



3 ways to keep your airline flying high with digital, global payments

When it comes to air travel, some trips can be a little more turbulent than others. Implementing a modern payment platform can help you quickly course correct the customer experience when passengers are inconvenienced. Latitude makes reimbursements quick and easy, keeping passengers in high spirits while streamlining your operations.



Gains realized across key drivers

40%

Improved customer satisfaction



75% of consumers expect quick digital payments — this includes your passengers when they've been inconvenienced. Companies adopting modern payment options have seen up to a 15-point increase in customer satisfaction and a 60% decrease in churn rates. Elevating this aspect of customer service has become mainstream for top performers.



68%

Improved operational efficiency

A modern digital payment platform significantly reduces the admin time and hard costs when printing vouchers or cutting checks for passenger payouts. It's time to rethink long roadmaps associated with traditional development cycles. Latitude's easy-to-use API, customizable SDKs, and extensive documentation let you implement a white-label solution in weeks.

60%

Higher profits

Companies that obsess and deliver on exceptional customer service are, on average, 60% more profitable. The airline industry has an estimated 10 million user experience issues to be remedied each year. That is a huge opportunity to keep your current passengers loyal while also winning over new ones by offering a better, quicker way to rectify less-than-ideal situations.



No more delays. Send passengers digital, global payments via:



Push to card Bank transfer Mobile wallet Cash payout

Latitude keeps operational costs grounded and customer satisfaction soaring.

We can transform your global payment process.

Email us at sales@brightwell.com