



THE CENTRAL NEW YORK **DREAM SUMMIT**

2023 SPONSORSHIP PACKAGE



Let's Build Dreams Together | mydreamsummit.com

EXECUTIVE SUMMARY

The Central New York Dream Summit 2023 is a powerful two-day symposium curated to provide strategies designed to educate, equip, empower, and excite dreamers about fearlessly pursuing success with a greater purpose and promise. Every aspect of the Central New York Dream Summit is a unique experience that provides a highly interactive and engaging exchange of information with world class business and thought leaders. Inclusive in this dynamic leadership framework is the Dream Summit Leadership Gala and Awards, which endeavors to recognize the outstanding work and achievement of business, education, government, and community leaders. The Gala is our signature inaugural event that serves as a catalyst to inspire our participants to embrace the journey of their greater works, that begins just beyond the Dream.

WHO IS ATTENDING

- C-Suite Executives
- College & University Executives
- Business Leaders
- Community Leaders
- Government Leaders
- School Leaders
- Entrepreneurs
- Emerging Leaders

LIVING THE DREAM SPONSORSHIP PACAKGES

Title Sponsor	Dream Maker Sponsor	Dream Works Sponsor
\$100K	\$50K (SOLD OUT)	\$20K
Naming rights of the Dream Summit, logo on all event materials and mentioned at all events, plenary, workshop and breakout sessions	Opportunity to participate in awards presentation	Opportunity to participate in awards presentation
Sponsor name and logo included in press release	Recognition at awards ceremony and space on the sponsorship webpage	Recognition at awards ceremony and space on the sponsorship webpage
Sponsor opportunity to speak at the event or host a breakout session	Complimentary premium exhibitor space	Complimentary exhibitor space
Marquee space on sponsorship webpage	Opportunity to address the audience during the summit's plenary session	Opportunity to introduce one guest speaker
Social media share of sponsorship announcement	10 Tickets to the event and five (5) to the VIP reception with Robert Smith	Eight (8) Tickets to event and three (3) to Leadership Awards Gala
20 Tickets to the event and five (5) to the VIP reception with Robert Smith	Seating at Leadership Awards Gala for five (5) guests	Seating at Leadership Awards Gala for three (3) guests
Complimentary premium exhibitor space	Full page advertisement in Dream Summit Program	Half page advertisement in Dream Summit Program
Two tables at Leadership Awards Gala for a total of 20 guests	Official comments of appreciation in all plenary sessions	Official comments of appreciation in all plenary sessions
Opportunity to present at the awards presentation		
Back cover advertisement in Dream Summit Program		

Daydream Sponsor	Presenter Sponsor
\$10K	\$7K
Opportunity to participate in awards presentation	Name recognition as sponsor of presenter
Recognition on social media and marketing platforms	Name will appear on all print and electronic marketing material promoting speaker
Complimentary exhibitor space	Opportunity to introduce presenter for workshop session
Opportunity to introduce one guest speaker	4 Tickets to the event and 2 tickets to Leadership Awards Gala
Five (5) Tickets to event and two (2) to Leadership Awards Gala	
Quarter page advertisement in Dream Summit Program	
Official comments of appreciation in all plenary sessions	

ADDITIONAL SPONSORSHIP PACAKGES

Feel the Dream Sponsorship - \$1800

For those who want to pay it forward, this sponsorship allows your organization or business to donate four (4) tickets to the Dream Summit or Leadership and Gala Awards.

Additional Event Sponsorships	
Summit Breakfast Sponsorship	\$4,000
Summit Lunch Sponsorship	\$4,000
Gala Dinner Sponsorship	\$4,000
Beverage and Spirits Summit Sponsorship	\$3,000
Beverage and Spirits Gala Sponsorship	\$3,000
Photographer Sponsorship	\$2,500
Videographer Sponsorship	\$1,500
Florist and Decor Sponsorship	\$1,500
Event Lanyards Sponsorship	\$1,500
Print Collateral Sponsorship	\$3,500
Event Staffing Sponsorship	\$2,000
Visual Technology Sponsorship	\$3,500

All sponsorship levels will also receive:

- Inclusion of promotional materials in the Dream Summit welcome packet
 - Recognition in summit-related website, news releases, and emails
 - Recognition in on-site signage

If you are interested in a sponsorship or would like to learn about other support opportunities, contact:

Julius Edwards, Development & Fundraising Chair
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**LET'S BUILD
DREAMS
TOGETHER**