



About BlackMatter.

BlackMatter Creative is a full-service creative agency that specializes in evolving and growing businesses through insightful, creative solutions that clarify their message to eliminate confusion and connect with customers.

Our capabilities include:

- → Strategy
- → Branding
- → Graphic Design
- → Advertising
- → Web Design

- → Motion Design
- → Environmental Graphics
- → Wayfinding
- → Photography
- → Illustration

Leadership Team



Paul Woodard **President & Creative Director**



Jessica Lytle Account Manager



Ben Gennetay Senior Designer



Process is Key.

We believe in a collaborative design process that coalesces our creative strengths with our client's in-depth understanding to produce communications that matter.

SOAK Strategy and Research

Because great design starts by understanding your problems, we begin by asking questions. A lot of questions. We work to understand your self-image, goals, audience, project parameters and desired outcomes. We research your intended audiences, and study the competition. We define the design problems and discover strategies for solving those problems effectively and memorably.

WASH Creative Exploration and Design Development

Here is where we begin to introduce intuitive thinking into our problem-solving process. Through creative thinking exercises and collaborative discourse we develop ideas to visually express your core message. Every choice, from layout and color to type size and style is made with your communication goals in mind. The stand-out ideas are chosen for development into initial concepts, and are further refined. We then present the initial concepts to you and work with you to turn these concepts into comprehensive design directions.

RINSE Production Management and Implementation

All the planning in the world is wasted without proper execution. At this phase we sweat the details, ensuring that every element works to aid the communication goal of the project. Once the final design is ready to produce, we work with you to create and/or gather needed text and images. We proof and refine the design, check, double-check, proof again, and prepare the design for final production. We work closely with all vendors to ensure that your finished product meets our (and your) standards of excellence.

SPIN Outcome Evaluation

Our work isn't done after the project delivers. We want to know how it's working. We work with you to gather feedback, and evaluate not only how the process went, but also what the response has been from the target audiences.

Relationships, built on trust.

A few of our past and present business partners.

















