

Time	Description	Speaker
08:15 - 09:00	Registration, coffee and networking	
09:00 - 09:15	Welcome to the European Outdoor Summit 2023	Arne Strate, EOG Stefan Rosenkranz, BSI
09:15 - 10:15	Transformative change	Rosa Sommer, Leaders' Quest
10:15 - 10:45	How to unlock innovation within your organisation through a regenerative people plan	Karla Morales-Lee and Tara PJ Stevens, Warrior Group
10:45 - 11:15	Coffee break and networking	
11:15 - 11:20	State of Trade	Scott Nelson, EOG
11:20 - 11:40	Exploring the trends of the outdoor and sporting retail landscape	Richard Payne, Sporting Insights
11:40 - 12:05	How to square what's circular: How to connect circularity to your sustainability strategy and measure it right	Philipp Meister, Quantis
12:05 - 12:50	'No data, no compliance, no business'	Moderator: Kim Scholze, Sympatex Pascale Moreau, Ohana Public Affairs Ben Blischke, Intersport Julie Brown, EON
12:50 - 13:50	Lunch and networking	
13:50 - 14:50	Workshop: 'Understand how EU legislation will impact your business' (optional, sign up required)	Pascale Moreau, Ohana Public Affairs
13:50 - 14:35	Opening Up The Outdoors: Fuelling diversity in the outdoors today	Keme Nzerem, OUTO Anthony Owosekun, EMPOCA Margo de Lange, IGOT
14:35 - 14:50	Digitize the Planet Creating a responsible relationship between our natural environment and the people, through standardised and internationally digitized nature conservation information	Thorsten Unseld, Digitize the Planet
14:50 - 15:15	What makes outdoor brands score higher in service and product quality among consumers? Results of an AI based analysis for 30.000 outdoor products	Dr Korbinian Spann, insaas.ai
15:15 - 15:35	The Outdoor Sector – An Important Solution Provider	David Ekelund, Icebug Dennis Pamlin, Mission Innovation
15:35 - 16:05	Coffee and networking	
16:05 - 16:40	What should the outdoor industry know about sustainable packaging?	Vivian Loftin, Recyda Anna-Karin Wårfors, Nilörngruppen Verity Hardy, EOG
16:40 - 17:10	Recommerce – learnings from the fashion industry: A snapshot from a European perspective	Dr Manuel Braun & Clara Luckner, Systemiq
17:10 - 17:30	Business and beyond: What could be beyond?	Christian Schneidermeier, Ortovox
17:30 - 17:45	Day 1 learnings and wrap up	Moderator: Margo de Lange, IGOT Moderator: Keme Nzerem, OUTO
17:45 - 22:00	Networking Evening	

Time	Description	Speaker
08:15 - 09:00	Coffee and networking	
09:00 - 09:10	Welcome to the European Outdoor Summit 2023 Day 2	Moderator: Margo de Lange, IGOT Moderator: Keme Nzerem, OUTO
09:10 - 09:40	Carbon Removal – How it is a crucial part of the race to zero!	Dr Heiko Schäfer, Mammüt Jan Huckfeldt, Climeworks
09:40 - 10:05	Breaking Borders The Power and resilience of Omnichannel	Matthias Vandecasteele, Bleckmann
10:05 - 10:50	Minimalism: Towards more sustainable and more inclusive outdoor experiences	Moderator: Jonathan Fraenkel-Eidse, Sustain Magazine Bowie Miles, Consultant Textiles Sustainability and Recycling Andy Schimeck, IGOT
10:50 - 11:20	Coffee and networking	
11:20 - 12:10	Session in collaboration with the European Outdoor Conservation Association (EOCA)  'Learning from the Luxury Sector: A deep dive into biodiversity strategy'	Géraldine Vallejo, Kering Julian Lings, The North Face & EOCA
12:10 - 12:25	Pushing the boundaries on climate	Katy Stevens, EOG
12:25 - 13:00	Durability from different angles	Marie Mawe, GORE-TEX Mikael Bäckström, Sports Tech Research Centre Maïté Angleys, BSI Katy Stevens, EOG
13:00 - 13:10	Introduction to the European Outdoor Summit 2024	Andrew Denton, OIA Arne Strate, EOG
13:10 - 13:25	European Outdoor Summit 2023 closing session	Moderator: Margo de Lange, IGOT Moderator: Keme Nzerem, OUTO
13:25 - 14:25	Lunch and networking	

\*Times and running order are subject to change