



AgentsTogether

A guide to our

Mentoring Programmes

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01 Agents Together – Who are we?

Agents Together is a foundation with a mission to bring about a brighter future for the estate agency industry.

- Promote the personal and professional wellbeing of estate agents
- Encourage a culture of communication and collective support
- Change minds and perceptions of the industry



02 Why mentoring?

“A mentor is someone who helps you to see the hope inside yourself.”

– Oprah Winfrey

A mentor can be a powerful and positive influence, guiding you in the right direction and inspiring you to achieve your ambitions. But the experience can be equally valuable for mentors themselves, as an opportunity to gain fulfilment by sharing the wisdom and expertise they've gained in life.

At Agents Together, we have two mentoring initiatives. Speedy Mentoring consists of a one-off, 30-minute mentoring session while Mentorships are sustained programmes comprising around 2 hours per month over a 6 or 12 month period.

Both initiatives are designed to offer mentees and mentors a valuable and enlightening experience, with the opportunity to learn from one another.

65% of people would definitely access mentoring as a source of advice and inspiration if it were available

–Agents Together survey, June 2020

03 Mentorship Programme



Be mentored - how it works

- Choose a 6 or 12 month programme of support
- Access two hours per month of your Mentor's time
- Be matched with a mentor based on experience, skills and needs
- Receive expert guidance and support
- Enjoy a safe and productive relationship

Become a mentor - support others

- Choose a 6 or 12 month programme
- Commit to around two hours per month
- Be matched with a mentee based on experience, skills and needs
- Support and guidance for first-time mentors
- Have a rewarding and fulfilling experience

Whether you're looking for advice and support or you're keen to share your hard-earned experience and expertise, mentoring is highly rewarding for both parties.

An Agents Together mentorship is a relationship of trust and support between mentors and mentees over a period of up to 12 months.

03 A selection of our Mentors



Harry Hill



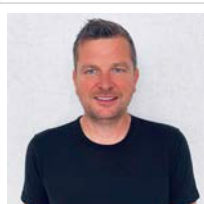
Sadiq Mohammed



Sarah Edmundson



Will Whitehorn



Michael Bruce



Stephen Brown



Jo Hemmings



Michael Day



Samantha Jones



James Kydd



Christopher Watkin



Shelley Frosdick



Andrew McGuinness



Peter Brodnicki



Kenny Bruce

Some of the Mentors volunteering their time to support you on specialist subjects that include:

Estate Agency • Marketing • Leadership
Business • HR • Customer Experience
PR • Start up's • Tech • Finance
Compliance • Motivation

03 Successful Mentorship

1

Get to know each other

Kick things off by asking each other why you applied to take part in a mentorship and what you're hoping to get out of it.

2

Set your goals

Discuss and agree some tangible objectives to work towards over the period of your mentorship. Make sure they're SMART: Specific, Measurable, Achievable Realistic and Time-Specific.

3

Make a plan

With your goals set, create a practical plan to help you achieve them—decide how often you'll meet, how to structure your mentoring sessions, and when to review your objectives.

4

Refine and review

Regularly review your plan to identify any changes you need to make. Don't worry – it's normal for goals to evolve along the way.

5

Stay on track

Try not to let life's pressures derail your mentoring schedule. Make sure you catch up at least once a month to discuss your progress and any challenges while they're still fresh in your mind.

