

Matsunoi “Wishing Well”

Tokubetsu Honjozo (Niigata, Japan)

Matsunoi Shuzojo, one of the smallest breweries, has won more gold medals than any other breweries in Niigata at Japan National Sake Competition in the last decade including 2015, 2014, 2012, 2011, 2010, & 2007. As the production is so limited, most of their sake is consumed in their hometown, being loved by local sake connoisseurs. A hidden gem of the city of Tokamachi, a snowy small town located in southwest Niigata Prefecture.

Basic information

Brand : Matsunoi [matsu-noy]
Nickname : “Wishing Well”
Type of sake: Tokubetsu Honjozo
Seimai Buai: Rice polished to 58%.
Alcohol: 15-16% by volume
Size & UPC: 1.8L/6 UPC: 844650030044
 720ml/12 UPC: 844650030013
 300ml/12 UPC: 844650030020



Producer

Producer: Matsunoi Shuzojo **Founded:** 1895
Location: 50-1 Ueno, Tokamachi-shi, Niigata, 948-0122 Japan
Website: www.niigatasake.com www.matsunoi.net
President: Makoto Furusawa **Toji (Master Brewer):** Yutaka Furusawa
 Makoto and Yutaka are the fifth generation of the owner/founding family.

Ingredients & Technical data

Rice: Gohyaku-man-goku and Yukino-sei
Water: On-site well water, soft water
Yeast: Kyokai #7 & #10
 Sulfite-free, preservative-free.

Nihonshu-do (SMV): +5 **Acidity:** 1.3 **Amino acids:** 1

Other information

Serving temp.: Chilled, room temperature, or warmed
Tasting note: Aromas of peach, almond, and hazelnut. Crisp, nutty and dry.
Food Pairing: Blackened ahi tuna with mustard sauce, Grilled mushroom, Japanese soba noodle.

