Digital Leaders responded to Nash Squared’s Digital Leadership Report 2022, with 1,785 respondents from 82 countries, including 21% U.S. female leaders.

**Global Increase**
- 52% expect a budget increase
- 58% expect a headcount increase

**U.S. Increase**
- 46% expect a budget increase
- 47% expect a headcount increase

**U.S. Disrupters**
- 81% concerned about the economy
- 72% expect disruption from their own employees
- 55% new business models
- 57% anticipate supply chain issues

**Where to Spend?**
- 55% point to the cloud as delivering a competitive advantage
- 47% say big data & analytics will give them a competitive advantage

**Driving Digital**
- **Priorities for U.S. Digital Leaders**
  1. Improving customer experience
  2. Gaining actionable insights from data
  3. Improving operational efficiency
- 67% of organizations in the U.S. say the role of the CIO is becoming more strategic
- 60% of CIOs report the greatest challenge is realizing the full potential of technology

**Sustainability**
- 44% not using technology to measure their carbon footprint
- 23% not improving the carbon footprint of their technology

**Skills and Talent**
- **Wanted**
  - Cybersecurity experts
  - Developers
  - Data analysts
- 9% is the average churn of the technology team
- 69% feel that their government could do more to tackle the digital skills crisis
- **Gender Diversity is Improving**
  - 64% of tech teams are between 20-74% female

**Cybersecurity**
- 27% suffered a major cyberattack in the last two years
- 62% feel their organization’s most reasonable risks are covered
- Organized cyber crimes are the greatest cause of concern
- Digital Leaders still seeking cyber expertise as a priority

**Where to spend?**
- Investment in emerging tech is down despite budgets increasing
- 55% say big data & analytics will give them a competitive advantage
- 47% expect major or radical changes to their products and services

**Managing Tech Talent**
- 73% are leaving their tech jobs for more money
- 22% for better flexibility / work-life balance
- 39% for better career prospects and training
- The rising cost of living has made salary demands unsustainable

**Working from Home**
- 2-3 typical number of days expected in the office
- Hybrid working is the new normal and continues to improve work-life balance
- Employee engagement has fallen from 2021
- Mental wellness is slowly improving

**Nash Squared Digital Leadership Report 2022 - U.S. Findings**

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