

TWIN FERNS

Development Pricing Guide



INQUIRE - HELLO@TWINFERNS.COM

is for you if

YOU ARE LOOKING FOR A DEVELOPER
WHO CAN “SPEAK” GRAPHIC DESIGN.

YOU ARE LOOKING TO LEVEL UP YOUR
WEB PROJECTS WITH INTERACTIVE AND
IMMERSIVE CREATIVE DEVELOPMENT.

isn't for you if

YOU ARE NOT INTO ANIMATIONS AND
UNIQUE INTERACTIONS.

YOU LIKE TO DO A LOT OF EXTRA WORK
SO WOULD PREFER TO HIRE A
DEVELOPER WHO DOES NOT HAVE ANY
DESIGN EXPERIENCE. ;)

The Pricing

MARCH, 2022



WEBFLOW - 5 PAGES
STARTS AT \$2,500.00 USD

PRICE SUBJECT TO GO UP DEPENDING
ON COMPLEXITY OF INTERACTIONS
REQUIRED.

ADDITIONAL PAGES
\$500.00/PAGE FOR SIMPLE
\$900.00/PAGE FOR ADVANCED

Includes

- ◆ FRONT-END DEVELOPMENT OF FIGMA, ADOBE XD, OR ILLUSTRATOR FILE.
- ◆ ON PAGE SEO, AND ACCESSIBILITY BEST PRACTICES - INCL IMAGE OPTIMIZATION.
- ◆ CSS ANIMATIONS, INTERACTIONS, AND CREATIVE DEVELOPMENT CONSULTING AND IMPLEMENTATION.
- ◆ MY KNOW-HOW AND CONSULTING ON ALL THINGS WEB DEVELOPMENT. IF YOU HAVE Q'S ABOUT HOW BEST TO DESIGN A PAGE/CMS OPTIONS/FEATURES WE CAN USE FOR YOUR CLIENT'S NEEDS I HAVE THE ANSWERS.
- ◆ CLIENT-SIDE TRAINING VIDEOS IF REQUIRED.
- ◆ MOBILE-OPTIMIZATION OF DESKTOP VIEW, SO YOU DON'T HAVE TO DESIGN TWICE!

THE FINE PRINT

ADDITIONAL DEVELOPMENT REVISIONS DUE TO DESIGN CHANGES WILL BE CHARGED AT \$75/HR.

*SQUARESPACE AVAILABLE FOR SELECT PROJECTS / CIRCUMSTANCES.

DOES NOT INCLUDE SETTING UP ECOMMERCE, SHOP, CONTENT MANAGEMENT SYSTEM SET UP, OR INPUTTING/TRANSFERRING CONTENT; SETTING UP CONTENT MANAGEMENT SYSTEM WILL BE A CHARGE ABOVE THE ABOVE-PRICE (TYPICALLY ADDITIONAL \$500USD FOR CONTENT MANAGEMENT SETUP. HOURLY RATE OF \$55.00 FOR CONTENT MIGRATION.

What's Webflow?

Webflow is a visual code website builder. Unlike Squarespace whose target market is DIY website builders, Webflow is specifically created for designers and developers. It is not a drag-and-drop solution, and knowledge of coding principals is a must to develop of Webflow.

Trusted by the likes of Freshly, HelloSign, Michael Kors, Health-Ade, Rakuten, Zendesk, + – and countless award winning, immersive websites built with Webflow are featured on Awwwards and other web-authorities out there. Pretty impressive!

It allows us to create pixel perfect websites that are SEO-friendly, easily mobile-optimized, incorporate unique and advanced css / javascript interactions and animations in less time than other cms options out there. Sites are hosted on Webflow's servers so there's no stress about ongoing maintenance, security and updates like a Wordpress site.

Webflow is
perfect for:

- SERVICE-PROVIDERS.
- INTERACTIVE AND IMMERSIVE WEBSITES.
- SITES THAT NEED ADVANCED CONTENT MANAGEMENT (BLOGS, PORTFOLIOS, ETC).
- SALES PAGES.
- COURSE PAGES.
- SMALL-SCALE ECOMMERCE.

Webflow does have ecommerce capabilities similar / and more customizable than Squarespace's.

Client-side, Webflow is very user-friendly and being a visual builder, not too difficult to update content with training videos when compared to Wordpress. It is NOT ideal for clients who are wanting to go on to create their own pages or do their own design updates in the future. It's closer to Wordpress in that regard.

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Ready to
Inquire?



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