

8TH INTERNATIONAL WILDLAND FIRE CONFERENCE

GOVERNANCE PRINCIPLES:

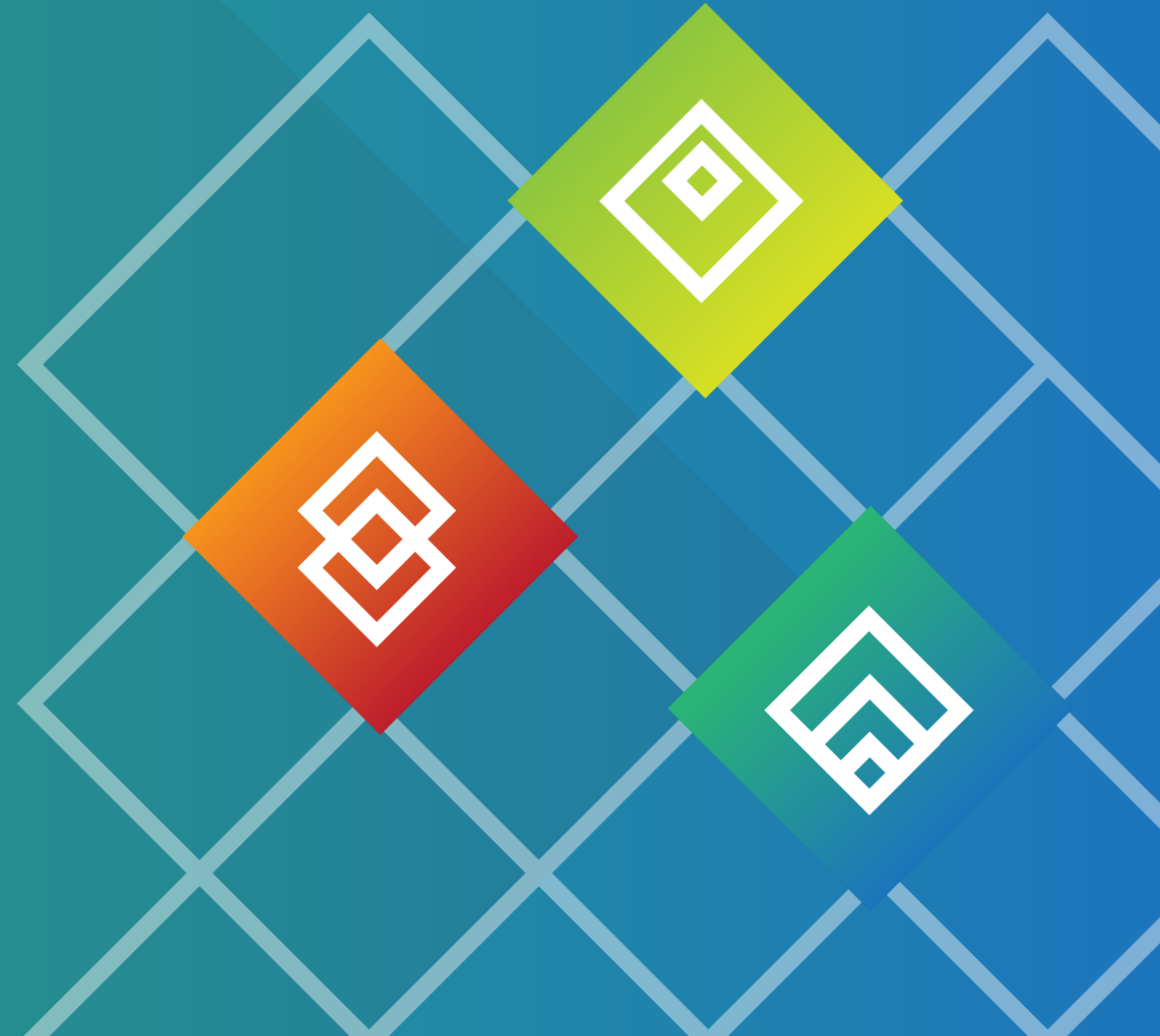
Towards an International
Framework

SPONSORSHIP MANUAL



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WELCOME TO THE 8TH INTERNATIONAL WILDLAND FIRE CONFERENCE

Responding to the severe and globally widespread fires of the 1980's, representatives of government entities and private institutions of all continents organized, in Boston, USA, the 1st International Wildland Fire Conference – “Meeting Global Wildland Fire Challenges”.


Near the turn of the century, the 2nd conference was hosted in Vancouver, Canada, dedicated to “Wildland Fire and Sustainable Development”, attended participants from 38 countries. Since then, every 4 years, a growing community gets together on a different continent to learn from each other and share knowledge and expertise under the scope of integrated fire management.

