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HUNG HING PRINTING GROUP LIMITED

(Incorporated in Hong Kong with limited liability) (Stock Code: 450)

REDESIGNATION OF DIRECTOR

The board of directors (the "**Board**") of Hung Hing Printing Group Limited (the "**Company**") announces that Mr. Yam Ho Ming, Michael ("**Mr. Yam**") will be redesignated as non-executive director of the Company with effect from 1 April 2010 (the "**Re-designation**").

Mr. Yam, aged 51, joined the Company as an executive director in June 1996 and had been responsible for overseeing the Group's paper trading and paper manufacturing operations in China. He holds a Bachelor of Science degree in Printing Management from Rochester Institute of Technology, U.S.A. He has over 10 years of experience in the printing industry in Hong Kong and elsewhere. He is a brother of Mr. Yum Chak Ming, Matthew and a cousin of Mr. Sung Chee Keung, each an executive director of the Company. Mr. Yam is the brother-in-law of Mr. Chan Siu Man, Alvin and Mr. Chan Lai Him, Raymond, and a cousin of Mr. Song Zhi Yi, each a member of the senior management of the Company. He is also a son of Mr. Yam Cheong Hung, a substantial shareholder of the Company.

Save as disclosed above, Mr. Yam is not connected and has no relationship with any other directors, senior management or substantial or controlling shareholders of the Company. He does not have any interest in the shares of the Company and its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance, Cap. 571 of the Laws of Hong Kong. Mr. Yam has not held any directorships in other listed public companies in the last three years.

There is no service agreement between the Company and Mr. Yam. Mr. Yam is not appointed for any specified length or proposed length of service with the Company. He is subject to retirement by rotation and is eligible for re-election pursuant to the Articles of Association of the Company. Mr. Yam will continue to hold directorship in and to act as legal representative of Sun Hing Paper (Shenzhen) Company Limited and Jun Hing Company Limited, each a PRC subsidiary of the Company. He will also continue to hold directorship in Sun Hing Paper Company Limited, a Hong Kong subsidiary of the Company. Save as disclosed above, Mr. Yam will resign from directorship and executive positions from all other subsidiaries of the Company. As a non-executive director of the Company, Mr. Yam will receive an annual director's fee of HK\$240,000, which was determined by reference to his duties and responsibilities, and the prevailing market conditions.

Mr. Yam has confirmed that he has no disagreement with the Board. Save as disclosed above, there is no other information relating to the Re-designation that needs to be brought to the attention of the shareholders of the Company or disclosed pursuant to Rule 13.51(2)(h) to Rule 13.5(2)(v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By order of the Board **Tung Yu Biu** *Company Secretary*

Hong Kong, 1 April 2010

As at the date of this announcement following the Re-designation, the Board comprises Mr. Yum Chak Ming, Matthew and Mr. Sung Chee Keung, who are executive directors; Mr. Yam Ho Ming, Michael, Mr. Peter Martin Springford, Mr. Ho Chi Kit, Mr. Alvin Tsz-Wang Lam and Miss Mak Lok Qun, Denise, who are non-executive directors; Mr. Yap, Alfred Donald, Mr. Luk Koon Hoo and Mr. Lo Chi Hong, who are independent non-executive directors.