

FOR IMMEDIATE RELEASE

Lakeshore Logistics, Inc. Celebrates 20th Anniversary

Since 2003, the company's client-focused approach to supply chain management has supported hundreds of clients worldwide.

CLEVELAND (August 1, 2023) – August marks the 20th anniversary for Lakeshore Logistics Inc., an industry leader in supply chain and logistics management within the transportation industry. Since its inception, the company has helped customers streamline distribution channels, ensure profitability and has grown to serve hundreds of customers worldwide.

“This is an exciting milestone, and we are proud of what we’ve accomplished in the past 20 years,” said Ed A. Caruso, co-founder of Lakeshore Logistics. “From our humble beginnings to a powerful player in the global supply chain market, we have remained committed to helping our customers identify savings and service opportunities, particularly in a competitive marketplace.”

Unlike many logistics companies that own assets, Lakeshore Logistics doesn’t own a single warehouse, truck or trailer. The company uses a proprietary, data-drive approach to solve common transportation supply chain challenges. The company’s no-nonsense approach has help businesses of all sizes quickly achieve bottom-line results.

“Our solutions are entirely customer focused and our longevity speaks to that dedication,” said co-founder Gina Valenzano. “We believe in leading the industry with innovative solutions, serving as an extension of our clients and continually providing tremendous value.”

Caruso and Valenzano began with a focus on logistics consulting, with tailored solutions to optimize clients’ networks. The company’s expertise expanded to include a core carrier program designed to reduce costs, improve service and gain a competitive edge. In 2007, Lakeshore Logistics began actively providing transportation and supply chain management services for Healthcare Systems.

The team is no stranger to shifting political climates, economic downturns and recessions. However, the focus remains on supporting clients with data-driven, fact-based solutions that help reduce cost and improve service. According to Caruso, the team is keeping a close eye on labor disputes that have the potential to cause major market disruptions.

“We will remain successful when we maintain focus on delivering results to our clients,” added Caruso.

###

About Lakeshore Logistics, Inc.: The company was founded in 2003 in Cleveland, Ohio by partners Gina Valenzano and Ed A. Caruso. The company specializes in assessing distribution networks, finding ways to reduce costs, improve service and help clients gain a competitive edge in a complex market. Since inception, the company helped hundreds of middle-market clients navigate pandemic disruptions, shifting consumer demands and countless other disruptions that impact transportation and logistics.

Media Contacts: Liz Hersh, liz@hershpr.com or 216-236-3017