Prior conferences helped organizations and professionals from more than 70 nations to develop a common fire lexicon, doctrines, training manuals, techniques, and operational standards. We excelled on preventing, detecting, and extinguishing wildland fires, mastering a portfolio of technological solutions.

Through time, the political and physical systems that we are part of, tackled mostly the consequences (suppressing fire) instead of addressing the root causes (human activity and how it uses the land). The reinforcement of suppression, without investing in fuel management, is a quick fix, that escalates the problem to a higher level. This firefighting trap or Fire Paradox, in a global warmer and drier environment, is exposing different biotas and communities to severe fires, wildfires, bushfires, forest, vegetation, landscape and rural fires as they are named from north to south, west to east.

In the last decade, extreme fire events destroyed lives, buildings and natural habitats, cornering and puzzling politicians, institutional leaderships, and professionals. In 2017, wildfires tragically challenged Portuguese society. Since then, all our efforts converged into integrated fire management. This is no longer a niche or a subject for a few wildland firefighters or landscape planners.

It is all about reaching out to other communities of practice, economic sectors, and local and indigenous people. As fire management becomes a complex socio-ecological issue, it demands robust institutions, transparent and accountable procedures, and permanent communication with key stakeholders.



It also demands a balanced budget between fuel treatment and suppression, in a set of cohesive policies. This means dismantling a culture of silos, promoting inter-departmental dialogue, avoiding unintended consequences from cross cutting public policies (agriculture, forestry, energy, development, environment, fiscal and others). In Portugal, we are also aiming at engaging different audiences, at different geographies and levels of authority and have their commitment, prevailing in time.

Following-up the recommendations of the 7th International Wildland Fire Conference, which was hosted by Brazil in 2019 and addressed the theme “Facing Fire in a Changing World: Reducing Vulnerability of People and Landscapes by Integrated Fire Management”, we are now challenged to put words into action.



TIAGO MARTINS DE OLIVEIRA

Chairman of the AGIF Board of Directors

Better wildland fire governance is needed to protect biodiversity, foster carbon sequestration and healthy forests and assure they are providing goods and services that do not vanish in wildfire smoke.

As Chairman and on behalf of the Organizing Committee of the 8th International Wildland Fire Conference we invite you to come to Portugal with your knowledge, insights, and thoughts. We welcome you to contribute with your institutional or professional case study, your scientific work or your operational success or failure in tackling complexity and uncertainty when governing or managing wildfire risk.

At Porto, you will have a lifetime influencing professional experience, through the opportunity to meet with thousands of people coming from all over the world. We all share similar problems and are deeply committed to work on the solutions.

We will be honoured to host you at Porto, to discuss and participate in defining Governance principles towards the development an international framework. We believe that your piece of the puzzle will matter to help your nation and all nations to be better prepared to deal with the challenges ahead of us and to build fire-resilient landscape and societies.

ABOUT THE 8TH WILDLAND FIRE CONFERENCE

Organised by AGIF and the ILC, the 8th International Wildland Fire Conference (8th IWFC) is the most important global conference and exhibition that brings together leaders, decision makers, leading researchers, and business representatives from the wildland fire sector.

Focusing on leading practice, innovation and solutions, the conference provides new networking and business opportunities, and ensures maximum exposure between participants, exhibitors and sponsors.

The 8th International Wildland Fire Conference (8th IWFC) offers a unique opportunity to profile your organisation and showcase your technical and service solutions with over 1.500 wildfire professionals from around the world.

Know more about the International Wildland Fire Conferences in:
<https://gfmc.online/conferences/iwfc.html>

ORGANIZATION OF THE 8TH IWFC EDITION - 2023

Local Organizer:



International Liaison Committee:



Secretariat:



CONFERENCE OBJECTIVES & FORMAT

The conference aims to reach an international compromise on governance guidelines that frame the risk management of wildland fires. As fire becomes a complex socio-ecological issue, it demands robust institutions, transparent and accountable procedures, and permanent engagement of key stakeholders, considering the forest as an asset for biodiversity, carbon sequestration and public health. The conference will therefore be the meeting point of countries, agencies, private organizations and other different stakeholders to discuss their views and share their experiences, towards more protected communities and nations against the growing threat of wildfires in every region of the world.

