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Empowering Employee
Hearing Health Through
*Member-Centered Care
and Education*



Tuned is ***revolutionizing the way employers address hearing health benefits*** with an innovative approach focusing on hearing wellbeing and prevention. This differs from the traditional approach of simply providing discounted hearing aids, which is a last resort solution that often happens too late.

This case study demonstrates the life-changing impact of Tuned on employees, the importance of addressing common hearing health issues like tinnitus, and the value Tuned adds to the total rewards package for major corporations.

The Challenge: Accessible & Empathetic Hearing Health Care

The Total Rewards and Employee Benefits leaders at preferred-employer organizations recognize the importance of offering a comprehensive benefits package, with packages catering to the unique needs of the workforce. However, hearing health is often overlooked.

Employees are left struggling to find providers who truly listen and understand their concerns.

Yet, one in four workers like Emily, whose experience is detailed, suffer from tinnitus.

The need is there, in every office and on every factory floor, in every sales meeting and in every board room.

Yet all too often that need goes unmet. What must life be like for people like Emily? And just how much does it impact on productivity?



The need for better hearing health is in every sales meeting, call center, and board room.

At least 50 million Americans have a hearing issue. 60% of them are working age.

The Solution: Tuned's Member-Centered Hearing Health Benefit

Tuned provides a patient-centered approach to hearing health, through personalized education, counseling, and guidance. This includes consultations with expert audiologists who tailor hearing wellness plans for members, and provide referrals to other specialists where necessary. Tuned also educates employees on hearing health issues and how to maintain better hearing health.

A Real-Life Impact: Emily's Journey to Better Hearing Health

Meet Emily, a 33 year old graphic designer working for a large publishing company. A busy professional who works primarily from home, life for Emily is full of everything she loves. She has a rewarding career and an active social life. Everything is as it should be at this stage of her life.


Only this nagging pain had developed around her left ear, and she had begun to develop tinnitus.

At the same time, Emily began noticing issues with her left eye. In fact, the left side of her body just 'seemed off'.

It was bad enough that Emily's social life effectively stopped. She avoided large crowds and anywhere with lots of noise. This left her feeling isolated, a feeling that worsened after a trip to her primary care physician, who dismissed her concerns without taking any further steps. Now, she was feeling exhausted at work.

Emily's employer provided access to Tuned and she scheduled an appointment. This is when we met Emily ourselves.

Emily is a 33 year old professional who's life had stopped. She felt isolated, which worsened when her primary care physician dismissed her hearing concerns *without taking any further steps.*



The Outcome: Empowered and Guided to Proper Care

During Emily's consultations with a Tuned audiologist, she was able to open up about her symptoms and concerns. In fact, just being actually listened to was a relief in itself. The audiologist then provided education and guidance on what would happen next, and a referral to an otoneurologist. They also discussed the tinnitus she was experiencing, its possible causes, and what to do to manage her condition. After the consultation, Emily felt educated and empowered to navigate her healthcare journey.

She was finally getting the attention and care she deserved. With Tuned's support, she was able to manage her tinnitus and get her life back on track. With her confidence restored, she ventured out again and began enjoying life once more.

It was a remarkable transformation. The cost to Emily's employer? Less than \$1 PEPM. With 31% of the workforce using Tuned, the organization has realized there are a large number of their employees, who like Emily, have hidden hearing health issues.

The Bottom Line: Tuned's Unique Value Proposition

By offering Tuned's member-centered hearing health benefit, companies enhance their total rewards package and improve employee satisfaction.

Tuned's comprehensive and proactive approach to hearing health ensures employees receive the care they need when it's actually needed, fostering a supportive and inclusive work environment.

In addition to personalized care, Tuned's emphasis on education highlights the prevalence of hearing

health issues like tinnitus, making employees aware of the resources available to them and the importance of timely intervention.

To learn more about how Tuned can elevate your employee benefits package and address common hearing health issues like tinnitus, contact us today.

Together, we will create a healthier, happier workforce that's perfectly Tuned for success.

With Tuned's support, Emily was able to manage her tinnitus and get her life back on track. The cost to Emily's employer? ***Less than \$1 PEPM***

Tuned is a digital-first hearing care company. Available as a standalone or integrated employer sponsored-program, Tuned offers the only lifelong hearing benefit for members of all ages. The company supports care with comprehensive product options for hearing health, freeing employers from the need to evaluate thousands of practice groups, headsets, and software combinations. Today, 1.4 million people can access Tuned through employer benefits and marketplaces. Tuned is a private company headquartered in New York City, with audiologists across the United States and worldwide.

For more information visit: www.tunedcare.com



The Hearing Care Benefit