

# CORRELATE ENERGY

Capitalizing on America's Unstoppable Decentralized Energy Trend.













Energy Storage

Microgrids

**Fleet Electrification** 

**Energy Management** 



### **Forward-Looking Statements**

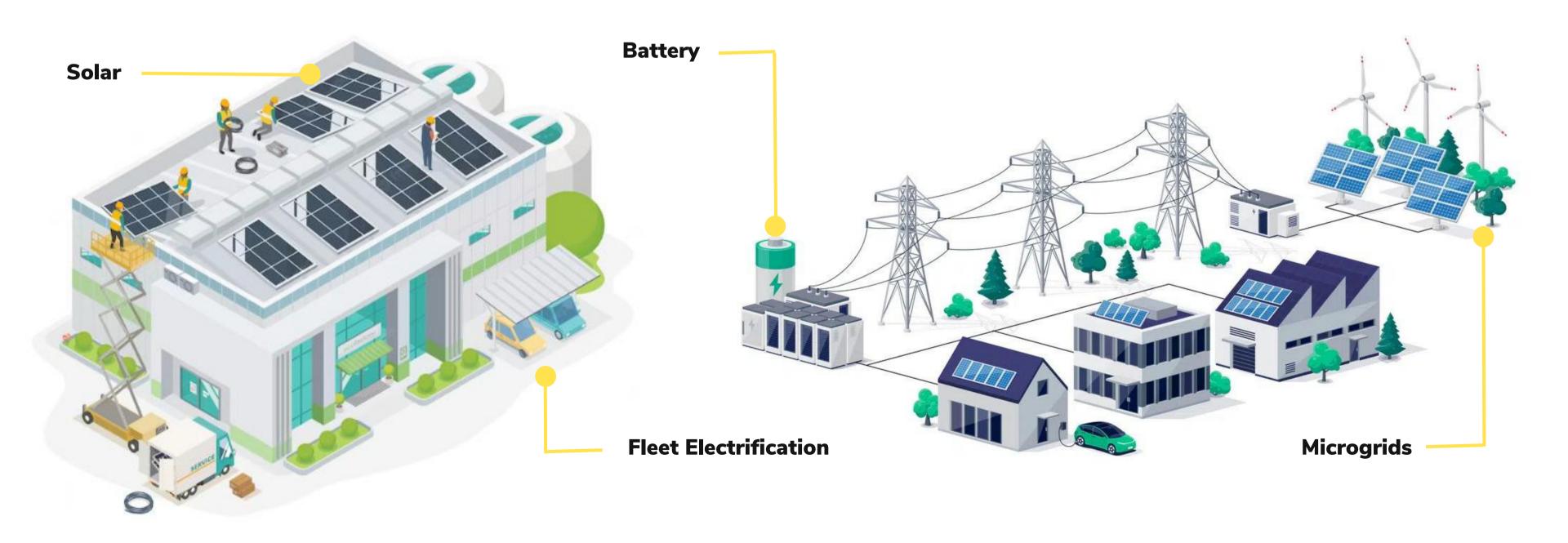
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## **Correlate sells, develops, and implements clean energy**

### solutions for commercial, industrial, and residential customers.

Providing localized solar power generation, energy storage, and electric vehicle charging solutions nationwide.









# **Multi-Decade Experts**

Our executives are multi-decade experts who have worked with renowned global brands. Collectively, the team has developed, financed and deployed over \$2B in clean energy projects.





### **Our Leadership Team**



**Correlate's leadership team are** industry experts who've successfully financed and developed \$2 billion+ in clean energy projects.





Todd is an accomplished business leader who specializes in creating strategies, technology business solutions, and innovative ideas. He founded Correlate and held leadership roles at NRG Solar and SunEdison, showcasing his exceptional skills in strategic thinking and innovation.



**Johan Themaat** CFO

Johan Themaat, an energy sector leader with a distinguished career at Mission Energy, NGL Energy Partners, and Royal Bank of Scotland, brings expertise in finance, M&A, and sustainable energy, His track record in capital raising and strategic execution positions him as a valuable asset for Correlate's success, while his passion for clean energy fuels innovation in renewables.



### **Dave Bailey** CRO

With over 15 years of experience in executive sales, supply chain management, and energy efficiency, Dave has played a key role in driving Dave success. At Wesco. innovative demonstrated his approach by creating and launching the Transformation Services team.

