SEAD Software

Code Less, Create More: SEAD's Vision for Streamlined Software & Business Development

Software Development Needs & Sophistication is Exponentially Growing:
The Answer is Advanced Low-Code, No-Code Solutions

Software is **NEEDED** in almost every line of business and is **VERY SLOW** to build

Scarce development resources, budgets & delivery time often hinders software adoption

Low-Code, No-Code offers a more efficient, scalable & cost-effective solution that both developers and businesspeople can build on

The Vision of Low-Code, No-Code
Stop reinventing the wheel, hire for innovation.
Building the bridge between business & technology

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THERE IS AN OPPORTUNITY TO BRIDGE THE GAP BETWEEN EVERYDAY BUSINESS PEOPLE AND TECHNOLOGY PEOPLE.
LOW-CODE, NO-CODE ENABLES BUSINESS TO VIEW TECHNOLOGY IN A FRIENDLIER WAY WITHOUT LOSING INNOVATION

THE MARKET IS GROWING. ACCORDING TO GARTNER, THE NO-CODE AND LOW-CODE PLATFORM MARKET **GREW BY AN AVERAGE OF MORE THAN $1 BILLION PER YEAR,** FROM $3.47 BILLION IN 2019 TO $8 BILLION IN 2022. IT IS FORECASTED THAT THE NO-CODE-LOW-CODE PLATFORM MARKET WILL **GROW ALMOST 20% IN 2023 TO $10 BILLION AND TO $12.3 BILLION IN 2024.** LINK HERE

MOST LOW-CODE, NO-CODE PLAYERS ARE **FOCUSED ON NONTECHNICAL USERS WHO WANT TO BUILD SIMPLE APPLICATIONS.**

OUR CO-WRIGHT PLATFORM IS FOCUSED ON BOTH **NONTECHNICAL AND TECHNICAL USERS**. WE ARE OFFERING A WAY TO BUILD BOTH **SIMPLE & SOPHISTICATED APPLICATIONS IN FRACTION OF THE TIME** BY LEVERAGING OUR LOW-CODE, NO-CODE LIBRARIES THAT ARE DEVELOPED BY ALL OUR USERS. **OUR MODEL INCENTIVIZES DEVELOPERS BY PROVIDING THEM A MARKETPLACE TO MONETIZE THEIR WORK.**

SEAD's Co-Wright Platform has already built 100s of applications across 20+ vertical markets

Our applications are already being utilized as **COMPLETE SOFTWARE PRODUCTS** LIKE QUICKBOOKS, SALESFORCE OR WORKDAY
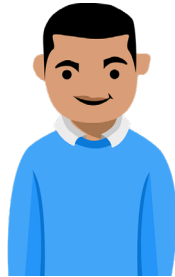
If you can use excel, you can use Co-Wright. **Users can learn and launch within a few hours.**

We have 1000s of users already adopting the platform and utilizing it **everyday.**

CODE LESS, CREATE MORE

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OUR USERS ARE BOTH NON-TECHNICAL BUSINESS PROFESSIONALS & SOPHISTICATED SOFTWARE DEVELOPERS

BUSINESS PROFESSIONAL

~75% OF OUR USERS HAVE **NO CODING EXPERIENCE.**

COMMON POSITIONS:

- C-Suite Executives
- Sales, Recruiting, Marketing, Accounting, etc…
- Maintenance Staff, Technicians, Assistants, etc…

USE, REVIEW, AND BUILD APPLICATIONS USING OUR **NO-CODE FRAMEWORK**

SOFTWARE DEVELOPER

~25% OF OUR USERS HAVE **EXTENSIVE CODING EXPERIENCE.**

COMMON LANGUAGES LEVERAGED:

- JavaScript, Python, SQL, R

COMMON POSITIONS:

- CTO, Senior BI Analyst, Senior Engineer, DBA, etc…

BUILD / ENHANCE APPLICATIONS USING OUR **LOW-CODE FRAMEWORK**

OUR TEAM COMES FROM HEDGE FUND SERVICES WITH LIVED EXPERIENCE IN THE SPACE OF SAAS IMPLEMENTATIONS

Our Founders

THE WRIGHT BROTHERS

ALEX WRIGHT
CEO

ERIC WRIGHT
CIO

- BROTHERS SINCE 1993
- RUTGERS FINANCE GRADUATES (2013, 2015)
- BUILT THE #1 APP ON BLOOMBERG TERMINAL (2017)
- HELPED MANAGE $2.7 TRILLION OF ASSETS UNDER ANALYTICS
- CREATORS OF BLOCK-CHAIN VERIFIED COVID TESTING THAT HAD ONE OF THE FASTEST PCR TURNAROUND TIMES IN NATION (2021).

Our Engineering Team

- **CTO, 9 FULL-TIME ENGINEERS, 1 PROJECT MANAGER, 2 UI/UX PART-TIME DESIGNERS**

Some Companies We Work With

Clarity DIAGNOSTICS · CFGI · MTMC · Leahy ifp · DRIFTWOOD CAPITAL

Our Technology Stack

node js · ANGULARJS by Google · PostgreSQL · docker · GitLab · React · Vue.js · kubernetes · SOC 2 COMPLIANT TYPE II

THANK YOU