

























Local Enterprise Week is organised every year by the 31 Local Enterprise Offices across the country. Taking place from Monday 6th to Friday 11th March, each Local Enterprise Office has its own programme of events. Check out the full line-up in this brochure.

In addition, business owners from across the country are invited to attend our 5 NATIONAL SPOTLIGHT EVENTS. These events, which are organised by individual Local Enterprise Offices, are open to every business, no matter where you're based. You'll see them marked with a star throughout the brochure.

We invite you to use Local Enterprise Week to make time for you and your business. Be informed and inspired by a great line-up of speakers and topics throughout the week. Discover the supports and programmes available to help your business to thrive. Book your place today at LocalEnterprise.ie/Louth







# SPOTLIGHT EVENTS

Spotlight events are free of charge and are highlighted in this brochure

Front Cover (Clockwise):
Project Engineering - Colm O'Hagan
Listoke Distillery - Bronagh Conlon
Phytaphix - Conor Kerley
Spoonful Botanical - Jayne & Conor Grimes
Tidings - Niamh Gillespie







DATE	TIME	EVENT	HOSTED BY	LOCATION
Monday, 6th March	9.30 - 11am	First Steps to Export Success	LEO Westmeath	Online
	12noon - 2.30pm	Roadmap to Funding and Supports for your Business	LEO Louth	Crowne Plaza Hotel, Dundalk
Tuesday, 7th March	9.30am - 1.00pm	You're The Business @ Local Enterprise Week	Local Enterprise Offices & Google	Online
	9.30am - 10.45am	Navigating a rapidly changing landscape: HR and Employment Law	Drogheda Chamber	Online
	9.30am - 12.30pm	Tik-Tok for Business	LEO Louth	Online
Wednesday, 8th March	8.30am - 1.00pm	Newry & Dundalk Chambers Annual Cross-Border Conference	Dundalk Chamber	Carrickdale Hotel, Ravensdale
	11.00am - 12.30pm	The Green Panel: 10 ways to address sustainability and drive competitiveness	LEO Carlow	Online
	1.00 - 2.00pm	Exploring Overseas Markets: from Local to Global	LEO Meath	Online
	6.30 - 9.30pm	Supporting Neurodiversity in the Workplace	Network Louth celebrating International Women's Day	The Mill Enterprise Centre, Drogheda
Thursday, 9th March	7.45 - 9.00am	Cyber Security Breakfast Briefing	Dundalk Chamber	Crowne Plaza Hotel, Dundalk
	9.30 - 11.30am	Trading Online Voucher (TOV) Seminar	LEO Cavan	Online
	2.30 - 3.30pm	Drive Cost Savings with LEAN	LEO Dublin City	Online
Friday, 10th March	9.30am - 1.00pm	Starting your own Food Business	LEO Meath	Online
	10.00 - 11.30am	Innovate for Business Success	LEO Kilkenny	Online
	12.00noon - 2.30pm	Louth Enterprise Awards 2023	LEO Louth	Monasterboice Inn, Drogheda

\* Business Advice and Funding Advice Clinics throughout the week

# **#MAKINGITHAPPEN**













# MONDAY 6 MARCH

#### 09.30 - 11.00am



Open to all **Price: FREE Location: Online** 

Click to book



# **First Steps to Export Success**

Considering expanding into international markets? Or are you an early stage exporter? Then this Spotlight event is for you.

This webinar is designed to outline the steps to export success. Hosted by LEOs, Enterprise Ireland and Bord Bia, this session is packed with practical advice, supports and stories of businesses who are already on the journey.

Hosted by Richard Curran, presenter of RTÉ's "The Business", this is a must attend webinar for anyone planning on developing export markets.

Organised by Local Enterprise Office Westmeath.



# 12.00noon - 2.30pm

Open to all Price: FREE **Location: Crowne Plaza** Hotel, Dundalk



# Roadmap to Funding & Supports for your Business

We all hear that funding and supports are available to help establish and scale your business. But what are they? How do you access them? What are they available for? How do you make them work for your business?

Local Enterprise Office Louth aim to demystify this process in our launch event for Local Enterprise Week.



This practical, entrepreneur-led event, will explain the different funding and supports available. You will meet with 3 local entrepreneurs who have each accessed different supports to help them scale their business. Learn from their experience, ask questions and discover how it can work for you.

Our team will be on hand to answer one-to-one questions and advise which supports are best for you.

This fast-paced, dynamic session will be followed by lunch and the chance to network with other local business people.

Hosted by Geraldine Johnston, Business Consultant and Mentor. Organised by Local Enterprise Office Louth.