### **Jed Freedlander Chief Development Officer**

Jed





well-known leader in is а infrastructure development, having played a key role in the development or advisory of several of the most prominent P3's in the US. His focus is on creating sustainable, resilient, and intelligent infrastructure that provides long-term benefits to neighboring communities.

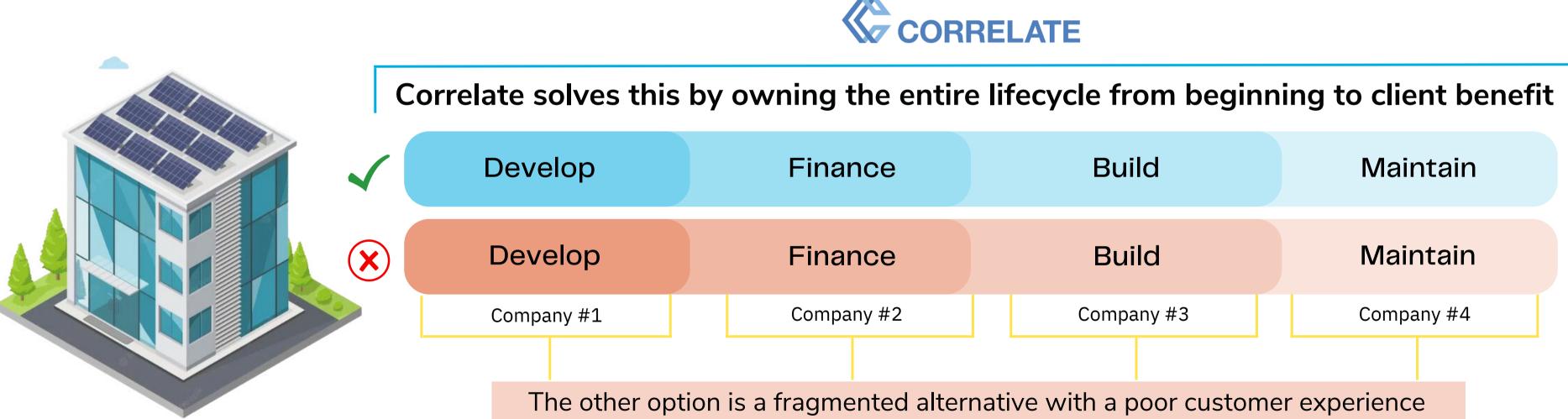
### **Roger Baum Executive VP Operations**

Roger is a highly respected builder, developer, and advisor of government infrastructure projects across the United States. He has facilitated every aspect of turnkey project delivery, from legal structuring and financing to design and construction. To date, Roger has successfully sourced and led the implementation of over \$1B in projects.

The renewable energy sector is highly fragmented because clean energy firms typically

specialize in one area of the market, adding complexity and a poor customer experience.

Clean energy fragmentation hinders profits and scaling with complexity and inefficiencies.



Build				Maintain
	Build			Maintain
	Company #3			Company #4
tive with a poor customer experience				

### The Market



The Energy Gr insufficient for

# The US solar industry is expected to nearly triple in size in the next five years

In the long run, it's difficult to achieve widespread central electricity generation from renewable sources because of the inadequate transmission lines and infrastructure required. In 2022, retail sales of electricity in the United States generated revenue of 488 billion U.S. dollars, a year-over-year increase of nearly 16 percent.



### The Energy Grid in the United States is

insufficient for the booming clean energy trend.

Statista Market Data



### Decentralized systems are needed to meet demand.

## Therefore, over the next decade and beyond, renewable energy growth will be primarily via decentralized systems.

Correlate Energy's focus on localized decentralized energy, particularly solar generation, offers end-users the opportunity to lock in lower costs over the long term.

**Decentralized System**: a localized energy system that can operate independently or in connection with the main power grid.



### **Our Customers**



### Fred Margulies

Vice President Continental Envelope



Our electrical costs increased 600% since moving in which made us interested in solar for an eco-friendly solution to our electric costs. Collaborating with Correlate, we analyzed and found this project made economic sense.

