



CREATIVE COFFEE MULTIMEDIA DESIGNS

CAPABILITY STATEMENT

UEI: SRDQBDANX4B4 | CAGE CODE: 9LAF1

ABOUT US

Creative Coffee was formed in Washington, D.C. in the spring of 2022 and thoughtfully curated by seasoned professionals. The goal is to unite change makers who are dynamic, savvy and responsive to new technologies. Creative Coffee operates in the intersection of design, art, technology and science bringing together a unique blend of talents, skills, and expertise.

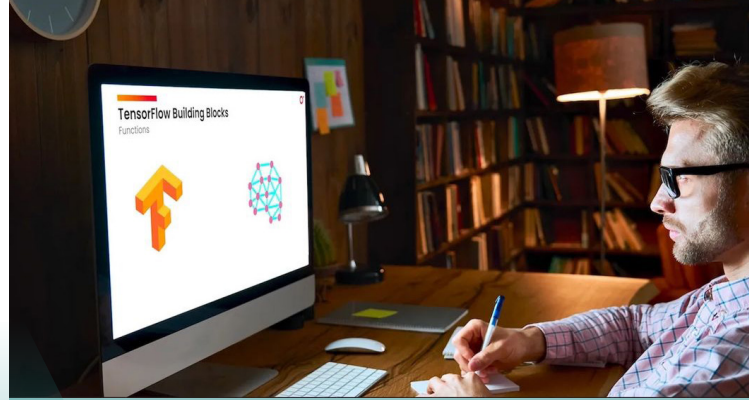
Together, we collaborate with cutting-edge teams to design, develop and produce value-added content.

PAST PERFORMANCE

- Creative services for O'Reilly Media's platform. Designed, developed and produced a 3 hour on-demand course in TensorFlow, the machine learning platform by Google.
- Designed, programmed, developed and produced several courses on AI/ML for Korbit Technologies, an AI mentor for software engineering.
- Creative services for DeLong Packaging. Web design, development and content creation for a packaging manufacturer that generates more than \$20 million dollars annually.

DIFFERENTIATORS

- A perfect combination of technical and business skills that gets the job done right the first time.
- Creative direction in our custom multimedia productions.
- Self-certified women owned business (in the process of certification)
- Fully equipped video production services, including post-production
- We take innovative and efficient approaches by utilizing generative AI, responsibly.
- Undoubtedly committed to delivering quality results.



NAICS CODE

- 611430 - Professional & Management Development Training
- 541430 - Graphic Design Services
- 541511 - Custom Computer Programming Services
- 518210 - Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services
- 512110 - Motion Picture & Video Production

CORE COMPETENCIES

- ✓ Web Design
- ✓ Web Development/Front-end
- ✓ User Experience Research
- ✓ Instructional Video Production
- ✓ Subject Matter Expert Interviews
- ✓ Technical Curriculum Development

MEET YOUR DESIGN PARTNER



Jennifer Landau, MPS
Founder & Multimedia Producer

Jennifer Landau is a highly skilled multimedia designer. She is known for her innovative and efficient approach to work. With over a decade of professional experience, Jennifer has created websites, videos, graphics, and brands for various industries. Jennifer holds a MPS in Design Management and Communications from Georgetown University and a BA in International Business from UNLV. Her latest work includes producing a video series in data science and machine learning and machine learning videos where she works closely with a subject matter expert and creates a variety of courses.

POINT OF CONTACT:
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Founder/ Multimedia Designer

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