### **All Day**

Open to all Price: FREE **Location: Online** 

Click to book



#### **Business Advice Clinics & Finance Advice Clinics**

Book a 50 minute, FREE confidential, one-to-one appointment with any of our experienced business advisors. Discuss your business idea, explore new opportunities or talk out any challenges you might be facing. Appointments available throughout the week.

# TUESDAY 7 MARCH

### 09.30am - 1.00pm



Open to all Price: FREE Location: Online

Click to book



# You're the Business @ Local Enterprise Week

No matter where you are on your digital journey, "You're the Business" is the programme to help you go further. As part of Local Enterprise Week, Google are hosting three online training sessions, in Dublin, for businesses that are looking to Get Online, Grow Online, or Go Global.

Organised by Local Enterprise Offices and Google.



#### 9.30 - 10.45am

Open to all
Price: FREE
Location: Online

Click to book





# Navigating a Rapidly Changing Landscape: HR and Employment Law Updates

What HR and Employment Law Updates should businesses prepare for this year? 2022 brought a slew of updates such as Statutory Sick Pay, Minimum Wage, Gender Pay Gap Reporting, Workplace Harassment, Whistleblowing, Tips and Gratuities, and Bank Holidays entitlements.

This trend will continue in 2023, with upcoming changes around Probation periods, Work Patterns, Flexible and Remote working, Leave entitlements, and Pension reform.

Stay in the know and join industry experts Michelle McDonagh, Senior HR Expert and Katie Ridge, Head of Employer Relations from Adare Human Resource Management.

This is a must-attend interactive event for Business owners, managers, and HR professionals.

Hosted by Hubert Murphy, President, Drogheda Chamber. Organised by Drogheda Chamber, in partnership with Local Enterprise Office Louth.

# 09:30am - 12:30pm

Open to all
Price: FREE
Location: Online



### **TikTok for Business**

This workshop is an introduction on how to use TikTok for business. You will learn how to navigate the TikTok platform and how to engage audiences there.

Participants will learn the following:

- Setup and optimise an account
- Navigate the platform
- Use TikTok's video production tools
- Create content for their target audience.
- Develop a powerful content strategy & calendar
- Understand TikTok's algorithm
- Reach new audiences with TikTok adverts

At the end of this course you will have the skills to create content that is suitable for you and your company.

There will be lots of demonstrations included and each participant receives comprehensive notes with step by step instructions and links to further viewing/reading.

Requirements: A smartphone & a free TikTok account

Hosted by The Digital Bakery. Organised by Local Enterprise Office Louth.

# WEDNESDAY 8 MARCH

### 08.30am - 1.00pm

Open to all
Price: FREE
Location: Carrickdale
Hotel, Ravensdale, Dundalk

Click to book



### Newry & Dundalk Chambers' Annual Cross-Border Conference

Join us for this major free Cross-Border Trade Conference, jointly hosted by Newry and Dundalk Chambers. This morning conference will focus on future business opportunities in the Cross-Border Economy. Led by journalist Mark Simpson, the conference will be addressed by Simon Coveney TD. Minister for Enterprise Trade and Employment.



The event will address crucial themes for business, including supports, skills and people, sustainability in action. It will conclude with an keynote address on the Economic Outlook by Oliver Mangan, Chief Economist at AIB.



The Skills and People theme will be addressed by Aidan Browne Head of Innovation and Business Development at DkIT, Shane Mulholland of Kaseya, and Professor Seamus McGuinness of Trinity College Dublin, who will be discussing the findings of the recent report Modelling Productivity Levels in NI & ROI.

Cathal McDonnell of DELI-LITES will outline through their sustainability journey, while support agencies from both sides of the border will detail supports available to companies. The conference will be followed by a light lunch.

This event is a must for anyone operating cross border or considering it in the future.

Hosted by Mark Simpson. Organised by Dundalk Chamber.

# 11.00am - 12.30pm



Open to all Price: FREE Location: Online

Click to book



# The Green Panel: 10 ways to address sustainability and drive competitiveness

The Green Panel aims to inform, inspire, and engage owner managers and their key staff on how they can implement green technologies, processes and products within their business in order to be more competitive.



Facilitated by journalist, broadcaster and presenter of RTE's Ear to the Ground, Helen Carroll, the event will feature a lively and dynamic discussion with leading entrepreneurs and experts in this sector:

Ronan Murphy from Vision Green Consultancy who has implemented green and circular economy projects for some of Ireland's best-known brands,

Manufacturing Entrepreneur, Pat Amond of Carlow Toolmaking Services and, Tourism & Hospitality Entrepreneur, Mary White of Blackstairs Eco Trails.