THEME: Governance principles - Towards an International Framework

TOPICS:

Integrated Fire Management

- **Planning and Preparation**
Defining interventions and resources needed at the community and government levels, as well as ensuring that citizens and organizations are prepared to act under best safety practices.
- **Prevention and Pre-Suppression**
Reducing exposure and vulnerability to fire and maintaining a state of preparedness for immediate intervention.
- **Suppression and Relief**
Suppressing fire and providing relief to those affected by fire.
- **Post-fire Intervention**
Dealing with the restoration and rehabilitation actions required in the aftermath of a fire.
- **Qualification**
Training and certification on all integrated fire management expertise areas.
- **Technical Innovation**
Innovation on software applications and technological equipments and solutions, and operational communications systems.

Fire Risk Governance

- **Risk Handling**
Dealing with risk perception, assessment, management and translational research, encompassing traditional and indigenous knowledge.
- **Stakeholder Engagement**
Inclusive risk-related decision-making and conflict resolution, regarding multi-level policy design, sustainability, and funding.
- **Adaptive Management**
Process Monitoring and Planning Evaluation for continuous improvement and lessons learnt and analysis of physical and social impacts due to changes in fire governance.
- **Communication**
Risk Communication – exchanging or sharing risk-related data, information and knowledge between and among different groups such as scientists, regulators, industry and general public; Public report of system performance.
- **International Cooperation**
Cross-border cooperation on training, best-practices, and standards.

ABOUT THE INTERNATIONAL WILDLAND FIRE CONFERENCES

IWFC 7 – Campo Grande, Brazil 2019

Hosted in Brazil under the theme "Facing Fire in a Changing World: Reducing Vulnerability of People and Landscapes by Integrated Fire Management".

IWFC 6 – Pyeongchang, South Korea 2015

Hosted in South Korea under the theme "Fire of the Past, Fire in the Future" proposing a reflection about the changes in human habits in relation to fire-use throughout history.

IWFC 5 – Sun City, South Africa 2011

Hosted in South Africa under the theme "Living with Fire: Addressing Global Change through Integrated Fire Management" which addressed the close relationship that mankind has developed with fire since it was discovered, having acquired an essential role for cultural practices and cultivation of the soil.

IWFC 4 – Seville, Spain 2007

Hosted in Spain under the theme "Forest Fires and Sustainable Development". Participants presented their achievements and exposed the latest technologies and techniques for forest fire monitoring, suppression and management.

IWFC 3 – Sydney, Australia 2003

Hosted in Australia under the theme "Fire Management and Sustainable Development: Strengthening International Cooperation to Reduce the Negative Impacts of Wildfires on Humanity and the Global Environment" focused on assessing the progress made in the implementation of international cooperation strategies.

IWFC 2 – Vancouver, Canada 1997

Hosted in Canada under the theme "Wildland Fire and Sustainable Development". The 2nd edition of IWFC met the demand for reviewing and reinforcing the international cooperation strategies on landscape fire brought by the United Nations International Decade for Natural Disaster Reduction

IWFC – Boston, United States of America 1989

Hosted in the United States of America under the theme "Meeting Global Wildland Fire Challenges: The People, The Land, The Resources". The IWFC emerged as a response to various wildland fires that occurred around the world during the 80s. In order to establish international cooperation for fighting this type of disaster, representatives of government entities and private institutions from the United States, Canada and Mexico conceived the first edition of the International Wildland Fire Conference.

More information in:

<https://gfmcconline/conferences/iwfc.html>

PRELIMINARY PROGRAMME

Time	14 May 2023 Sunday	15 May 2023 Monday	16 May 2023 Tuesday	17 May 2023 Wednesday	18 May 2023 Thursday	19 May 2023 Friday
08:00 – 09:00			Registration	Registration	Registration	Registration
09:00 – 09:30						
09:30 – 10:00						
10:00 – 10:30			Plenary lecture	Plenary lecture	Plenary lecture	Plenary lecture
10:30 – 11:00						
11:00 – 11:30						
11:30 – 12:00			Break & Poster Sessions	Break & Poster Sessions	Break & Poster Sessions	Break & Poster Sessions
12:00 – 12:30			Parallel Sessions/ Workshops	Parallel Sessions/ Workshops	Parallel Sessions/ Workshops	Plenary & Closing Session
12:30 – 13:00						
13:00 – 14:30			Lunch break	Lunch break	Lunch break	Lunch break
14:30 – 15:00	Exhibition set-up					
15:00 – 15:30		Registration	Parallel Sessions/ Workshops		Parallel Sessions/ Workshops	
15:30 – 16:00		Opening Ceremony				
16:00 – 16:30		Break & Poster Sessions	Break & Poster Sessions	Technical Visits	Break & Poster Sessions	
16:30 – 17:00						
17:00 – 17:30						
17:30 – 18:00		Parallel Sessions/ Workshops	Parallel Sessions/ Workshops		Global Network Session	Post Tours
18:00 – 18:30						
18:30 – 19:00						
19:00 – 20:00		Exhibition Opening & Welcome Cocktail				
20:00 – 21:00						
21:00 – 22:00						
22:00 – 23:00					Conference dinner	

WHY ATTEND?

