



MY GLUTEN FREE WORLD EXPO

Locally Owned and Operated since 2016

2023

FRIDAY, OCTOBER 6th | 1PM - 6PM

SATURDAY, OCTOBER 7th | 10AM - 5PM

with Exclusive VIP Hour from 9am to 10am

Mountain America Expo Center in Sandy, Utah

BASIC BOOTH: \$500

- 10x10 Booth with Pipe and Drape
- No Other Inclusions

DOUBLE BOOTH: \$1100

- 20x10 Booth with Pipe and Drape
- Logo on Website
- 2 Skirted Tables, 2 Chairs
- 2 Social Media Posts (\$500 Value)
- Influencer Preview Event Participation (Thursday 10/05)
- 15 Weekend Expo Passes (\$300 Value)

Upgrade to a Corner Location

DOUBLE CORNER BOOTH: \$1250

STANDARD BOOTH: \$700

- 10x10 Booth with Pipe and Drape
- Logo on Website
- 1 Skirted Table, 2 Chairs
- 1 Social Media Post (\$250 Value)
- Influencer Preview Event Participation (Thursday 10/05)
- 10 Weekend Expo Passes (\$200 Value)

Upgrade to a Corner Location

STANDARD CORNER BOOTH: \$800

PREMIER BOOTH: \$1500

Includes Double Booth Package with booth location in Premier Vendor Center Row

Limited Spots Available

Utah's Largest GLUTEN FREE / ALLERGY FREE Event brings in more than 10,000 attendees due to a massive advertising campaign including radio spots, blogger partnerships, social media, tv features and more!



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SPONSORSHIPS AVAILABLE

VOLUNTEER SPONSORSHIP: \$500

- Logo on Volunteer Shirts
- Company Name on Staff Lanyards
- Option to hang advertising banner at Information Booth

PARTNER SPONSORSHIP: \$1000

- Your Gluten Free product featured in 20 Expo Preview Boxes sent out to Social Media Influencers
- **3 Month** Social Media Highlight Collaboration prior to Expo via dedicated Instagram Highlight Bubble

PREMIER SPONSORSHIP: \$2500

Limited to 2 Sponsors

- Your Gluten Free product featured in 20 Expo Preview Boxes sent out to Social Media Influencers
- **5 Month** Social Media Highlight Collaboration prior to Expo via dedicated Instagram Highlight Bubble

TITLE SPONSOR

Filled for 2023



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ADDITIONAL REQUIREMENTS:

