

TECHNOLOGY TIMELINE

- 1998 Nash Squared launch Heads of IT Survey, which becomes the DLR
- 1998 First Quantum computer (2-qubit)
- 1998 Google – the future front door to the web for many
- 1999 Napster – music sharing for free, but proves to be illegal
- 1999 BlackBerry email pager – paves way for the smartphone
- 1999 Salesforce.com – promotes widespread adoption of SaaS
- 2000 Y2K worries – the world carries on without disaster
- 2001 Apple iPod – music on the go, and paid for



- 2009 Bitcoin – excitement as people get rich, and poor, quick
- 2011 IBM Watson wins Jeopardy – AI outsmarts humans
- 2013 Oculus Rift – VR for the masses
- 2014 Number of websites reaches 1bn
- 2014 Alibaba on NYSE – at the time the largest IPO in world history
- 2015 Amazon Echo and Alexa – voice-activated homes
- 2015 Paris Agreement – a promise to keep global temperature rise < 2C



1998
to
2002

2009
to
2017

2003
to
2008

2018
to
2023

- 2004 Facebook – like it, or not
- 2005 YouTube – everyone can be a film star
- 2007 Apple iPhone – the power of the internet in your pocket
- 2008 Google Android – open source software boosts mobile adoption
- 2008 4G – things speed up
- 2008 Tesla Roadster – electrifying EV car sales
- 2008 One quarter of the world's population are internet users



- 2019 5G – things really speed up
- 2021 RockYou2021 leaks 8.4 billion passwords
- 2021 Hybrid working – pandemic changes work patterns forever
- 2023 OpenAI releases GPT-4 – GenAI goes mainstream
- 2023 Thumbs up emoji 👍 found legally binding in disputed contract
- 2023 Satellite 5G – promise of 5G in remotest places
- 2023 Nash Squared celebrates 25 years of the DLR

