Tables and Chairs are available at an additional cost. Exhibitor is responsible for these costs.
- No refunds will be issued. All booth fees are non-refundable.
- If damage to venue is caused, Exhibitor agrees to pay Mtn America Expo Center.
- My GFW Expo LLC reserves the right to refuse contracts and refund payments once all exhibit space has been filled.
- Registering for the Expo grants My GFW Expo LLC permission to use Exhibitor likeness, booth, and products for purposes included but not limited to: promotional materials, website, social media, and/or advertising.
- Contract commences at 7am on 09/26/24 and terminates at 11:59pm on 09/28/24.
- My GFW Expo will have the right to terminate any Exhibitor contract by giving written termination notice at least 7 (seven) days in advance of Expo.
- Force Majeure: My GFW Expo LLC will not be liable for a delay or cancellation of Expo due to an act of God, fire, flood, earthquake, riot, explosion, terrorist attack, or any condition beyond the control of My GFW Expo LLC. If such an event occurs, My GFW Expo LLC is entitled to keep a portion of Exhibitor fees to compensate for expenses incurred.



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## TENTATIVE BOOTH LAYOUT & KEY

- ★ Basic Booth
- ★ Standard Booth
- Standard Corner Booth
- ▲ Double Booth
- Double Corner Booth
- ◆ Premier Booth