The full logo lockup consists of two distinct elements; the logo mark and the logotype.

These elements have been carefully designed and the typography of the logotype has been carefully proportioned and spaced. Use only approved logo artwork and don't recreate the logotype.

Mark

Logotype

The logo elements can be used in three different configurations, combined in a full logo lock up or separated with the logo mark and the logotype standing on their own.

Primary color palette

RGB 209 255 0
CMYK 29 0 100 0
Hex #d1ff00
PMS 809 C

RGB 213 206 183
CMYK 16 14 29 0
Hex #d5ceb7
PMS 7535 C

RGB 53 28 117
CMYK 94 100 17 9
Hex #351c75
PMS 3583 C

RGB 224 219 200
CMYK 11 10 22 0
Hex #e0dbc8
PMS 7527 C

RGB 39 39 45
CMYK 75 69 58 65
Hex #27272d
PMS 532 C

RGB 236 239 241
CMYK 6 3 0
Hex #eceff1
PMS 427 C

RGB 186 185 224
CMYK 25 24 0 0
Hex #bab9e0
PMS 271 C

RGB 217 210 233
CMYK 12 16 0 0
Hex #d9d2e9
PMS 7444 C

RGB 201 211 221
CMYK 21 10 7 0
Hex #c9d3dd
PMS 5435 C

RGB 57 57 86
CMYK 83 79 40 32
Hex #393956
PMS 5265 C

#ffffff