

WELCOME TO CITYAGE

Building the future since 2012



CITYAGE

THE CITYAGE STORY

CityAge is a platform that brings together a community of leaders who are building the future of our cities and planet.

Through in-person, hybrid and digital events, along with original content distributed to our community of thought leaders through various channels, we highlight the ideas, people and technologies creating new opportunities and solving some of society's biggest challenges.



CityAge is the best version of the professional conference that I've experienced."

– JEFF FRIEDMAN

*former Chief Innovation Officer, City of Philadelphia and
Director of Modern Government, Microsoft*



Introduce big
ideas and
technologies



Curate networks of
people who can
make those ideas a
reality



Create public
interest and drive
stakeholder
engagement

CITYAGE EVENT HISTORY

CityAge events have focused on a variety of themes and have been held across North America, Europe and Asia since launching in 2012. Our summits run the gamut, from local issues to global macro-trends.

In 2020, CityAge pivoted online, hosting webinars and roundtables with wide-ranging audiences, and proving that niche communities can be built and nurtured regardless of geography. We firmly believe that these physical and virtual gatherings feed one another, so long as everyone is like-minded in our joint pursuit of building a healthy future for our urban planet.

A sampling of some past CityAge live event locations



CITYAGE COMMUNITY

The CityAge community of more than 15,000 engaged and diverse leaders, from across North America and around the world, is made up of four segments who build the future:



CREATORS

Startups, design and academia driving new ideas and technology,



INVESTORS

Private, public and philanthropic capital providing fuel



BUILDERS

Real Estate, construction, engineering and industry taking ideas to scale



POLICY SHAPERS

Civic, regional and national leaders shaping our communities

65%

of CityAge audiences are senior executives from the companies building our future.



THE CITYAGE ECOSYSTEM



CONFERENCES

In-person gatherings, building on audience and momentum garnered through lead up digital events, content and products



DIGITAL EVENTS

Virtual gatherings of 200+ registrants to raise broad awareness of specific issues and opportunities in the places we live



ROUNDTABLES

By-invitation-only intimate gatherings of senior level attendees who actively participate in a solutions-based conversation



REPORTS

Summaries of key findings and insights from among the senior-level participants at the roundtables.



RESEARCH

Independent market specific polling research quantifying public sentiment towards specific local or national issues



PODCASTS

The CityAge Podcast brings stories of private and public organizations, leaders and innovators who are building our urban future.



EBOOKS

Original CityAge thought leadership ebooks focus on today's leaders who are transforming our urban future. (Coming Soon)



VIDEOS

Full-length recordings of CityAge digital events and conferences, as well as short-form videos ideal for sharing and content marketing



NEWSLETTERS

Bi-weekly newsletters distributed to our mailing list, including articles, features and interviews with leaders shaping our world.



AWARDS

Recognizing the leading edge of urban development and technology to build our future. (Coming in 2023)

CITYAGE PRINCIPLES

LASTING CONNECTIONS

With ongoing events and CityAge-led content engagements, we keep people in touch beyond one-time meetings.

NEUTRAL, NON-PARTISAN

Grounded in journalistic principles of neutrality, we believe the best idea should win, no matter which side of the aisle they come from.

SHOW, DON'T TELL

We put a premium on leaders who put cutting-edge ideas in motion. Pontification has no place when we're getting things done.

CURATION

We don't spray-and-pray to generate attendees; we invite the right people to join us and actively shape the story.

NO HIERARCHY

Higher-quality speakers and attendees make for better dialogue and outcomes.

QUALITY OVER QUANTITY

We'd all rather meet or hear from the right five people than the wrong 500. So quality matters most to us.



OUR FLAGSHIP PROGRAMS

CityAge delivers solutions-based conversation and thought leadership across multiple events and platforms.

For 2022-23, our flagship programs cover some of the biggest ideas and trends in building tomorrow's cities today.

The background of the entire page is a photograph of several wind turbines in a grassy field during sunset or sunrise. The sky is a mix of orange, yellow, and blue, with soft clouds. The turbines are dark silhouettes against the bright sky. A green rectangular box is positioned in the upper right corner, containing the year '2050' and a statement about the transition to clean energy.