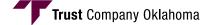




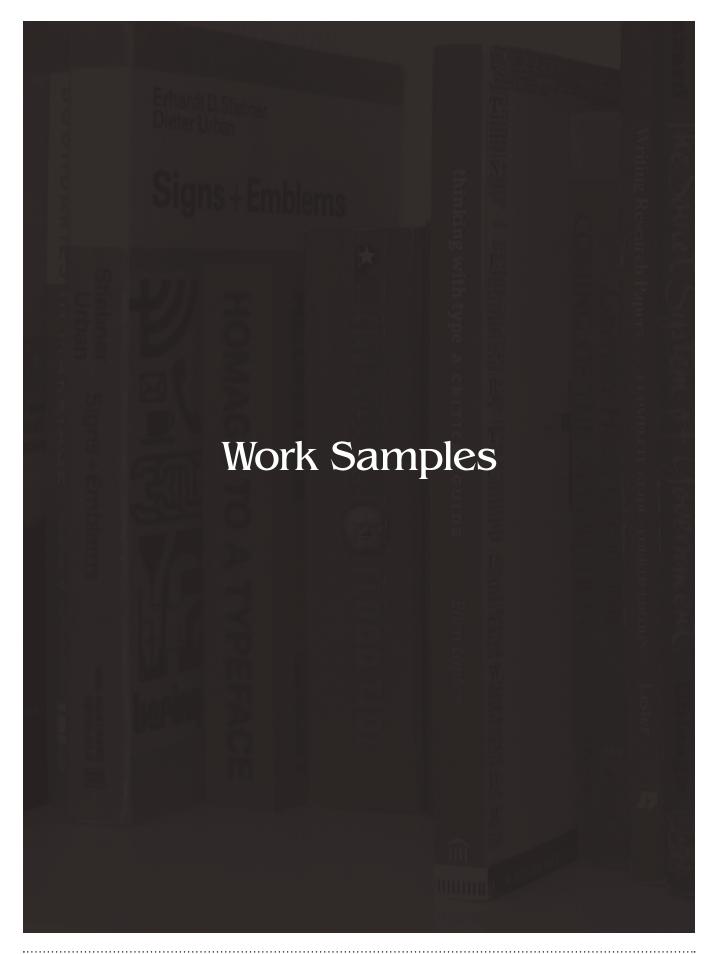












































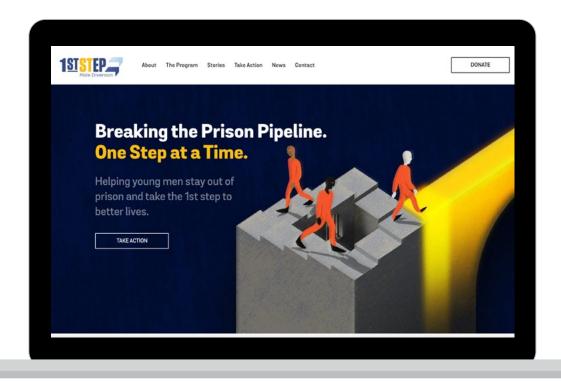




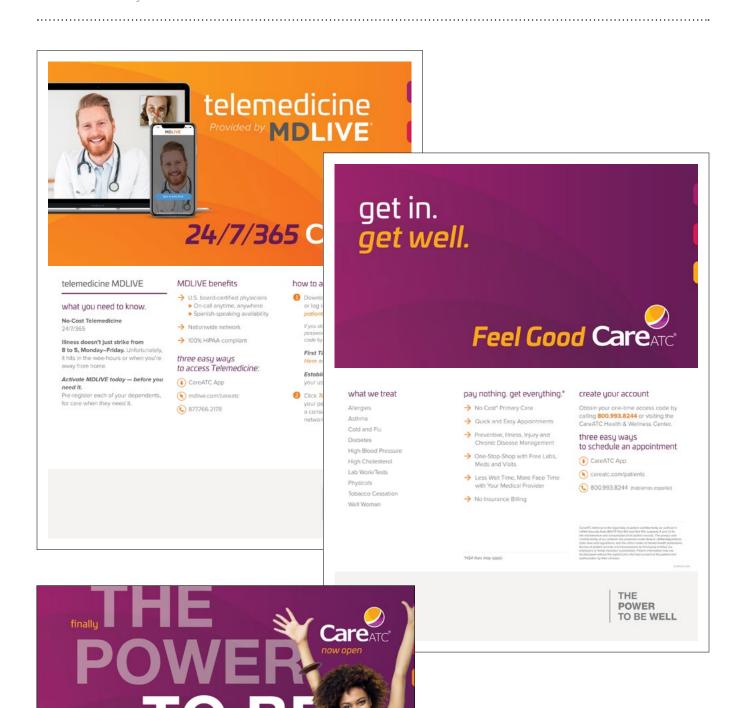








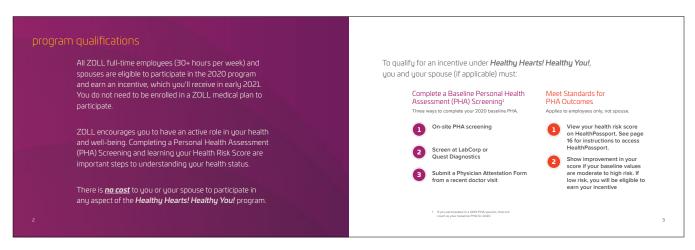
www.1stStepMDP.com



CareATC

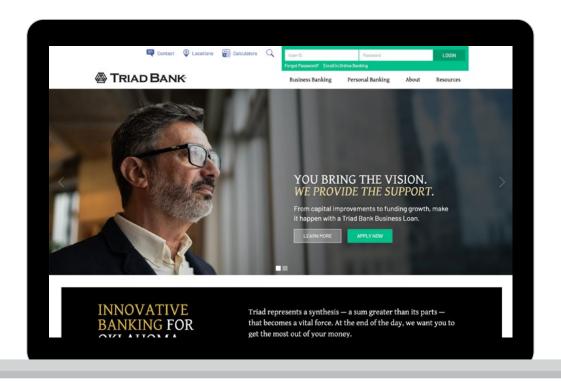
Resource Guidebook





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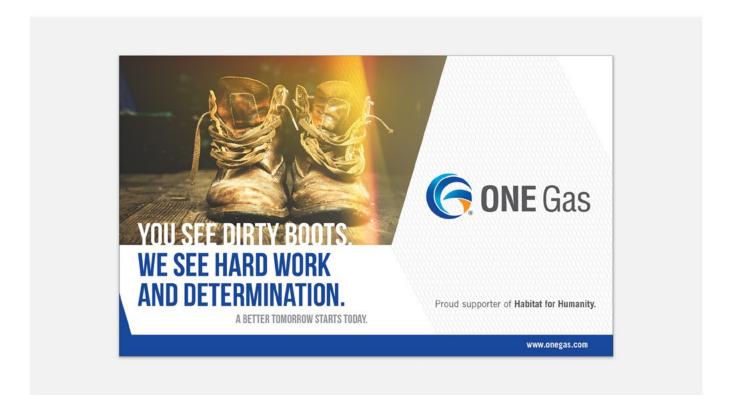




