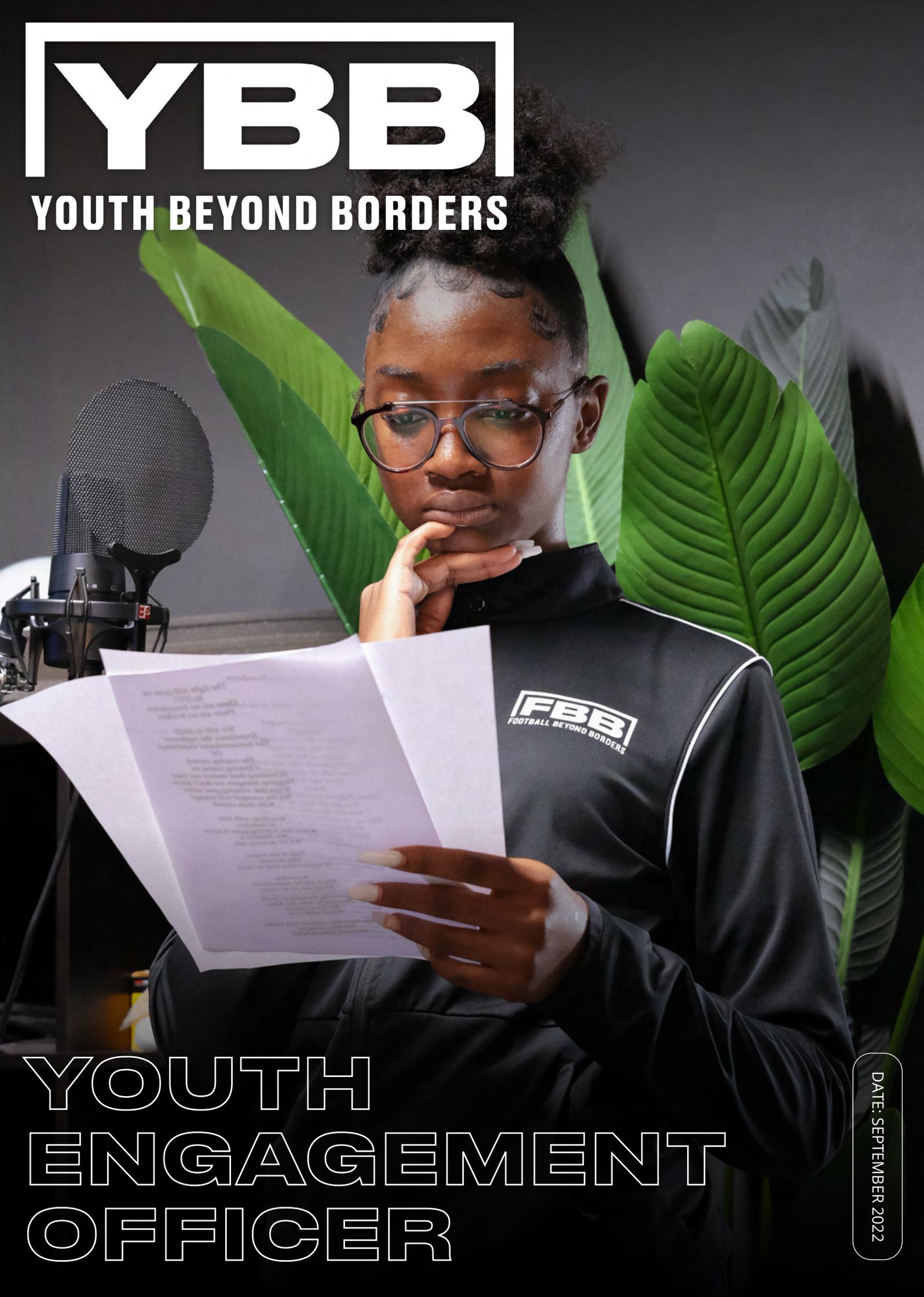


YBBB

YOUTH BEYOND BORDERS



FBB
FOOTBALL BEYOND BORDERS

YOUTH ENGAGEMENT OFFICER

DATE: SEPTEMBER 2022

YOUTH ENGAGEMENT OFFICER

ROLE DESCRIPTION:

LOCATION: London

HOURS: 2.5 days a week. One weekday evening (4-7pm) is compulsory, with all other times flexible. There will be some other evenings and weekends. It is London based.

SALARY: Freelance, pro rata £23.5 - 27k

DEADLINE: 5pm September 23rd



If you have any questions about the role, please contact Jasper Kain on: jasper@ybb.agency

Please submit the application and CV to: hello@ybb.agency



COMPANY DESCRIPTION

Building on a decade of expertise in the charity sector, **Youth Beyond Borders (YBB)** is a new youth-focused cultural collective. Grounded in trusted relationships with young people from under-represented communities across the UK, we deliver agency level work to bridge the gap between organisations and the younger generation.

We know when working together with purpose-driven organisations, we can create a more inclusive and culturally connected society. We deliver four core company functions:

- Youth insight (strategy)
- Creators and Production Partners (creative production)
- Creative Network (recruitment)
- Talent & Influence (talent management)

Delivering these functions is designed to be commercially profitable with all margins being reinvested back into Football Beyond Borders (FBB), our parent charity, to better the lives of young people.