FLAGSHIP PROGRAM

DECARBONIZE OUR CITIES

Cities are racing to decarbonize before it's too late. In order to successfully transition to clean energy by 2050, we need to ensure cities have enough resources to reliably supply electricity at a competitive rate, find carbon-free alternatives for electricity generation, and optimize cost efficiency, all while driving economic opportunity and job creation. It's no small task.

That's why CityAge is facilitating unprecedented collaboration between policymakers and industry to build more sustainable cities, tackle pressures on resources and offer cleaner ways to power homes and vehicles. We're profiling cities that are on their way to becoming models for how the world can transition to clean energy, as well as innovations essential to building and running net-zero cities.

2050

The year by which we
must successfully
transition to clean
energy

FLAGSHIP PROGRAM

THE FUTURE OF URBAN INFRASTRUCTURE

Urban infrastructure is changing at the fastest pace in decades. Two revolutions – one digital, the other green – are re-engineering the built environment. And a generational federal investment means public infrastructure clients are flush with cash.

The once-staid world of infrastructure is suddenly America's most vibrant sector, driven by fast-growing firms and innovative global corporations who are reengineering the built world.

We need to partner to get the federal government's major public investment right. That's why CityAge is launching a multi-channel series of events and content on The Future of Urban Infrastructure: to make sure we build 2050's urban infrastructure, not 1950's.

Through digital and in-person events and roundtables with a regional and national focus, as well as our podcasts, reports and e-books, CityAge will recognize the government, private and research leaders who are catalyzing smart investments in America.

11

Number of zeros in \$1.2 trillion, the historic bipartisan investment in America's infrastructure that's now flowing to the country's states, counties and cities

50%

The increase needed
in food production to
feed the global
population of 10
million by 2050

FLAGSHIP PROGRAM

FOOD'S FUTURE

Between now and 2050, we need to increase food production by 50% and reach Net Zero, simultaneously. That means we need to radically reimagine agriculture. We need optimization, AI and data to optimize land use; we need to invest in plant-based food, cellular agriculture, and indoor/vertical farming. We need to resolve supply chain disruptions. We need to build circular food systems that limit food loss and put food waste to use, while delivering nutritious food to people who deal with food insecurity.

We need to collaborate across sectors and regions to build food's future. That's why CityAge is connecting growers, policymakers, tech founders, major corporations, non-profits, and food companies to build food's future on our urban planet.



\$100 BILLION

Private capital that can
be leveraged from
investing in inclusive
economic growth

CITYAGE

FLAGSHIP PROGRAM

BREAKOUT CITIES

Cities are building the future, and some of them are ahead of the curve. They're adopting new technologies, embracing and investing in their strengths, reinventing their brand, and finding fresh ways to grow their economy. They're experiencing rapid growth, and leading the way into a post-pandemic world, benefitting their residents, their economy, and the environment. They're what we call Breakout Cities.

CityAge will be profiling these Breakout Cities and their extraordinary growth drivers through a program that includes a series of digital roundtables, webinars, vignettes, research, and podcast features, leading to a full day in-person conference.

1990

The Americans with Disabilities Act, prohibiting discrimination based on disability, was passed in 1990 yet cities still need far more investment



FLAGSHIP PROGRAM

CITIES FOR EVERYONE

Our cities need to work for everyone. Those that deliver universal access rely on technologies and innovations that foster mobility and convenience. In a world where at least one in five people don't reach their full potential because of a lack of accessibility, the Universal City must become standard. So how can we build cities for all, where everyone can reach their potential? The answer might lie in universal design.

Highlighting the places and people leading the way in reducing barriers for their communities, we'll hear from leaders who are designing and building places that help maximize the human potential of every citizen — the disabled, the aged, the economically or socially disadvantaged, those suffering mental health issues and cognitive challenges. They will share their success stories and focus on the technologies and ideas that are building “universal cities” at the interface of the urbanization and universal design megatrends.

THANK YOU

Questions? Comments? Concerns?
We're here.

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