Discover the state of the art

Get to know what is being done worldwide on wildland fire management and grab the opportunity to share your work

Connect with fellow practitioners

Get in touch with people working on the fields of your interest and share your experiences

Contribute to a better governance

Get involved in the development of better worldwide governance on wildland fire management

The International Wildland Fire Conference in numbers



+ 1200 Participants



+ 70 Countries



+ 4 Plenary Sessions



+ 4 Special Sessions organized by International Institutions



+ 12 Technical Visits



+ 05 Technical Meetings



+ 220 Presentations



+ 20 Exhibitors



+ 5 Thematic Sessions

WHO WILL ATTEND?

This is who you'll meet

- More than 1200 participants from more than 70 different countries
- Representatives from different sectors: forest, civil protection, environment, economy, public policies, and others
- Public Authorities
- Leaders
- Decision makers
- Business representatives
- Worldwide wildfire management agencies
- International organizations
- Local and Regional Authorities



ABOUT PORTO

- Located along the Douro River estuary, Porto is one of the oldest European centres, and its historical core (Riberinha) was proclaimed a World Heritage Site by UNESCO in 1996.
The western part of its urban area extends to the coastline of the Atlantic Ocean. Its settlement dates back many centuries, when it was an outpost of the Roman Empire. Its combined Celtic-Latin name, Portus Cale, has been referred to as the origin of the name "Portugal", based on transliteration and oral evolution from Latin.
- In Portuguese, the name of the city is spelled with a definite article ("o Porto"; English: The port). Consequently, its English name evolved from a misinterpretation of the oral pronunciation and referred to as Oporto in modern literature and by many speakers. The famous fortified wine - Port wine, one of the most significant export goods of Portugal, is named after the city, since the metropolitan area is responsible for the packaging, transport and export of these fortified wines.
- In 2012 and 2014, Porto was distinguished with the prestigious title of Best European Destination. Porto was again announced as Best European Destination 2017, having competed with other great cities, such as London, Rome, and Berlin.
- The city was also highlighted by Lonely Planet has one of the top 10 best value cities in 2017, and earlier in 2015, was also elected by USA Today readers as the Best Under-the-radar Romantic Destination.
- In the most recent edition of the World Travel Awards Porto was elected the World's Leading City Break destination 2020.



CONFERENCE VENUE

ALFÂNDEGA DO PORTO CONGRESS CENTER

The Alfândega congress centre has been awarded the prize as Best Meetings & Conference Centre at the Europe Business Destinations Travel Award 2014, 2015 & 2017.

- 22 multi-functional spaces with capacity to host up to 3000 participants
- 36 000 m² of flexible area
- 22 multifunctional spaces
- 400 parking spaces
- Wi-Fi total coverage
- Rooms with built-in translation booths
- Shipping dock
- Congresses up to 3000 pax
- Banquets up to 1700 pax
- Exhibitions up to 10 000 m²
- Concerts up to 1200 pax

Rua Nova da Alfândega
Edifício da Alfândega
4050-430 Porto, Portugal

(+351) 223 403 000/24
(+351) 223 403 099

geral@ccalfandegaporto.com



PARTNERSHIP PACKAGE OPPORTUNITIES

	MAIN 40.000€	GOLD 20.000€	SILVER 10.000€	BRONZE 5.000€
Industry Session	60 minutes	45 minutes	-----	-----
Exhibition space	Basic shell scheme booth with 36 sqm	Basic shell scheme booth with 18 sqm	Basic shell scheme booth with 12 sqm	Basic shell scheme booth with 09 sqm
Complimentary participant registrations	18	15	10	5
Complimentary staff registrations	8	6	4	2
Insertion of commercial leaflet in the official conference bag	✓	✓	✓	✓
Institutional logo in the conference website and APP	✓	✓	✓	✓
Institutional logo in the auditorium screens	✓	✓	-----	-----
Hospitality lounge sponsorship	✓	-----	-----	-----
Hospitality room in exclusivity	✓	-----	-----	-----
Exclusivity	Two Main Sponsors (in different business areas)	Only 3 Gold Sponsors	Only 5 Silver Sponsors	Only 7 Bronze Sponsors

INDIVIDUAL PARTNERSHIP OPPORTUNITIES

Maximize your company's profile and brand with additional sponsorship opportunities.