ROLE OVERVIEW:

WE ARE LOOKING TO RECRUIT A YOUTH ENGAGEMENT OFFICER TO SUPPORT YOUNG PEOPLE TO PURSUE THEIR PASSIONS AND ENTER THE CREATIVE INDUSTRIES.

This is the ideal role for someone craving purpose through their work. It is initially a part time role (around 20 hours per week) and can work around other commitments.

Youth engagement is the reason that we exist. You will ensure that young people's interests are grounded in every decision that we make and are represented around every table.

You will be responsible for ensuring that a network of over 300 young people are regularly updated with meaningful industry based opportunities. You will lead our YBB Pioneers programme delivering fortnightly youth engagement sessions to a group of 20 young people who will be assigned an industry mentor after our official launch event in November 2022.

You will also help to build the talent management arm of the business with YBB's CEO, representing several talented young creatives to secure paid industry opportunities.





RESPONSIBILITIES:

YOUTH ENGAGEMENT:

- Build strong developmental relationships with our youth members and their families
- Identify and recruit young people for brand projects (i.e. Research & Insights and Creative Production)
- Engage with young people throughout any project to ensure that they are supported and accompanied where necessary
- Update youth network database with all youth activities on a regular basis to ensure we can monitor social impact
- Design youth educational sessions and recruit any external speakers for this
- Communicate opportunities and events to youth network on a regular basis
- Ensure compliance with safeguarding legislation, policies and procedures that champions safe engagement which meets the needs of each young person.

TALENT REPRESENTATION:

- Attend in-person events hosted by community partners and industry leaders to develop opportunities for youth network
- Liaise with employers and social organisations to cultivate youth opportunities and ensure the development of our young people
- Represent the interests of talented young creatives in paid industry opportunities
- Attend schools and youth organisations to deliver presentations to recruit more young people to our network
- Attend some YBB client pitches and meetings with CEO
- Liaise with young people and employers to process payment on projects

REQUIREMENTS:

Strong interpersonal skills with experience of working with teenagers

A growth mindset that is suited to a fast paced start up

Strong communication skills and an ability to manage upwards

A positive outlook, commitment to youth and a desire to make an impact.

The following is nice to have but not essential;

Excellent English verbal and written communications

Experience delivering briefs across a range of media, either personally or with producer support, for example, but not limited to;

- Film
- Photography shoots
- Working with high-profile talent
- Experiential event and installation activations
- Creative and Strategy-led projects





WHY WORK WITH US:

Youth Beyond Borders (YBB) is the *latest* and *most exciting* stage in the **FBB** journey. You will be joining the founding stage of an organisation that is set up to contribute towards a more representative and inclusive society. You will have the licence to define key aspects of the organisation.

You will become part of a strongly connected and deeply rooted community. We offer an inclusive, vibrant and exciting community based work environment. We aim to attract staff from different walks of life and backgrounds and provide opportunities for growth, learning and development.

Young people are at the heart of everything we do. From decisions made at Senior Leadership and our Board, to how we design activations with partners to ensure young people get the most out of them. We're working in a system that has been designed to limit the potential of many young people and we know that to make real change we need to work hard and differently. **YBB** can be fast-paced and intensive at times, but our focus on working culture and support is

prioritised to ensure staff are in a position to 'Go Beyond' for young people.

We place relationships at the heart of what we do. That's not only about our work with young people, but equally important with our colleagues. We strive to do things differently at **YBB**. We don't believe that work should be the thing you dread on a Sunday evening. If you're keen to throw yourself into new environments and develop meaningful relationships with people from all walks of life, then **YBB** is the workplace for you.

