



Fondly Remembering Edmund H. Portnoy, PhD

Always one to do things his own way, Dr. Edmund H. Portnoy died early on the morning of October 17, 2021 after holding on to celebrate his 73rd birthday two days prior. There was no chance of Ed missing out on the opportunity to cash in on one more celebration. To have known him was to have felt his effusive compassion, unwavering love, and everlasting spirit. Ed devoted 35 years serving the Arizona community through his love for philanthropy. He served on the Board of Brighter

Way Institute for many years, always working in the best interest of Brighter Way's patients – the homeless, veterans, and vulnerable populations. Ed had a very special superpower - his uncanny ability to connect with all people, regardless of context, and identify how he could serve them. It is an honor to name Edmund H. Portnoy as the Honorary Founder of The Brighter Way Endowment.

THE BRIGHTER WAY ENDOWMENT

Tribute Gifts in Memory of Edmund Portnoy

A Loving Tribute to our Beloved Friend, Edmund H. Portnoy, Ph.D., a joyous and kind-hearted individual who devoted his life to human services philanthropy. The Portnoy Family has requested that Tribute Gifts be made to The Brighter Way Endowment.

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Cindy Torseth

- Ed was a Bright Light in the World and in my life!
- In hopes that Ed's passions and life work may continue.
- A life well-lived in service to others.
- He dedicated his life to making the world a better place.
- Ed was a Special Gift to everyone whom he crossed paths with!
- Thank you Ed, for all your service to those in need.
- Ed, you made a permanent imprint on the world.



The Brighter Way Institute Endowment

Transforming Future Smiles
Founded October 2021



THE BRIGHTER WAY ENDOWMENT FOUNDING MEMBERS

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BRIGHTER WAY ENDOWMENT

Founded by the Brighter Way Board of Directors and Community Philanthropists, The Brighter Way Endowment demonstrates our commitment to building strong assets for long-term, future sustainability. Brighter Way is grateful to the Founders of the Endowment and we thank all donors choosing to support The Brighter Way Endowment.

Thank you for supporting The Brighter Way Endowment

Donations may be made at
brighterwaydental.org/Donate/Giving Opportunities/Brighter Way Endowment



A TRANSFORMATIONAL MISSION

Embracing equity of care and diversity, the Brighter Way Institute mission is to provide comprehensive oral health care for vulnerable adults, children, veterans, those experiencing homelessness, and individuals with special needs. An Arizona nonprofit with over 20 years' experience, Brighter Way transforms lives of those most vulnerable in our community, by utilizing an entrepreneurial model and mobilizing community collaborations to increase access to a full range of oral health services.



30 YEARS OF SERVING THE HOMELESS

In 2021, Dr. Kris A. Volcheck, DDS, MBA was honored by the community for dedicating 30 years of his career to under-served veterans and individuals experiencing homelessness. Through this tireless, heartfelt endeavor starting with a single patient in a small trailer, Kris founded Brighter Way Institute. Since inception, Brighter Way has served 163,616 patients with the market value of services estimated at \$187,950,202!



Mother Theresa said it best, "We shall never know all the good that a smile can do." Brighter Way helps people smile. Not only our patients but also all of us dedicated to this amazing mission. I am grateful to be a part of the Brighter Way team.

— Dave Allazetta, Board Chair

Brighter Way is one of the most phenomenal services in our community, helping the underserved obtain the best dental services available in the world at affordable costs. I wanted to be a Founding Member to ensure that this care is not only available today but far into the future.

— Susan Cordts, Board Member

Brighter Way provides comprehensive quality dental care in a warm, empathetic, and efficient setting. Without these services a majority of our patients would have no other viable option for treatment. This endowment will ensure that these critical oral health care services continue into perpetuity.

— Dr. Kris Volcheck, Founding CEO

When the idea of creating an endowment for Brighter Way was first introduced, there simply was no hesitation. Creating the fund to sustain this mission was an impactful, life-changing decision, and I'm so happy to know it will be growing and making smiles for years to come!

— Corrie Worth, Board Member

I am proud to help insure that Brighter Way Institute will continue to provide quality dental care to our underserved community in perpetuity.

— Terry M. Araman



A GIFT IN PERPETUITY

Thank you for supporting The Brighter Way Endowment Donations may be made at
brighterwaydental.org/Donate/Giving Opportunities/Brighter Way Endowment

"Be honest, work hard, have fun, be grateful and pay it forward."
— In Memory of Bruce T. Halle

