



WE ARE YOUR DOL



Department
of Labor

CATCH A CONT@CT Career Summit

July 16, 2022 | 9am–6pm

Hyatt Regency, Rochester New York

Growing Bookkeeping Graphic Design Security Packaging Journalism

Catch a Cont@ct Career Summit
July 16, 2022



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with the New York State Department of Labor

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Sponsorship Opportunities

Add-On Options

Swag Bag Insert (3 available) - \$100

Social Media Feature - \$100

Gold Sponsor (2 non-competing available)

- Mention in event advertisements
- Most prominent logo placement on all printed materials related to the event
- Logo on event-photobooth images
- 12x12 table (double standard space)
- 7.5" x 2.1" ad in the Official Event Program
- Prominent mention in all summit press releases
- Logo placement on NYSCC website Event Page
- Featured article on the NYSCC website

\$15,000

Silver Sponsor (3 non-competing available)

- Logo placement on all printed materials related to the event
- 12x12 table (double standard space)
- 2.1" x 4.6" ad in the Official Event Program
- Prominent mention in all summit press releases
- Logo placement on NYSCC website Event Page

\$10,000

Bronze Sponsor (5 non-competing available)

- 2.1" x 2.1" ad in the Official Event Program
- Mention in all summit press releases
- Logo placement on NYSCC website Event Page

\$5,000

Want to advertise on our website?
Ask us about ad space opportunities!





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VENDOR INFORMATION

\$800 VENDOR FEE

(book before 6/24 to save 15% on your booth - *\$120 savings*)

6x6 table, tablecloth, two chairs provided

Who is NYS Cannabis Connect and what do we do?

You could think of us as the “chamber of commerce” for the cannabis industry in NYS. Our mission is to cultivate a sense of knowledge and community around this industry in NY. It starts with providing both businesses and consumers with the resources and tools they need to be successful. We partner with organizations and businesses to make sure industry resources are easily and readily available. One way we do this is through our directory of cannabis businesses in NY (including ancillary). We invite you to sign up for a free profile to make sure that other businesses and consumers can find you quickly!

Why should you be a vendor at the NYSCC Job Fair/Summit?

The New York Cannabis Industry is ramping up and there are a lot of people with the talents and skills that can support your business needs, now. People are curious about the industry and have transferable skills that could easily benefit an employer looking to hire. In addition, this event is supported by the NYS Department of labor, and they're looking to position this industry for success by offering tools and support to make hiring and retaining employees easier.

Do you need to be actively seeking candidates to hire?

You do not actively need to be hiring to get a table at this event. This could be a great opportunity to collect candidate data for when you are ready. This is also a chance for you to let the community know more about the services and products you offer. You'll also be able to network with other like-minded professionals in the industry, both plant-touching and ancillary.

What if you would like to sponsor this event?

We appreciate your interest and would ask that you please reach out to us. We'll provide you with further details on sponsoring this state-wide job fair/summit.

>> Looking for ad space? Reach out to us for more information on how we can help you promote your brand.



THE CANNABIS INDUSTRY **WANTS YOU**



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visit nyscannabisconnect.com for more info