In case you, as a sponsor or exhibitor, have new ideas or want to enhance an existing sponsorship, we would be please to work with you to create a custom sponsorship opportunity that will align with your business objectives.

Conference Dinner	5.000€
Conference Welcome Reception	3.000€
Conference Coffee Break	2.000€
Conference Lunch	4.000€
Poster Authors Reception	2.000€
Conference APP	3.500€
Internet Exhibition Hall Lounge	3.000€
Name Badge Lanyards	6.000€
Delegate Bag	3.000€
Delegate Bag Inserts	1.200€
Conference Notepad	2.400€
Volunteer T-shirts	3.000€

ADVERTISING OPPORTUNITIES

We provide plenty of opportunities in order to advertise on the 8th IWFC. Please take a look at our advertisements options:

Full page full-colour advertisement in the conference programme	1.200€
Half-page full-colour advertisement in the conference programme	800€
Back cover full-colour advertisement in the conference programme	2.000€
Conference e-newsletter (1 banner with hyperlink / in 1 edition)	600€
Conference website (1 banner with hyperlink / from September 22 to June 2023)	2.000€

EXHIBITION OPPORTUNITIES

- The 8th IWFC exhibition will be an excellent opportunity for the interchange of technical information, for the display of new products and services and for the creation and strengthening of relations among the participants.
- The exhibitions will be placed in the main foyers of the Alfândega do Porto - Congress Centre, ensuring maximum interaction with the conference delegates.

BOOTH AREA	BASIC SHELL SCHEME BOOTH	SPACE ONLY
	Rental cost per module	Rental cost per module Additional sqm are available on request
Area 9m ²	1.800€	1.350€
Area 12m ²	2.400€	1.800€
Area 18m ²	3.240€	2.340€
Area 36m ²	5.000€	3.600€

EXHIBITION OPPORTUNITIES

BASIC SHELL SCHEME BOOTH INCLUDES

- Floor space including standard wall divisions of panels (3 m wide and 2,5 m high)
- General lighting, standard carpet, daily cleaning of the booth
- Booth identification signage (25 cm high, maximum of 40 characters)
- Company logo in the exhibition listing in the conference website and programme
- 3 free of charge free pass per each module of 9sqm
- Access to extensive exhibitor service manual containing all necessary information for exhibitors
- Hotel reservations via official congress agency at recommended conference hotels at no additional cost
- 23% VAT must be added to all prices mentioned

SPACE ONLY INCLUDES

- Floor space
- Company logo in the exhibition listing in the conference website and programme
- 3 free of charge free pass per each module of 9sqm
- Access to extensive exhibitor service manual containing all necessary information for exhibitors
- Hotel reservations via official conference agency at recommended conference hotels at no additional cost
- 23% VAT must be added to all prices mentioned

REGISTRATION FEES

CATEGORIES	EARLY FEE (15/07/2022 to 30/11/2022)	REGULAR FEE (01/12/2022 to 15/02/2023)	LATE FEE (16/02/2023 to 14/05/2023)	ON-SITE FEE 15 – 19 May 2023
Delegate / Attendee	260€	350€	440€	540€
Delegate / Attendee From PALOP and UN LDCs	210€	280€	360€	440€
Exhibitors	210€	280€	360€	440€
Students	40€	80€	120€	160€
Accompanying Persons	120€	160€	200€	240€

CONFERENCE REGISTRATION FEES INCLUDE

Delegates/Attendees | Delegates From Palop and UN countries | Exhibitors

- Admission to all Conference sessions & Exhibition
- Official Attendance certificate
- Conference bag containing conference information package
- Attendance to welcome Cocktail
- Coffee breaks and lunches according to the scheduled program

Students

- Admission to all Conference sessions & Exhibition
- Official Attendance certificate
- Conference bag containing conference information package

Accompanying persons

- Porto city tour & Other activities of the Accompanying person programme
- Admission to all Conference sessions & Exhibition
- Conference bag containing conference information package
- Attendance to welcome Cocktail

CONTACTS

Organization



AGIF (Agency for Integrated Management of Rural Fires)

Headquarters: Chã do Freixo – COTF, Lousã

T: (+351) 213 036 050 / 969 785 114

E: agif@agif.pt

**Serviço de Expediente da Secretaria Geral da Presidência do
Conselho de Ministros**

Rua Professor Gomes Teixeira 2

1350-249 Lisboa, PORTUGAL

Conference Secretariat

Leading.
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Leading Your Congress Organizer

Rua Diogo Couto, 1B
2799-537 Linda-a-Velha, Portugal

T: (+351) 21 771 26 34

E: info@wildfire2023.pt

www.leading.pt

www.wildfire2023.pt