www.TriadBank.com



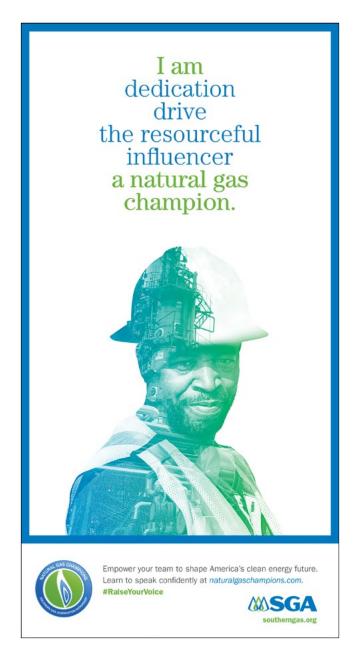
www.EHJames.com



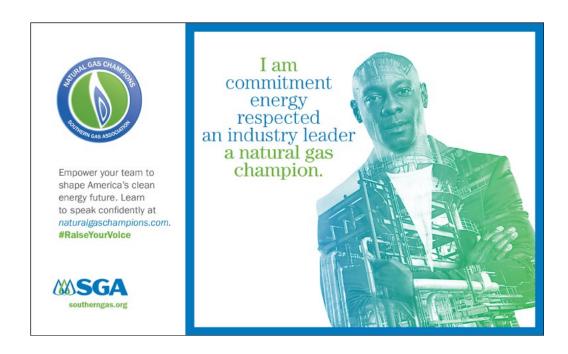




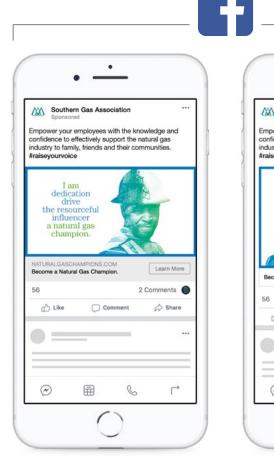




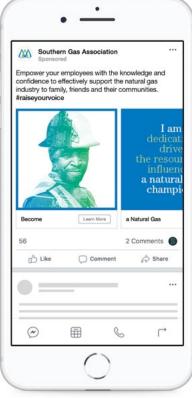












Facebook – Carousel





Instagram – Carousel

Empower your team to shape America's clean energy future. MSGA



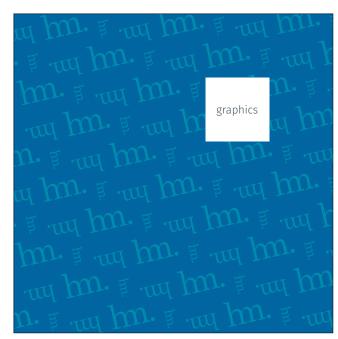
















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CORRESPONDENCE SYSTEM

The Healthy Minds stationery package includes business card, envelope, letterhead and note card. These items should be used for correspondence when possible. Stationery should not be created from scratch or reproduced on a copier for any reason.



Medicaid
expansion will
improve mental
health treatment,
reduce crime and
ultimately save
law enforcement
resources.

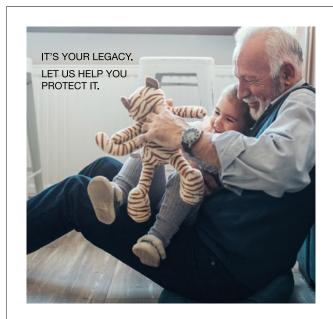
HEALTHY MINDS
POLICY INSTITUTE

BLACKMATTER CREATIVE



Trust Company Oklahoma

Advertising — Print



Oklahoma families have trusted us to manage their assets because we listen to their plans, needs and hopes. We then respond with guidance held to a fiduciary standard.



TRUSTOK.COM

TULSA (918) 744-0553 OKLAHOMA CITY (405) 840-8401

WEALTH MANAGEMENT WITH OKLAHOMA ROOTS.*



While it's on the job, it should be working safely. We can see to that.

And we'll do so without commissions.

Can we arrange an interview?



TRUSTOK.COM

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TRUSTOK.COM

TULSA (918) 744-0553 OKLAHOMA CITY (405) 840-8401

WEALTH MANAGEMENT WITH OKLAHOMA ROOTS.*



Financial growth and safety begins with Trust. Your financial health should be built upon your own concerns and goals. That's where we begin. Let's do that, Let's talk about you.



