

Key to SmartCon Official Rules & Conditions

Please read these Official Rules before entering the Key to SmartCon Competition (“Competition”). This is a skill based Competition; chance plays no part in the determination of winners. By participating in the Competition, you acknowledge that you have read and agree to be bound by these Official Rules and the decisions of the organizers of SmartCon (collectively “Sponsor”, “we”, “our” or “us”), and that you satisfy all eligibility requirements.

ELIGIBILITY. The Competition is open to those eligible persons (as described below), who may participate in the Competition by themselves (each, a “Participant”). In order to be eligible you must be at least 18 years old. Each Participant must be eligible to participate in this Competition and comply with these Official Rules or the Participant will be disqualified. By participating in the Competition, all Participants unconditionally accept and agree to comply with and abide by these Official Rules and the decisions of the Sponsor which will be final and binding including the Sponsor’s right to verify eligibility, to interpret these Official Rules, and to resolve any disputes relating to this Competition at any time.

INELIGIBLE PARTICIPANTS. Participants may not be members of any guild, union or other organization that may prohibit them from participating in this Competition and that would restrict, require due payment or otherwise have the right to oppose such participant’s participation in this Competition. Directors, officers, employees, interns, and contractors (“Personnel”) of Sponsor, its parents, subsidiaries, affiliates, and their respective advertising, promotion and public relations agencies, representatives, and agents (collectively, “Competition Entities”), immediate family members of such Personnel (parents, siblings, children, spouses, and life partners of each) and members of the households of such Personnel (whether related or not) are ineligible to participate in the Competition. Participants are not eligible to participate if they (i) are residents of, or domiciled in, any country, state, province or territory where the laws of the United States or local law prohibits participating in a contest or receiving a prize in the Competition or a country where a prize cannot be awarded or (ii) are a person, or officer, director or employee of an entity, that is on the list of prohibited entities or persons as published by the U.S. Department of Commerce’s Denied Persons or Entity List, the U.S. Department of Treasury’s Specially Designated Nationals or Blocked Persons Lists, the U.S. Department of State’s Debarred Parties List or the sanctions lists adopted by the United Nations and the European Union to such extent such sanctions are extended by the UK Government to its Overseas Territories, as such lists may be amended from time to time.

HOW TO ENTER. NO PURCHASE NECESSARY TO ENTER OR WIN. To submit an entry in the Competition, visit the identified booth at SmartCon and scan the QR code between 8:00 A.M. Eastern Time (ET) Zone in the United States on September 28, 2022 and 5:00 P.M. ET on September 29, 2022 (“Contest Submission Period”) and follow all posted instructions to enter. See the **VERIFICATION** section below for more information. Entries are void if they are in whole or part illegible, incomplete, damaged, altered, counterfeit, obtained through fraud, or late.

Sponsor reserves the right, in its sole discretion, to disqualify any entry that it ascertains at any time do not meet these Official Rules during or after the Contest Submission Period.

LIABILITY. Each Participant assumes full responsibility for any damage or injury caused by such Participant in its participation in the Competition (whether to persons or property, and whether to oneself or others) and release Sponsor, its affiliates and Personnel (collectively, the “Releasees”) from any liability therefore. ****YOU ARE AWARE THAT YOUR PARTICIPATION IN THE COMPETITION IS SOLELY AT YOUR OWN RISK, AND THAT THE RELEASE HEREIN IS INTENDED TO REFLECT THAT UNDERSTANDING****

VERIFICATION. During the Contest Submission Period, the Sponsor or its agents will review submissions in the order they are submitted to confirm (i) the submission is correct and (ii) the submission complies with these Official Rules. The first submission that the Sponsor determines is both correct and in compliance with these Official Rules will receive first place; the second such submission will receive second place; and the third such submission will receive third place. Sponsor reserves the right, in its sole discretion, to disqualify any registration that it ascertains at any time do not meet these Official Rules during or after the Contest Submission Period.

PRIZES. No prize is transferable or assignable to any other person or entity. A prize cannot be substituted except in the sole discretion of Sponsor. No prizes will be awarded except to those Participants who received either first, second or third place. Recipient’s travel, meals and other expenses will not be covered or reimbursed. Descriptions for prizes for first place, second place and third place will be identified at SmartCon prior to the announcement of the winners of such prizes.

OTHER TERMS AND CONDITIONS. Please see the SmartCon 2022 Terms and Conditions, which govern Participants’ entry and participation in SmartCon 2022.