## Successfully executing contracts nationally. Our clients are global brands.



One of Illinois's Largest Rooftop Solar Projects





Headquarters Solar and EV for National Chain





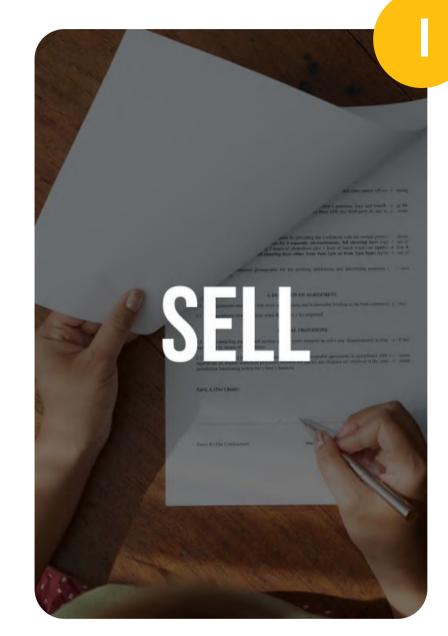
Headquarters Solar for Global Manufacturer



### **Revenue and Growth Strategy**

# Three 🔲 Pronged Strategy

**Driving Shareholder Value** 

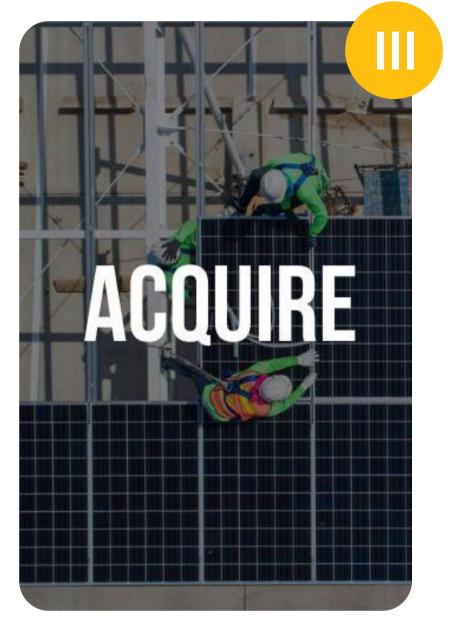


Correlate seeks to finance, develop, and profitably sell localized clean energy solutions and microgrids to industrial, commercial, and residential customers.

Correlate aims to maintain ownership of select energy systems to secure continuous, dependable cash flow, while also minimizing transaction costs and providing customized financing solutions for our target market.







Correlate seeks to acquire proven renewable energy companies and projects in order to exponentially grow earnings per share for investors.





# Total pipeline 573341 IS-30% Gross Margin

Hotels University Campuses Community Solar Distribution Centers Corp Headquarters Manufacturing Facilities Resorts Retail Stores RV Resorts Airports

Across 175 Opportunities











**Active Projects** 



# Immediate & Active Projects

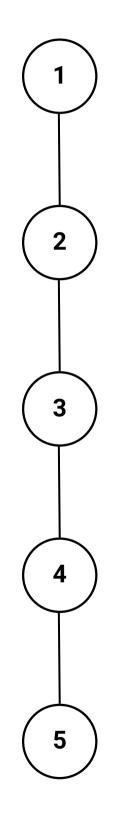




Accurate as of Q1 2024

### \$19.3M

Construction



### **Decentralized Energy Experts:**

A trusted team of proven multi-decade experts specializing in scaling decentralized energy solutions.

### **Electrification of Everything:**

Exploding demand for the electrification of both building infrastructure and vehicle fleets (The Inflation Reduction Act with \$1.2 trillion in tax credits for 10 years of market support.)

### Insufficient and Fragile Transmission System:

The energy grid in the United States is insufficient for the booming clean energy trend which drives demand for decentralized clean energy solutions. Grid down time is costing businesses millions.