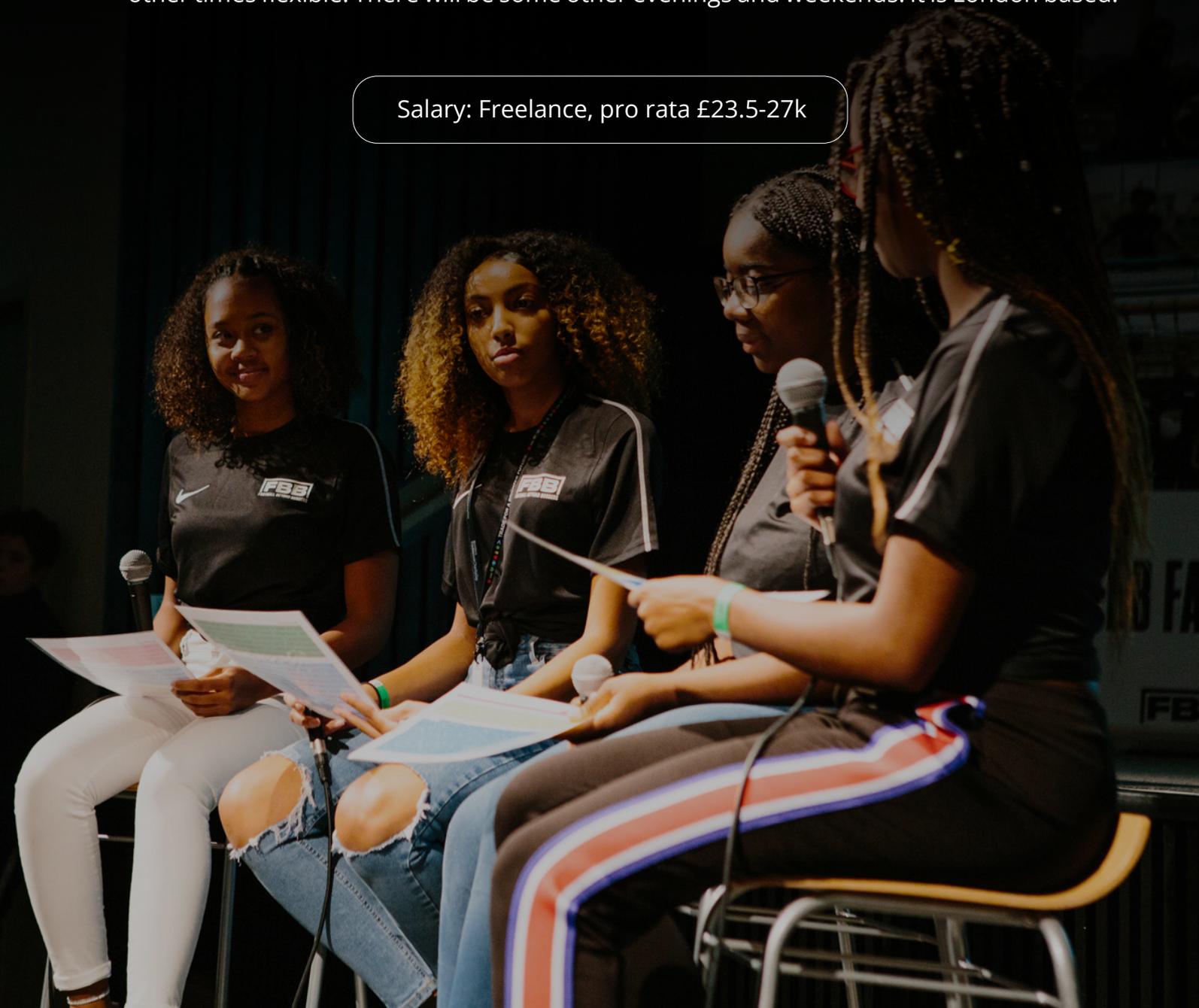
We're also **BIG** on learning. As a young and ambitious team, we are constantly finding the next opportunities to develop. We like to throw our hat in the ring for things we've never tried before.

YBB is a place where you can be introduced to multiple different aspects of work. Our focus on cross-team collaboration means you'll have the opportunity to work on projects in **Delivery, Operations, Culture** and **Programmes**.

BENEFITS:

- A significant Learning & Development Budget for training opportunities and qualifications
- Access to exclusive events and merch through our partnerships with Nike and others
- Health Assured Package - a host of services to support staff that is free to access
- Pension Scheme - employer signed up to NEST
- Staff away days and regular team bonding days
- Working under the FBB group which is a renowned and respected name in the sector which acts as a springboard to future roles
- Number of days: 2.5 days a week. One weekday evening (4-7pm) is compulsory, with all other times flexible. There will be some other evenings and weekends. It is London based.

Salary: Freelance, pro rata £23.5-27k





RECRUITMENT PROCESS:

Youth Beyond Borders aims to be representative of the community we are working with. We recognise that having the strongest workforce possible means hiring and developing the best people across all races, ethnicities, religions, age groups, sexual orientations, gender identities and abilities.

We're not just committed to being an equal opportunity employer, we actively celebrate diversity in all its forms. Let us know if we can do anything to make the application or interview process more accessible. If you are invited to interview, we will at that point ask you for any accessibility requirements or preferences.

YBB is committed to adopting a safe recruitment process and follows the NSPCC safer recruitment procedures that have safeguarding at their heart. The appointment will undergo an enhanced DBS check.

SHORTLISTING, INTERVIEWS AND REFERENCE CHECKING

All applications will be taken seriously and contacted regarding the outcome of their application.

Shortlisted candidates will be interviewed. References from the previous and current employer may be taken up for shortlisted candidates. Please let us know about the sensitivity of taking up references prior to an interview.

YOUR APPLICATION:

Deadline for the receipt of applications is 5pm on September 23rd.

TO APPLY:

- 1) Your CV that should include:
 - Personal details including contact details and N.I number
 - Education and training history
 - Details of 2 referees including your current employer if applicable
 - A description of your employment history

- 2) A written application on the following 3 areas (no more than 1 side of A4 in minimum 11 point font):
 - Why are you passionate about supporting young people to enter the creative industries?
 - Why do you want to do this job and work for YBB?
 - How do your skills and experience relate to the role advertised?

If you have any questions about the role, please
contact Jasper Kain on jasper@ybb.agency

Please submit the application and CV to hello@ybb.agency



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THANK YOU