TRUSTOK.COM

TULSA (918) 744-0553 OKLAHOMA CITY (405) 840-8401

WEALTH MANAGEMENT WITH OKLAHOMA ROOTS.*

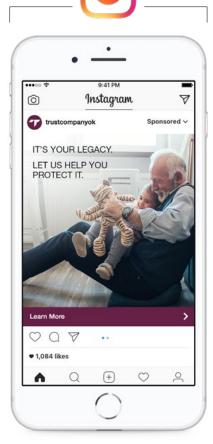




BLACKMATTER CREATIVE



Facebook – Carousel



Instagram – Carousel

Trust Company Oklahoma

Brochure



A one-stop retirement plan solution that's anything but one-size-fits-all.

Customize Your Plan

Your business is not like every other business, so why should you sign up for a one-size-fits-all retirement plan?

Since 1981 helping business leaders and their employees save for retirement.

Objectives for Your Plan.

While every retirement plan is intended to prepare employees for retirement, our experts can assist with identifying plan features that meet your company's needs for recruitment and retention.

Maximizing the Benefit of Employer Contributions.

Let our experts work with you to determine the types of contributions that best meet your specific needs — whether it be through a safe-harbor match, a discretionary match, or a profit sharing contribution.

Design Your **CUSTOM PLAN**

Our seasoned professionals can truly tailor every aspect of your plan.



Retirement Plan Solutions | 7



We can alleviate the personal liability you assume if you currently serve as trustee of a qualified retirement plan.

Share the Liability

The Employee Retirement Income Security Act of 1974 (ERISA) requires that all qualified retirement plan assets be held in trust and managed by trustees.

Over \$1 billion

Fiduciary Liability & Conflicts of Interest.

It is not uncommon in smaller ompanies that a member of the companies that a member of the management team acts both as the plan sponsor and as plan trustee. Conflicts of interest may arise. In addition, accumulating these responsibilities can be labor-intensiva It is a liability burden.

We Are Your Buffer.

vide an invaluable buffer betwe the plan sponsor and the plan assets, while performing a variety of administrative functions.

Discretionary Trustee.

Having a corporate discretionary trustee allows the fiduciary responsibility to be shared, reducing tential conflicts of interest. In accepting this role, Trust Company of Oklahoma has complete esponsibility for the assets of the lan, including the selection and



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Postcards

The City of Broken Arrow offers a convenient way for you to get reminders about your trash and recycling pick-up day. Subscribing to both methods will help you stay on top of the new schedule. They also provide a convenient way to ask questions and report any problems.

- O Visit BrokenArrowOK.gov/alert and sign up to receive automated phone calls. These weekly messages will remind you of your pickup day and other basic instructions. You can unsubscribe via the website at any time.
- O Visit ActionCenterBA.com and download the Action Center BA App to your mobile device.
- Use the app to report concerns and ask questions throughout the pilot program.
- When reporting an issue or question, be sure to select Recycling under Issue Title/Category.
- → Requests are continually monitored during business hours, and responses are typically sent within 24 hours

RecycleBA.com

Brochure

Information About Your Recycling Pilot Program

We appreciate your participation in Broken Arrow's recycling pilot program! The City is excited to kick off this program and evaluate adding recycling to our existing trash services. A 2016 customer survey showed great interest in recycling, and many other cities have seen great success with similar curbside recycling programs.

General Facts

- . The pilot program will operate for four months beginning January 25, 2019.
- You will receive a blue cart for curbside recycling.
- You will continue to use trash bags to dispose of trash/ refuse at the curb.
- Your trash and recycling material will be picked up once a week on Friday.
- · Recycling is encouraged, but is not required.
- · Participation in the recycling pilot program will not affect your sanitation service rates.
- Cart Dimensions: 95 Gallon Capacity, 44" high, 30" wide, 33" deep. Cart weight limit is 330 lbs.

. Everything to be picked up must be set at the curb, by 7:00 am on the regular pickup day.









Recycle These

Cans, glass, plastic and paper from the kitchen, laundry and bath.



Aluminum & Steel



Glass Bottles & Jars



Plastic Bottles, Jars & Tubs



Paper & Cardboard Flattened & Dry

Trash These

Anything from the garage, shed or yard.



