

# Aesthetics Business Conference

## 2023

## Get involved

# Sponsor & exhibitor packages

We would love for you to be part of our sixth Aesthetic Business Conference!

Based on your requirements, wishes and budget, we welcome you to choose how you would like to be involved; from Headline sponsor to exhibiting on the day and other opportunities.

For more information, please email HFIS Group Event Executive and ABC organiser [wiki.hooker@hamiltonfraser.co.uk](mailto:wiki.hooker@hamiltonfraser.co.uk)





Success is  
waiting for  
you...

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HAMILTON  
FRASER

PLATINUM SPONSOR  
MERZ AESTHETICS®

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# HEADLINE SPONSOR

**£5,000 + VAT**

Enhance your brand visibility and recognition with prominent exposure and recognition throughout the entire process of the event.

- Entitled to 4 posts on each of Hamilton Fraser's social media platforms
- Inclusion of logo on all marketing collateral and communications
- Entitled to 2 promotional e-shots sent to our database
- Double page advert in the ABC programme
- One minute promotional video (aired primetime before lunch) or two 30 second promotional videos (aired primetime at the beginning of the event and before lunch)
- Two inserts in delegate bag
- Designed 'about us' section on the sponsors page of the ABC website (500-1000 words)
- Designed 'about us' section on the sponsors page of the ABC website
- Show guide inclusion
- Stand space at prime position (1x4ft trestle table)
- 4 Exhibitor passes with access to conference (including hot lunch)
- Dedicated roller banner at the front of the event

# SILVER SPONSOR

**£3,000 + VAT**

Target the audience and expand your brand exposure through the networking opportunities.

- Entitled to 1 post on each of Hamilton Fraser's social media platforms
- Inclusion of logo on all marketing collateral and communications
- Entitled to 1 promotional e-shots sent to our database
- Full page advert in the ABC programme
- One 30 second promotional videos (aired before first break)
- One insert in delegate bag
- Designed 'about us' section on the sponsors page of the ABC website (200 words)
- Show guide inclusion
- Stand space - first choice of positioning area Headline sponsor space (1x4ft trestle table)
- 3 Exhibitor passes with access to conference (including hot lunch)



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**HAMILTON  
FRASER**

# EXHIBITOR

£1,200 + VAT

Have direct access to all delegates and utilise the opportunity to showcase your services.



Entitled to 1 post on each of Hamilton Fraser's social media platforms



Inclusion in exhibitor e-shots to our database



Logo included on all exhibitor communications



Stand space (1x4ft trestle table)



1/2 page advert in the ABC programme



Show guide inclusion



2 Exhibitor passes with access to conference (including hot lunch)







## ADD ON'S

Don't miss out on the opportunity to get your brand out there.

**Programme advert  
space (full page)**

£800 + VAT

**Programme advert  
space (half page)**

£500 + VAT

**Roller banner**

£200 + VAT

**Bag inserts**

£150 + VAT

**Floor stickers**

£150 + VAT

Thank you for showing interest  
in getting involved in this years ABC!

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organiser [wiki.hooker@hamiltonfraser.co.uk](mailto:wiki.hooker@hamiltonfraser.co.uk)