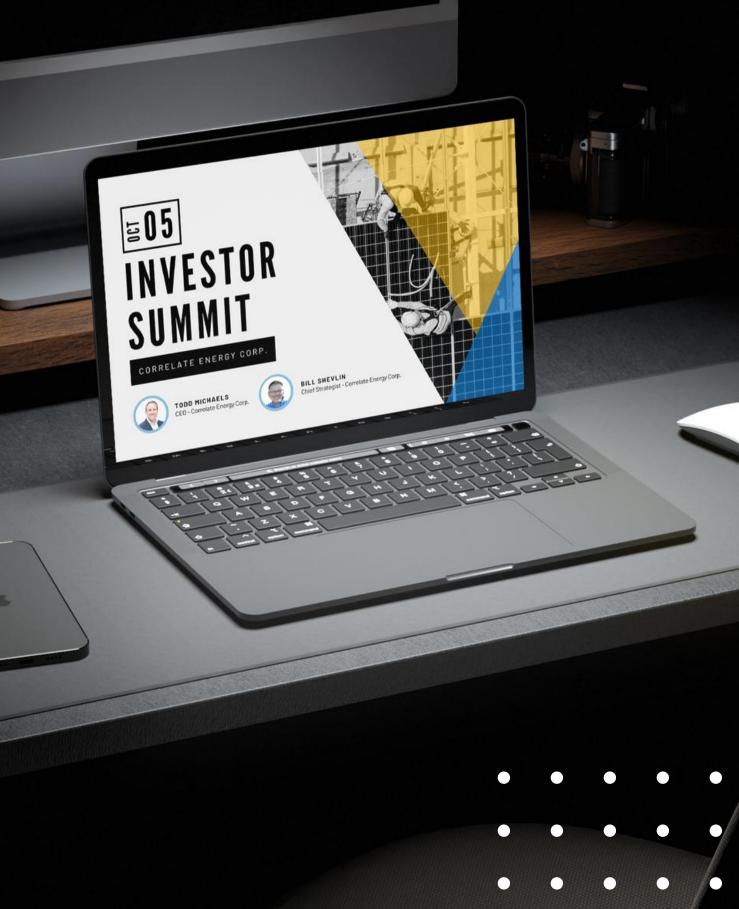
### All-In-One Solution:

Providing an end-to-end solution, strategically positioning us as the most efficient commercial and industrial solar provider through automation and transaction cost reduction.

### A Consolidator in the Industry:

Strategically positioned to consolidate a fragmented industry by acquiring proven companies.





### **Board of Directors**





Eli Albrecht **Board Member** 

Mr. Albrecht's impressive career spans top legal firms known for M&A excellence. He's now a Partner at SMB Law Group LLP, after M&A roles at Gibson Dunn & Crutcher LLP and DLA Piper LLP. His transaction expertise passion for sustainability and make him a valuable addition to Correlate's board.



Matt Flemming **Board Chairman** 

As the Chairman of the Board Chief Business and Development Officer at SMG Industries (OTCQB: SMGI), Matt has showcased exceptional leadership skills and boasts a rich background in finance, technology, and operations. SMGI, a transportation services dedicated to company growth, greatly achieving benefits from his expertise.



### **Christine Gulbranson Board Member**

Christine Gulbranson, Nova Global Ventures CEO, leads an AI fund with Global Corporate Venturing, also serving as Treehouse Studios' Chief Investment Officer. Her book "TRANSFORMATIVE

INNOVATION®" explores Aldriven innovation. Managing a \$100B+ tech portfolio at the University of California, she holds five UC Davis degrees with patents in nanotechnology and lighting.



### **Cory Hunt Board Member**

This seasoned entrepreneur has built an extensive international network with a focus on capital markets. Through Ventures, which he co-founded with Peter Lacey, he is involved with 12 companies, including 9 direct investments. mission is to support and advise their invested companies to ensure growth and long-term success.

Correlate's board of directors bring decades of experience with market-leading firms in real estate, energy, public markets, and technology.

### **Bob Powell Board Member**

The founder and CEO of Brightmark, this individual's passion for solving complex environmental problems with P&C innovation and optimism drives their mission to leave the world a better place by changing how we see and Their waste. Prior to manage founding Brightmark, Bob worked in the energy industry.



### Alina Zagaytova **Board Member**

Ms. Zagaytova, General Counsel at Redwood Materials from January 2022 to December 2023, previously served as Deputy General Counsel at Margeta, leading a \$16 billion IPO, and worked in corporate development at First Solar. A Harvard Law School Juris Doctorate holder and UC Berkeley Political Science graduate, she has contributed expertise to clean energy and technology boards.





### Anticipate Impact.

### Correlate Energy Corp.

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correlate.energy