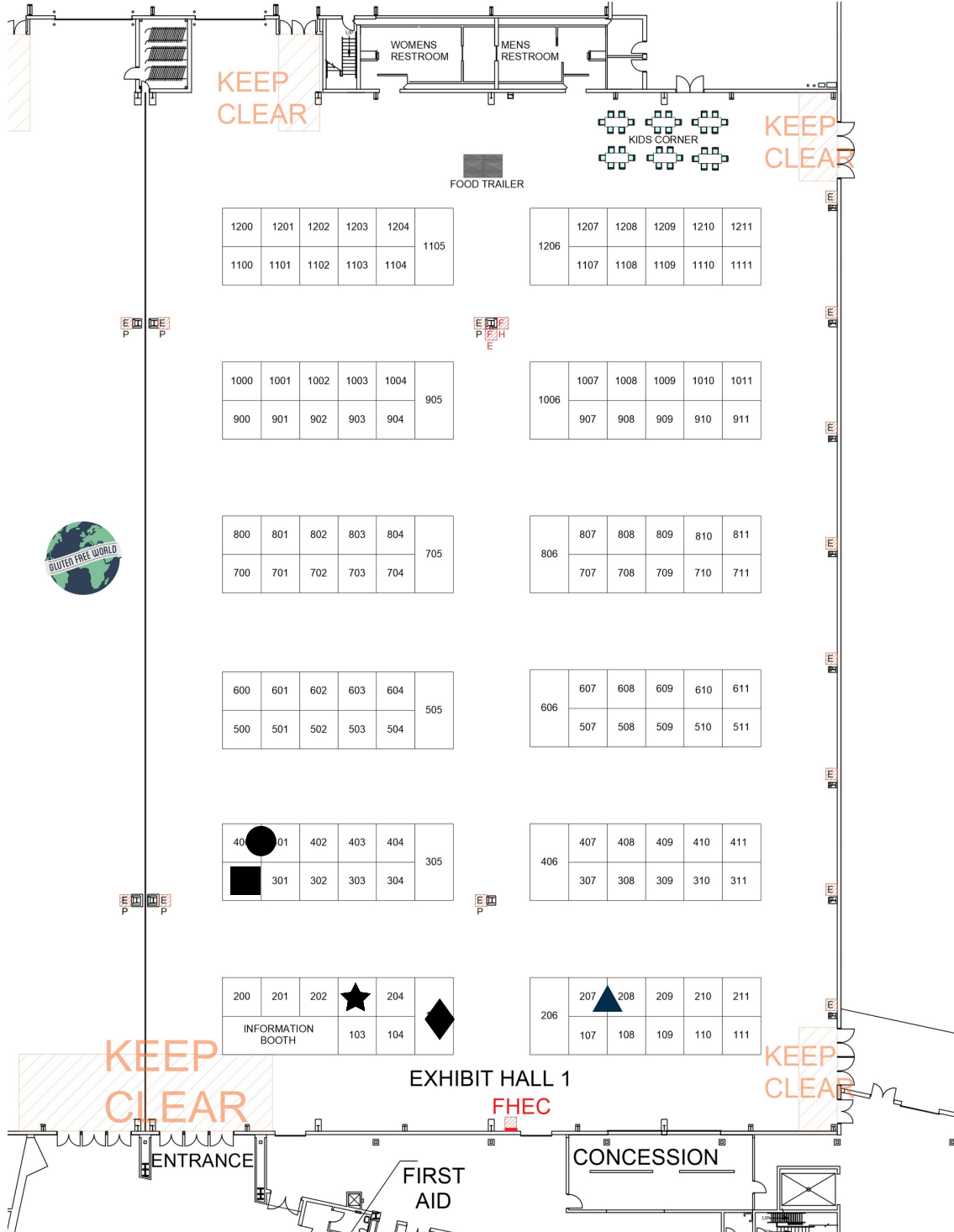
- a copy of your Limited Liability Insurance with at least \$1,000,000 in coverage and My Gluten Free World Expo, LLC listed as an Additional Insured
- a jpeg of your logo for promotional purposes
- verification that all products are gluten free

TERMS AND CONDITIONS:

- Wifi, Electricity, Ice, Shipping, Storage, Extra Tables and Chairs are available at an additional cost. Exhibitor is responsible for these costs.
- No refunds will be issued. All booth fees are non-refundable.
- If damage to venue is caused, Exhibitor agrees to pay Mtn America Expo Center.
- My GFW Expo LLC reserves the right to refuse contracts and refund payments once all exhibit space has been filled.
- Registering for the Expo grants My GFW Expo LLC permission to use Exhibitor likeness, booth, and products for purposes included but not limited to: promotional materials, website, social media, and/or advertising.
- Contract commences at 7am on 10/05/23 and terminates at 11:59pm on 10/07/23.
- My GFW Expo will have the right to terminate any Exhibitor contact by giving written termination notice at least 7 (seven) days in advance of Expo.
- Force Majeure: My GFW Expo LLC will not be liable for a delay or cancellation of Expo due to an act of God, fire, flood, earthquake, riot, explosion, terrorist attack, or any condition beyond the control of My GFW Expo LLC. If such an event occurs, My GFW Expo LLC is entitled to keep a portion of Exhibitor fees to compensate for expenses incurred.



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TENTATIVE BOOTH LAYOUT & KEY

- ★ Basic Booth
- ▲ Double Booth
- ★ Standard Booth
- Double Corner Booth
- Standard Corner Booth
- ◆ Premier Booth