# Expion360

NASDAQ: XPON

## **Corporate Profile**

August 2023

### Industry Leader in Lithium Battery Power Solutions for RV, Marine & More

# Key Stats (NASDAQ: XPON)



#### **Annual Revenue Growth**



#### Senior Management



Brian Schaffner, CEO: 30+ years' executive and financial experience, including serving as CEO, CFO & CIO.



Paul Shoun, President & COO: 30 years' executive experience, including 17 years leading an engineering consulting firm.



Greg Aydelott, CFO: 20 years' experience in financial management and operations.



John Yozamp, CBDO: 30 years' sales & marketing experience, 24 vears in product development & manufacturing. Founded Zamp Solar.

#### **Company Contacts**

Expion360, Inc. - Redmond, OR expion360.com • Tel (541) 797-6714

**Investor & Media Relations** Ron Both or Tim Randall, CMA XPON@cma.team • Tel (949) 432.7566

#### **Company Overview**

#### **About Expion360**

- Industry leader in lithium battery solutions for RV, marine and more.
- ▶ Experts in design & integration of battery power components and finished products.
- Strategic battery supplier for major RV OEMs.
- ▶ NASDAQ IPO April '22 as a unique public pure-play.
- Preparing launch of home clean-energy storage and industrial solutions.

#### **Expion360 Product Advantages**

- Overall: Compact, high-capacity & extreme reliability.
- ▶ Lithium-Iron Phosphate Chemistry: recognized as among the safest battery chemistries.
- ▶ 1x capacity Charge Rate: enables users to rapidly charge to capacity.
- ▶ User-Centric: Flexible and modular, designed for easy placement and integration.
- ▶ Extended Lifespan: ~12+ years; 3K-5K charging cycles. 10x lifespan of lead acid batteries.
- Long Warranties: up to 12 years.
- ▶ **Rugged Design:** IP66-rated enclosures for protection in variety of environments.

#### **Expanding Reseller Network**

- Dealers, wholesalers, and OEMs: 300+ nationwide and growing.
- ► Marquee customers: Interstate Batteries, Camping World and Meyer Distributing.

#### Large, Growing Addressable Markets

- ▶ Lithium battery market growing at 13.2% CAGR to reach **\$93.3 billion** by 2028.2
- ▶ Battery energy storage system market growing at 27.9% CAGR to \$15.1 billion by 2027.3

#### **Recent News Highlights in 2023**

- Aug 24: Appoints tech industry veteran and innovator, Tien Q. Nguyen, to board of directors.
- ▶ Aug 10: Reported Q2-23 revenue up 14% sequentially to \$1.7M.
- ▶ July 24: Expion360 and Meyer Distributing expanded national sales and distribution partnership.
- July 26: Joined Russell Microcap® Index.
- ▶ June 14: Entered light electric vehicle market with introduction of innovative e360 SmartTalk™ Lithium-

#### State-of-the Art e360 Lithium Batteries



e360 (12V/120Ah) Lithium-lon Phosphate battery has 3x the capacity of the average RV leadacid battery.

Uniquely ruggedized components ensures safety, reliability & longevity.



10x Life Cycle

Tenfold the lifetime of your battery investment

4

Power more appliances, longer



3x Faster Recovery

Charge faster, save time and move further



3x Energy Density 50% Lighter

Lighten your load to improve handling and mpg.

#### **Nationwide Reseller Network**



#### Large, Fast-Growing Markets





**Golf Cart Batteries** Market Segment 5



ion Battery for Golf Carts and other LEVs.