Organised by Local Enterprise Office Carlow.

# WEDNESDAY 8 MARCH

### 1.00 - 2.00pm

Open to all
Price: FREE
Location: Online

Click to book



### **Exploring Overseas Markets - from Local to Global**

Join the North-East LEO Offices for a dynamic session on key tips on how to take your business from local to a global.

This one hour session, hosted by export development accelerator Conor Hyde, promises to provide you with all the information, to begin exploring the huge opportunities in selling overseas

Packed with innovative approaches to export development, this designed for local businesses who have developed their Irish market and are now seeking to expand their sales into target International markets.

Hear Conor's Top 10 Tips for starting your export journey and developing your Export Plan. You will also learn all about the upcoming Export Development Programme, starting in April 2023

This event is a priority for any business looking to grow through internationalisation.

Hosted by Conor Hyde. Organised by Local Enterprise Office Meath.

### 6.30 - 9.30pm

Open to all Price: FREE Location: The Mill Enterprise Centre, Drogheda

Click to book





# **Supporting Neurodiversity In The Workplace**

Business & the workplace have changed so dramatically in the last 3 years. This presents challenges for us all, in particular those who have a neurodiverse condition, such as ADHD, Autism Spectrum Disorder or Dyslexia.

This Network Louth event, to mark
International Women's Day and Local
Enterprise Week, will look at how neurodiversity
impacts business and how it can really enhance it.

Featuring Roann Byrne, Chef & Taste the Atlantic Young Chef Ambassador, and Fiona Ferris, Dep. CEO of AslAm, this compelling event will showcase both their knowledge and lived experience. Get a greater understanding of neurodiverse conditions that you, or someone you work with, might be have. Discover how you Neurodiversity can be fostered and facilitated to encourage entrepreneurs, employees and businesses to reach their true potential.

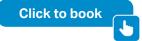
Hosted by Niamh Pentony, President, Network Louth.

Organised by Network Louth, in partnership with Local Enterprise Office Louth.

# THURSDAY 9 MARCH

#### 7.45 - 9.00am

Open to all
Price: FREE
Location: Crowne Plaza
Hotel, Dundalk





# **Cyber Security Breakfast Briefing**

Never become complacent about Cyber Security. In 2022, 6 in 10 Irish SMEs experienced cyber-attacks. Understanding the threat and taking action is the first and most important step for small business owners.

Join Dundalk Chamber and Grant Thornton, for a free, high impact session that will help you to protect your business.



Associate Director of Forensics and Cyber at Grant Thornton, Dhavanik Miglani will talk about:

- Preparation required to defend your data against relentless cyber-attacks.
- The State of Cyber Security in 2023.
- Recent Cyber-Attacks and why they were successful.
- The cost to your business of inadequate cyber security

Dhavanik will also take questions from the audience.

Light refreshments will be served.

Hosted by Una McGoey, President, Dundalk Chamber. Organised by Dundalk Chamber, in partnership with Local Enterprise Office Louth.

#### 9.30 - 11.30am

Open to all Price: FREE Location: Online

Click to book

# **Trading Online Voucher (TOV) Seminar**

Bringing your business online can seem like a daunting task. But it can also open up huge opportunities and there are great supports available to get you started.

Through the Trading Online Voucher scheme, small businesses can potentially access a €2,500 grant and expert advice. Join us for this free information session to learn about the Trading Inline Voucher and how to apply.

This seminar is opening applicants from Louth, Cavan, Monaghan and Meath who intend to apply for a Trading Online Voucher.

Hosted by Claire Cunningham, Aura Internet Services. Organised by Local Enterprise Office Cavan.

#### 14.30 - 15.30pm



Open to all Price: FREE Location: Online

Click to book

# **Drive Cost Savings with LEAN**

Looking for ways to improve competitiveness and productivity in your business?

This online panel discussion, facilitated by Allyson English of Jigsaw Better Business, will examine how Lean for Micro can help you achieve cost savings, enhance team performance and how process optimisation can inform your digitalisation strategy.



This Spotlight event is a must for any business ambitious for growth.

Organised by Local Enterprise Office Dublin City.

# FRIDAY 10 MARCH

#### 09.30am - 1.00pm

Open to all
Price: FREE
Location: Online

Click to book





### **Starting Your Own Food Business**

Ever dreamed of starting your own food business? Got a great idea but don't know where to start?

