



Talenthouse AG

28.02.2023

PRESS RELEASE

Ad hoc Announcement pursuant to Art.53 LR

Talenthouse announces a strategic review of the Talenthouse platform business and the departure of two senior executives.

PRESS RELEASE

(Baar / Switzerland) [Talenthouse AG](#) (“Talenthouse” or the “Company”), the leading tech platform in the creator economy that connects over 20 million creatives with brands and audiences, announced today a strategic review of the Talenthouse platform business and the departure of two senior executives.

Talenthouse’s board of directors has appointed Michael Wachsler to lead a review of the Talenthouse platform business. Michael will be joined by Jeremy Banks and Tim Ricketts. Michael Wachsler joined the company Board in March 2022 and was previously CFO of Swiss-listed AMS. Jeremy Banks and Tim Ricketts are CEO and CFO and COO respectively of Coolabi, a business acquired by Talenthouse AG in 2022 that accounts for 50% of the group’s revenue.

Clare McKeeve (CEO of Talenthouse) and Scott Lanphere (Chief Corporate Development Officer) will be leaving the business with immediate effect.

The Talenthouse Board of Directors is grateful for the successful transformation Clare McKeeve has implemented, growing the Talenthouse community from 700.000 to 20 million members and acquiring five companies in three years. “We thank Clare for her significant commitment and dedication to Talenthouse and wish her all the best for her professional and private future”, says Michael Wachsler.

New executive appointments will be announced following the conclusion of the review of the business.

“While we ensure that we have the right business structure and strategy in place for Talenthouse’s next phase of growth, plans for the Series B fundraise (CHF25m) continue with the aim of strengthening the balance sheet and growing our Creator Services Offering”, adds Roman Scharf, Talenthouse board of directors’ chairman. “Talenthouse’s priority is to serve its creative community. As we build our plans for the next fiscal year, supporting the creators who are our backbone is critical.”

For more information, please visit: <https://business.talenthouse.com/invest/overview>

About Talenthouse AG

Talenthouse AG is the technology platform and services company that brings brands and a global network of creatives together to make innovative content that engages, inspires, and drives action. Talenthouse is leading a structural shift in the way that creative content is produced, employing a platform business model to source content at the scale and quality required to keep pace with consumer demand in the digital age. In doing so, it also opens up opportunities for a much larger pool of creative talent. While most industries are in recession, the global creator economy, a \$2.8 trillion market, still grows at 20% annually.

TalentPlus is Talenthouse AG's financial services vertical, providing creators with financial services solutions to support their creative endeavours. The company is registered in Switzerland and operationally headquartered in London with offices in LA, NYC, Berlin, Venice, Peterborough and Philadelphia. For more information visit: www.business.talenthouse.com

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