6

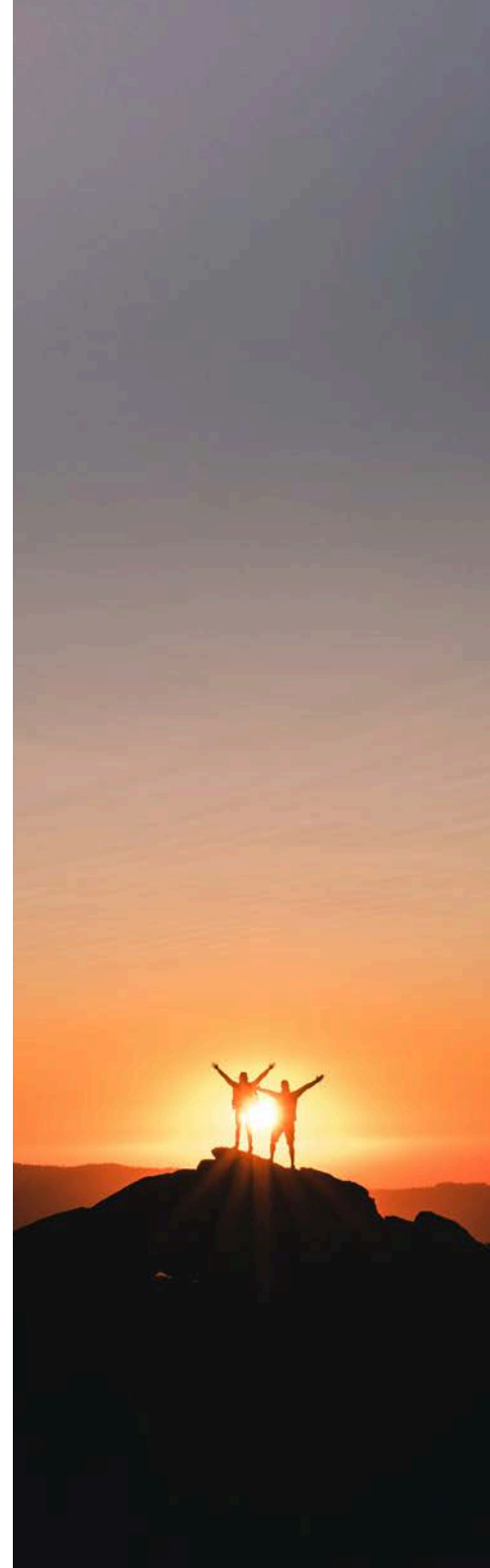
Acknowledge your success

While it's good to constantly strive towards your goals, it's important to celebrate the progress you've made, look back and acknowledge your achievements. Be sure to make time for this in your discussions.

7

What's next?

Towards the end of the programme, think about whether you'd like to continue your relationship informally. Discuss this together and decide if and how you'd like to keep in touch.

