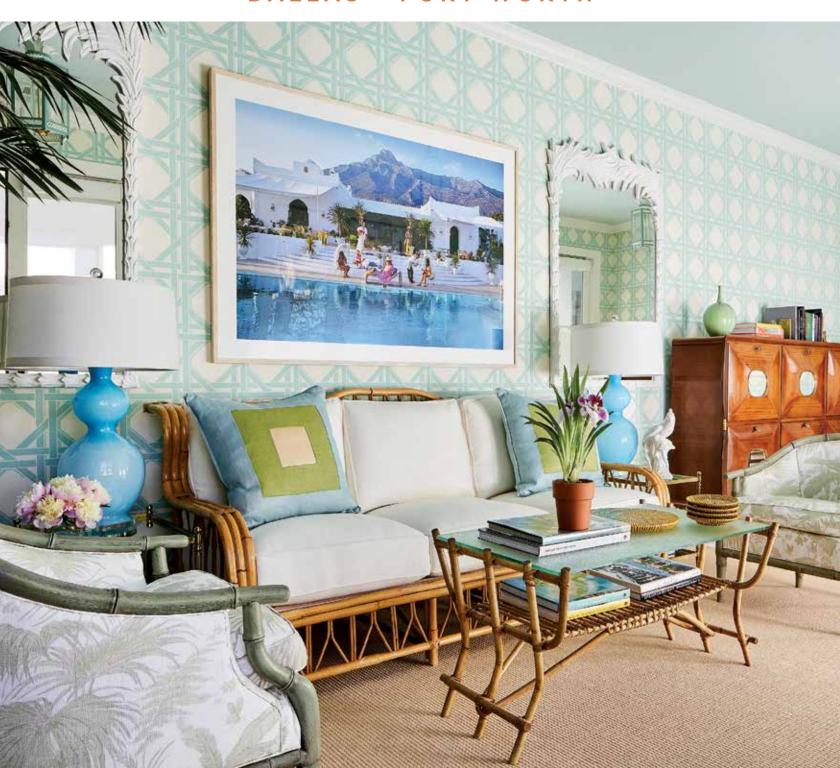


DALLAS + FORT WORTH



SPECIAL ADVERTISING SECTION

INDUSTRY INSIDER

# **BELLISA DESIGN**





"We hear time and time again from our clients that we have given them their dream home, and nothing brings more joy to our team."

uilding a luxury home requires a design process that is as exceptional as the home itself. The professionals at Bellisa Design have made it their area of expertise. An award winning, full-service interior design firm, Bellisa Design is known less for a specific style and more for their ability to create spaces which fulfill homeowners' varying and everchanging needs. "Our clients enjoy different ways of living, from those who have pets roaming about to those who travel constantly," says Lori Withey, founder of the firm. "Our goal is to design spaces which speak to their lifestyle." At Bellisa Design, offering a painless design process is just as important as creating magnificent living spaces. Whether starting new construction, renovating or updating furnishings, our designers employ invaluable expertise from the beginning to the final design touches, while maximizing functionality of all areas. "Bringing in a professional design team early on will save clients



## INTERIOR DESIGNER LORI WITHEY, PRESIDENT

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time, stress and costly mistakes," Withey says. "All decisions are carefully considered and there is no second-guessing what the outcome will be. After 10 plus years, it's a testament to our work to be called upon again and again to assist former clients with new design projects and continue to deliver an exceptional design experience."

# ASK THE EXPERT

## Where would you love to take on a design project?

Designing a home in a northern coastal setting in the eastern part of the United States would be a wonderful opportunity and is something I think about often. Different from a tropical setting, there is something about designing a space by the ocean with a need to incorporate warmth for the very cold days of winter that intrigues me. Originally from the east, I am drawn to this area.

### How has the digital age played a role in the success of your firm?

Social media has connected the world as a whole. We have been surprised by the reach of our projects, noticing comments from outside of the U.S. It has brought us new projects and business continues to expand.







Top Grass cloth behind the shelves and marble stone across the fireplace accentuate the height of the room while adding visual interest to this formal living space. Left An 8-foot island with striated marble is the focal point of this kitchen, complete with a coffee bar outfitted with automated lighting. Right Soft blues and greens in this living room complement the architecture of the French country home, while beam details on the vaulted ceiling and a two-tier chandelier provide a cozy feel. Opposite left Schumacher wall covering is the star of this girl's bath and is the perfect juxtapose to soften the stone surfaces of the quartz counter tops and marble floors. Opposite right This storage-filled dining area was custom-designed to accommodate the homeowner's wish for a round dining table despite the space's long and narrow shape.

**Photography** Top, Left, Right & Opposite left by Menary Studio; Opposite right by Katherine Hershey

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