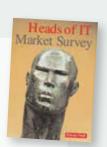
TECHNOLOGY TIMELINE

- 1998 Nash Squared launch Heads of IT Survey, which becomes the DLR
- 1998 First Quantum computer (2-qubit)
- 1998 Google the future front door to the web for many
- 1999 Napster music sharing for free, but proves to be illegal
- 1999 BlackBerry email pager paves way for the smartphone
- 1999 Salesforce.com promotes widespread adoption of SaaS
- 2000 Y2K worries the world carries on without disaster
- 2001 Apple iPod music on the go, and paid for



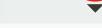
- 2009 Bitcoin excitement as people get rich, and poor, quick
- 2011 IBM Watson wins Jeopardy Al outsmarts humans
- 2013 Oculus Rift VR for the masses
- 2014 Number of websites reaches 1bn
- 2014 Alibaba on NYSE at the time the largest IPO in world history
- 2015 Amazon Echo and Alexa voice-activated homes
- 2015 Paris Agreement a promise to keep global temperature rise < 2C











- 2004 Facebook like it, or not
- 2005 YouTube everyone can be a film star
- 2007 Apple iPhone the power of the internet in your pocket
- 2008 Google Android open source software boosts mobile adoption
- 2008 4G things speed up
- 2008 Tesla Roadster electrifying EV car sales
- 2008 One quarter of the world's population are internet users





- 2019 5G things really speed up
- 2021 RockYou2021 leaks 8.4 billion passwords
- 2021 Hybrid working pandemic changes work patterns forever
- 2023 OpenAl releases GPT-4 GenAl goes mainstream
- 2023 Thumbs up emoji in found legally binding in disputed contract
- 2023 Satellite 5G promise of 5G in remotest places
- 2023 Nash Squared celebrates 25 years of the DLR