This exciting half day online workshop is targeted at anyone thinking about or within the first 24 months of starting a food business.



Join food specialist James Burke for a half-day session to show the roadmap for your business journey. The aim of this event is to provide you with the knowledge and understanding of necessary steps to start food manufacturing business or other food businesses like food trucks and foodservice operations.

This training course is aimed at those interested in starting a local artisan food business. Delivered by James Burke, a leading advisor in the food sector, it will cover the following topics:

- Understanding local food culture
- Food in tourism
- Where to sell your product
- Exploring the basic tools to get started
- The right product
- Basic legal requirements

It will also feature a local food producer, who will tell their story on how they started their food business and the challenges and successes they've experienced along the way.

Hosted by James Burke, a leading advisor in the food sector. Organised by Local Enterprise Office Meath.

# 10.00 - 11.30am



Open to all Price: FREE Location: Online

Click to book





### **Innovate for Business Success**

A key factor to any successful business, regardless of size, is innovation. Developing new ideas is the fuel that will keep your business up to date. Innovation keeps operations, products, and services fresh. Adding this fuel will make your business more competitive.

This event is suitable for people at all stages of your business.

Hosted by Noel Davidson of The Entrepreneurs Academy, this lively event will feature expert speakers:

- Kim McKenzie Doyle, Director of the Institute of Designers Ireland and Head of The Big Idea
- · Lynne Whelan, Design Strategist, Design+ at SETU.
- Jessica Reynolds, Technical Advisor Research, Development and Innovation (RD&I) Fund from Enterprise Ireland.

Discover the range of government and financial supports, including the Business Feasibility Grant and Innovation Vouchers, available when building innovation into your business.

In this session, Local Enterprise Office Kilkenny, will also introduce Innovate 2023, a new event to celebrate the thriving culture of innovation that exists in Ireland today. Innovate 2023 is guaranteed to engage, empower and inspire entrepreneurs across the country and will focus on how to build a competitive advantage through business innovation.

Organised by Local Enterprise Office Kilkenny.

# FRIDAY 10 MARCH

# 12.00noon - 2.30pm

Open to all Price: FREE Location: The Monasterboice Inn, Drogheda

Click to book



The highpoint of Local Enterprise Week is always the Local Enterprise Awards.

Join us for a dynamic, energetic networking lunch and to celebrate the cream of the counties entrepreneurs.

Hosted by LMFM's Gerry Kelly, this event promises to energise and uplift Louth's business community.

Our keynote speaker for 2023, is Seán O'Connor, co-founder of STATSports, the most powerful GPS tracker in sport. Providing data to the most elite sports teams across the world, the STATSports story is one of pure entrepreneurship, a drive for global success and consistent innovation to stay at the top.

Discover the winners of this year's Louth Enterprise Awards in the Best Start Up, Best Established, Innovation and Sustainability categories. The overall winner of the Louth Enterprise Awards, will go forward to represent Louth at the National Enterprise Awards taking place in June at the Mansion House in Dublin.

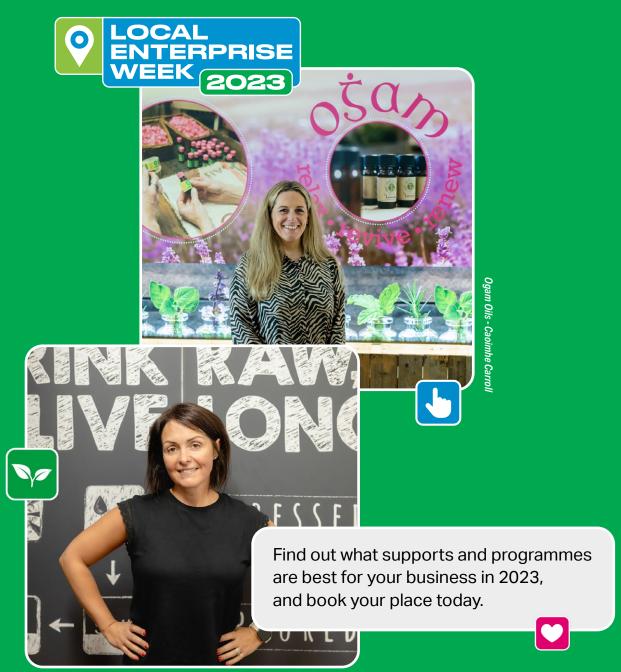
Attendance is free of charge but places are strictly limited so book early to avoid disappointment.

Hosted by Gerry Kelly, LMFM. Organised by Local Enterprise Office Louth.









The Juice Works - Laura Armada Buch









