

A brilliantly simple field sales engine that helps your teams hit their targets faster

Ecanvasser for Field Sales Teams

## What is Ecanvasser?

Ecanvasser is a user-friendly platform with smart mobile apps to streamline every aspect of your door to door sales. Save hours of time, track productivity, and know exactly how and where to optimize your sales strategy.

Help your sales reps sell like the champions they are. Ecanvasser's field sales engine lets you easily manage and motivate your dispersed sales teams - so you can reach your revenue goals faster.

### Key benefits

- ✓ Intuitive, modern UI - simple for everyone to set up and use - reducing frustration, and increasing sales rep retention
- ✓ Detailed customization - choose the exact data fields you need, create custom sales scripts, and use this data to optimize your strategy.  
Advanced Reporting - monitor progress around targets, individual performance, and future outcomes.
- ✓ Smooth onboarding - you'll receive best-in-class support during onboarding, and throughout your journey.
- ✓ Training for your whole team - we train your managers and sales reps - and check in regularly to ensure they're getting the most from our solutions.

#### ✓ Sales Rep Tracking

Give your managers greater visibility into door-to-door sales activity. Advanced field tracking lets you track individual and territory performance in real time, and view your team performance via the leaderboard.

#### ✓ Custom Fields

Customize the customer interaction screen and choose which information your teams need to collect as they go door to door. Sync changes directly to your sales reps' mobile phones, letting them instantly view the latest data collection and messaging.

#### ✓ Territory Mapping

Micro-targeting features enable you to map specific territories and assign them as efficient walk lists to your reps. There are no household limits, so reps can easily knock doors and gather data in apartment buildings.

#### ✓ Leaderboards

Motivate your field sales teams with Ecanvasser's scoreboard feature. Analyze each rep's hourly performance stats to spot winning trends, identify top closers, and give support to reps that need extra help.

#### ✓ Advanced Data Capture

Create custom reports to deliver the insights you need to make key decisions - and protect your data with secure 2FA permissions.

"Absolute game-changer. We were working off of Excel spreadsheets and old android systems before. Trying to manage the reporting of that with multiple reps was just crazy. Sales Engine makes it easy."

**Peter Scrivener**  
Team Leader at Hyperoptic