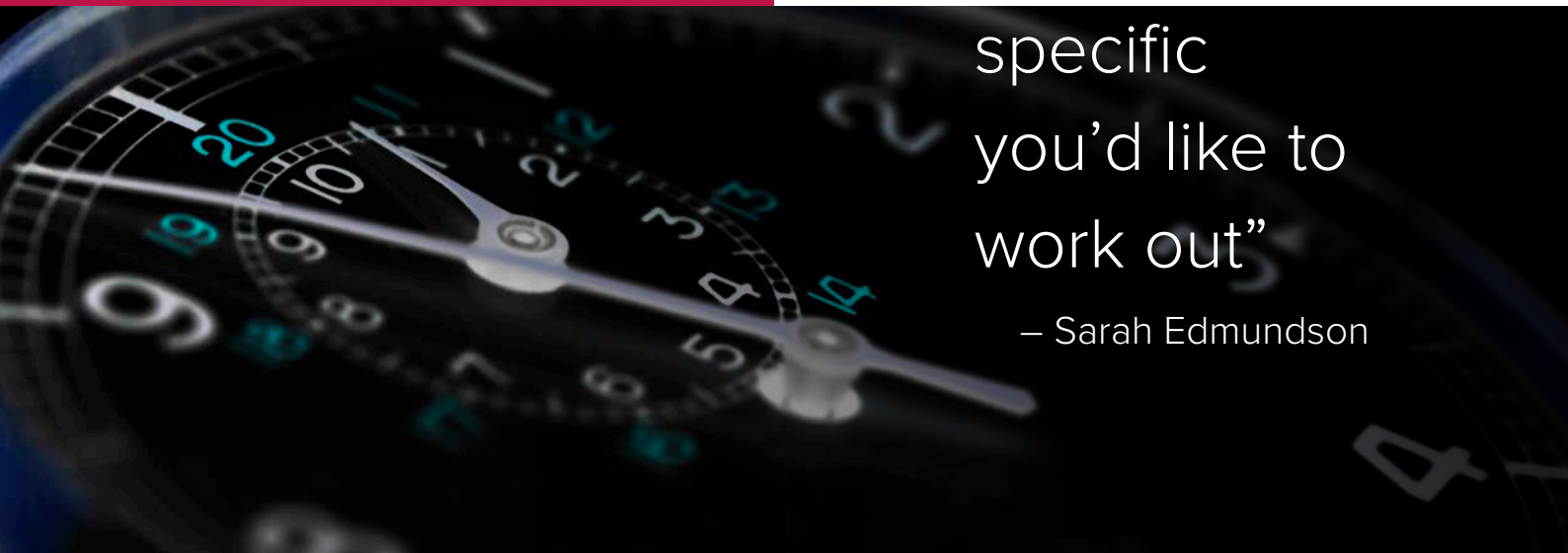


04 Speedy Mentoring

We're all pushed for time these days. But that doesn't mean we should neglect our personal and professional growth. Speedy Mentoring offers short, intense bursts of inspiration that fit in with the busy lifestyles of both mentors and mentees.

“Get a quick 30 minute mentorship session if you have something specific you'd like to work out”

– Sarah Edmundson



04 Speedy Mentoring

Being mentored - at speed

- Book one-off sessions lasting 30 minutes
- Ask those burning questions or get an opinion on the issues of the moment
- Be matched with a mentor based on experience, skills and needs
- Fully digital interactions and communications throughout



Mentoring in 30 minutes

- Short, one-off sessions lasting just 30 minutes
- Sign up for one session or 20, depending on how much time you have
- Matched with a mentee based on experience, skills and needs
- Cover one or more defined topics
- No additional commitment required

05 What we ask of you

It's important to us that all mentors and mentees have a positive and worthwhile experience. We will ask all our mentors and mentees to sign a “Rules of Engagement” prior to taking part in any sessions. As part of that, we will ask all participants to be aware of the following:

- There is no obligation for either mentors or mentees to offer more of their time than is first agreed
- The requirement for confidentiality; unless the sharing of information is agreed in writing between both parties
- Sessions can only be recorded if it is agreed in writing with both parties
- If you'd like to continue your mentor/mentee relationship beyond the end of the mentoring programme, this is entirely at your discretion
- Our mentoring programmes are not to be used to sell services or other products. If a mentor or mentee experiences this, they should contact mentorships@agentstogether.co.uk
- If a participant has any concerns or would like to discuss their progress with **Agents Together** rather than their mentor/mentee, they should email mentorships@agentstogether.co.uk in the first instance



06 Join us on this exciting journey

Together we can make a difference. It would be a pleasure to have you join us as a Mentor or for us to help you achieve your dreams or objectives as a Mentee.

Mentorship subjects include:

- Estate Agency
- Marketing Leadership
- Business
- Customer Experience
- HR
- PR- Start up's
- Tech
- Finance Compliance

If you would like to be mentored or be a mentor contact us:

mentorships@agentstogether.co.uk



“Dreams are called dreams because most people sleep through the opportunities required to make them happen”

“ The energy,
passion and drive
behind this initiative
is like a breath of
fresh air for the
industry ”

—Jason B.



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Want to get in touch with Agents Together? We'd love to hear from you. Here are the different ways you can contact us:

✉ : admin@agentstogether.co.uk

☎ : 0333 242 3258

🌐 : www.agentstogether.co.uk

Press enquiries

Please email: AgentsTogether@thephagroup.com

