

# STAYSAFU

## KYC CERTIFICATION

*June 24th, 2022*

## HODL

## KYC SUMMARY

The KYC - Know Your Client (or Know Your Customer) in the investment industry, is a standard that ensures that investment advisors have access to detailed information about their clients' risk tolerance, investment knowledge and financial situation. In the case of DeFi, this is a requirement of investors who want to ensure that the owner(s) of the project is doxxed by a third party.

Thus, project owners request it in order to prove their commitment and trust to their community, partners, customers, and the security of their project.

The KYC was done on the request of **HODL**'s core team.

## KYC OVERVIEW

Project name	HODL
Number of Core Team members KYC'd	1
Number of Core Team members	4

## EXECUTIVE SUMMARY

### Core team member KYC'd

**HODL** core team member that KYC'd is Adam Roberts, the CEO of the project.



Social media profiles provided:

LinkedIn:

<https://uk.linkedin.com/in/adamrobertsuk>

Twitter:

[https://twitter.com/HODL\\_CEO](https://twitter.com/HODL_CEO)

## Other Core team members

Douglas Gilden - Chairman & CMO

Paul E. - CTO

Ken Bracken - CFO/CCO

View Team online: <https://hodltoken.net/about#our-team>

## KYC Process

The KYC'd member(s) provide us with identity document(s).

We analyze them directly with a process according to the nationality of the members. We request a video of the KYC'd person(s) to validate their identity and their association with the project being developed. We invite them to commit in video to not committing fraud.

We then organize an online video meeting to validate their information in person. We conduct several tests including fund transfers that validate the ownership of a project by the doxxed person.

All this information is stored in a secure database and can be shared with the appropriate authorities in case of problems.

## Information reviewed

The ID documents of the **HODL** Core team member KYC'd were reviewed. One piece of identity was submitted and successfully verified.

The requested video was delivered and a zoom call was organized to validate the authenticity of the documents live. A test transaction was conducted during the call to ensure the link between the KYC'd person and the project.

This was successfully completed:

<https://bscscan.com/tx/0x475590ec1b118898b13a72b0f43ff1738bf49a42287fb52fc786bd61eed6aed8>

All information is now stored and remains available in case of problems.

## Disclaimer

A StaySAFU KYC is a securing of a project on the investors' side: StaySAFU verifies the identity of the project creators in order to take legal action against them if they turn out to be fraudulent. To learn more about our KYC protocol, [click here](#).

This KYC may not be transmitted, disclosed, referenced or used by anyone for any purpose without the prior written consent of StaySAFU. This KYC is not, and should not be construed as an "endorsement" or "disapproval" of any particular project or team.

This KYC does not provide any guarantee as to the reliability of the project - the only guarantee is that if the reliability of the project is lacking, the creators of the project will be sued. This KYC approval should not be used to make decisions about investment or involvement in a particular project. This KYC does not provide investment advice and should not be used as such.