Tanglers Hoses, Chains & Wire



Clothing Consider Donating



Diapers & Other Soiled Items



Styrofoam



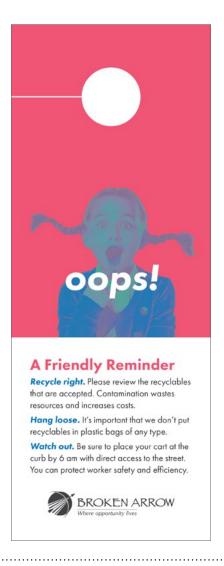
Plastic bags

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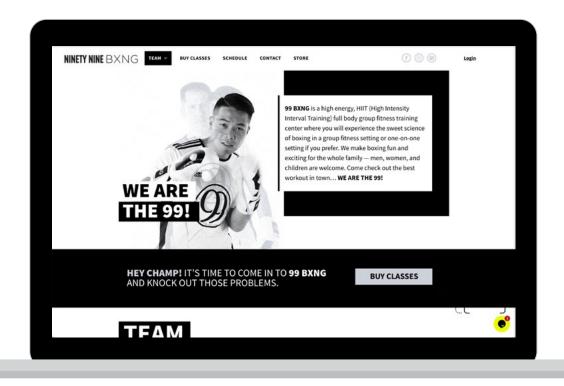


Recycle Can Sticker





Door Hangers

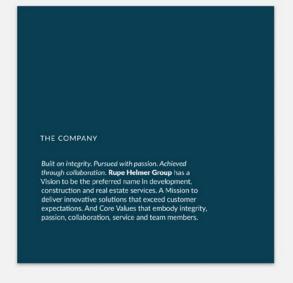


www.99bxng.com

Rupe Helmer Group

Branding – Logo Design + Graphic Style Guide









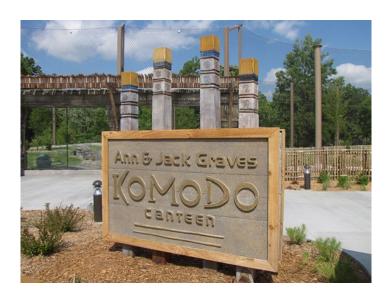
Rupe Helmer Group

Sales Brochure









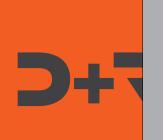








Elevate Living.



Design Tech Renovations can handle all of your home remodeling and repair needs. From full remodels, to small projects, we can get it done with an attention to detail that few can match. We work with you to design a project that exceeds your expectations and comes in on budget. Our areas of concentration are in swimming pool renovations WE ARE ONE OF ONLY A FEW COMPANIES THAT OFFER A FIBERGLASS RESURFACING OPTION FOR IN-GROUND SWIMMING POOLS, kitchen and bath renovations, structural modifications for open concept, custom cedar fencing and outdoor structures.



with no for payment

Bathrooms

Bathroom remodeling is the second-most common home renovation project, second only to kitchens. Remodeling your bathroom is not a simple task. A full remodel involves a great many skills across many different trades. At Design Tech Renovations, we have the breadth of knowledge and the pool of quality professionals necessary to be your one-stopshop for all your bathroom remodeling needs.

- Proprietary estimating software guarantees accurate estimates
- Progress based payment schedules lets you space out the payments as work is completed
- 3D renderings and virtual walk-throughs help you visualize the completed project
- Choose among many options custom or pre-fabricated vanity, frameless glass shower doors, granite or quartz countertops, recess lighting and LED lights

Elevate Living.

Swimming pool renovations are a smart investment to make, given the high cost of the installation of a new pool. At Design Tech Renovations, we specialize in renovating existing residential swimming pools and the design of outdoor living enhancements. Whether it's a new slide, waterfall, outdoor kitchen, new pool heater or equipment, we are here to help and can make your backyard an oasis to enjoy for many years to come.

- Proprietary fiberglass re-surfacing system with vibrant multi-colored gel coats of the highest quality
- Re-plaster existing gunite pools with many options of colors and finishes
- Coping replacement using pre-cast and poured options
- Pool deck repairs and surface refinishing
- Tara® custom safety covers for any pool
- Energy efficient equipment upgrades
- Plumbing redesigns for better flow and economy



EMAIL bizdev@blackmattercreative.com TEL 918 600 4040 WEB blackmattercreative.com

The Flats

Logo Design + Signage













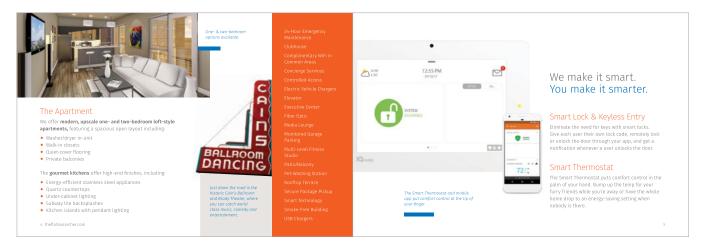




Brochure







Performing Arts Center Trust

Brochure

BLACKMATTER CREATIVE













Alliance Resource Partners

Annual Report 2012





