CAO | ACO
Setting It Straight | Disons les vraies choses

2023 CAO Annual Partnership Program

2023 will be an exciting year for the Canadian Association of Orthodontists and its partners. Our 73rd Scientific Session will be held at Walt Disney World in Florida and it promises to be the largest CAO Conference ever, offering unique events and extremely strong educational offerings for both orthodontists and their staff. 2023 will also see the launch of the CAO/CFAO Student Symposium, gathering Canada's Orthodontic Residents together and providing a new opportunity for partners to connect with and support the future of the CAO. Our annual webinar series and year-round multi-channel communications provide partners with regular connections with CAO members. Various package levels are available to best suit your needs and budget!

TO REGISTER ONLINE GO TO
CAO-ACO.ORG/EN/EXHIBITOR-AND-SPONSOR-REGISTRATION

As to Disney properties/artwork: © Disney.

2023 PARTNERSHIP PACKAGES

	SPONSORSHIP INCLUSION	PARTNER LEVEL MAGIC $35,000 (MAX 1)	ENCHANTMENT $25,000 (MAX 4)	VISION $15,000 (MAX 8)	DREAM $10,000 (MAX 7)	WONDER $5,000 (MAX 7)	DISCOVERY $2,500 (UNLIMITED)
CONFERENCE	Sponsorship of Plenary: Disney Institute	✓					
	Exclusive sponsorship of one of the following: Opening Event, Thursday night: Toy Story Land Experience, Friday night: Animal Kingdom Adventure or LeeAnn Peniche Plenary		✓				
	Sponsorship of one of the following: WIFI, Mobile App, Delegate Bags, Registration Desk, Name Badges, Charging Station, or Friday Kids' Night In (2 sponsors)			✓			
	Sponsorship of one of the following: Delegate Breakfast (3 available), Delegate Lunch (2 available), Delegate Lanyards, 360 Photo Booth				✓		
	Sponsorship of one of the following: Conference Break (3 available), New & Younger Members Breakfast (2 sponsors), Insurance Breakfast (2 sponsors)					✓	
	Social Event Tickets	4	3	2	1	1	
	Exhibit Booths (includes 2 booth personnel per booth)	2 premium	1 premium	1 standard			
	List of attendees one month prior to Conference	✓	✓	✓			
	One premium Conference banner In convention centre breezeway (location by level)	✓	✓	✓			
	Ability to do in-person welcome at hosted event (5 minute limit)	✓	✓				
	Rotating Banner ad on Conference Mobile app	✓	✓	✓	✓	✓	✓
	Electronic Conference signage visibility	Ad	Ad	Ad	Logo	Logo	Logo

NOTE: SPONSORSHIPS ARE EXCLUSIVE UNLESS INDICATED

PLUS 13% HST

CAO ACO
CANADIAN ASSOCIATION OF ORTHODONTISTS | ASSOCIATION CANADIENNE DES ORTHODONTISTES

CAO OFFICE | 800-200 Consumers Road, Toronto, ON M2J 4R4
T: 416-491-3186 | **TF:** 1-877-CAO-8800 | **F:** 647-499-8167 | cao@touchpointamc.ca | cao-aco.org

2023 PARTNERSHIP PACKAGES (continued)

		PARTNER LEVEL					
	SPONSORSHIP INCLUSION	MAGIC $35,000 (MAX 1)	ENCHANTMENT $25,000 (MAX 4)	VISION $15,000 (MAX 8)	DREAM $10,000 (MAX 7)	WONDER $5,000 (MAX 7)	DISCOVERY $2,500 (UNLIMITED)
CONFERENCE	Logo on Conference website, Mobile app, A/V, and signage	✓	✓	✓	✓	✓	✓
	Corporate item put in delegate bag	✓	✓	✓	✓	✓	✓
	Discount or complimentary guest Conference registration	2 complimentary Doctors registration	1 complimentary Doctors registration	1 complimentary Doctors registration	20% off up to 2 registrations	20% off up to 2 registrations	20% off up to 2 registrations
	Extra social event tickets at 20% off (maximum of 4 tickets at discount)	✓	✓				
	First right of refusal for following year's Conference for a similar item for that year	✓	✓	✓			
BULLETIN	Banner Ad in the CAO Bulletin	4 issues	3 issues	2 issues	1 issue	1 issue	1 issue
	Provide one clinical topic Bulletin article per year	✓	✓				
COMMUNICATIONS	Exclusive social media call-outs per year	6	4	2	1	1 non-exclusive	1 non-exclusive
	Logo on all CAO member e-blasts in 2023	✓	✓	✓	✓	✓	✓
EVENTS	Verbal recognition at AGM with logo on screen	✓	✓	✓	✓	✓	✓
	Ability to provide a speaker for one CAO webinar in 2023	✓	✓	✓			
RESIDENTS AND NEW & YOUNGER MEMBERS	Participation at Student Symposium	Table Top Display	Table Top Display	Provide piece of literature			
	One (1) registration for Student Symposium	✓	✓	✓			
	On-screen logo recognition at Student Symposium	✓	✓	✓	✓		
	Recognition at CAO student dinners	✓	✓	✓	✓		

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