

# SPECIAL EVENTS

## WEDNESDAY

8/2

1:00 PM XMEDICA · LIVE INJECTION SESSION · SALON 8

**Reaching New Levels of Excellence with Injectables**  
*presented by: Barbara Williams | Saami Khalifian, MD*

12:45 PM MAC · PREMIER MEDICAL-LEGAL FORUM · SALON 1/2

**MAC SPECIAL LEGAL FORUM**  
*presented by: Kathleen Stillwell | Thomas Peabody | Cindy Effinger | Brad Adatto | Debra Phairas | Jay Shorr*

6:00 PM MAC · WELCOME RECEPTION · EXHIBIT HALL

JOIN US IN THE EXHIBIT HALL FOR COCKTAILS TO MINGLE WITH THIS YEAR'S ATTENDEES!

## THURSDAY

8/3

10:30 AM ELEVAI LABS · WORKSHOP · GRAND FOYER

**EXOSOMES: Capturing The Right Message, From The Right Cell, At The Right Time**  
*presented by: Jordan R. Plews, MD | Natalie Curcio, MD*

*Interested in incorporating topical exosomes into your practice? Please join Jordan Plews, PhD, and Natalie Curcio MD, MPH, MMHC, FAAD for a comprehensive presentation around the quickly emerging category of exosomes, specifically PREx (Precision Regenerative Exosome Technology) which is at the core of all ELEVAI Skincare Products. You will get a deep dive into the science behind exosomes and the proprietary process that differentiates ELEVAI exosomes. In addition, you will hear about the practical application of the ELEVAI E-Series when it comes to optimizing your laser and microneedling procedures. We look forward to seeing you!*

11:45 AM REPEAT MD · WORKSHOP · GRAND FOYER

**How to Make Money While You Sleep With E-Commerce**  
*presented by: Tommy Shipp*

12:45 PM MAC · LUNCH · EXHIBIT HALL

2:00 PM ALASTIN SKINCARE · WORKSHOP · GRAND FOYER

**Can a Topical Skincare Really Affect Procedure Based Treatments from a Derm & Plastic's Prospective**  
*presented by: Melanie Palm, MD | Dan Gould, MD*

4:30 PM BUILD MY HEALTH · WORKSHOP · GRAND FOYER

**Lower BMI, Raise ROI: How to Set Up a Weight Management Program and Source Medications**  
*presented by: Jonathan Kaplan, MD*

*Come learn how Dr. Jonathan Kaplan, a board certified plastic surgeon, harnessed TikTok and Instagram to build a weight management program for his pre and postop patients to the tune of \$200,000 in monthly recurring revenue. He'll review the key ingredients in implementing a turnkey program for any type of practice and how to source your medications while remaining compliant with FDA and state regulations and providing a service that patients love and requires no capital investment!*

6:15 PM EVOLUS · COCKTAIL WORKSHOP · GRAND FOYER

**Performance Beauty with Jeuveau**  
*presented by: John Joseph, MD*

*Updates from Jeuveau by Evolus, a modern neurotoxin dedicated exclusively to aesthetics to optimize the patient experience.*

7:30 PM GALDERMA · DINNER SYMPOSIUM · SALON 8

**AART of GAIN - Dinner Symposium**  
*presented by: Sheila Barbarino, MD | Burke Robinson, MD | P. Daniel Ward, MD*

*This GAIN Event is sponsored by Galderma. Focusing on the AART™ of GAIN, participants will gain a deeper understanding of patient Assessment, Anatomy, Range, and Treatment planning with the broad Galderma injectable portfolio featuring injection demonstration. Turn your AART into a HIT: Introducing Bright Eyes featuring Restylane Eyelight and Restylane Restylane Contour to meet your patients' aesthetic goals.*

# SPECIAL EVENTS

FRIDAY

8/4

8:30 AM

LEGALLY MINE · BRUNCH & LEARN · GRAND FOYER

**Proper Use of Legal Entities for Lawsuit Protection and Tax Reduction**

*presented by: Gary Harker*

*Legally Mine will show you how to stop the threat of lawsuits before they ever get started by protecting your assets in time tested and proven legal structures. These same structures allow us to help our tax attorneys save what you would normally pay in income taxes. These are little known tax helps that have significant case history and have stood the test of time.*

10:15 AM

FOTONA · WORKSHOP · GRAND FOYER

**Live Demo: Fotona 4D**

*presented by: DiAnne Davis, MD*

*Dr. Davis will speak on Fotona 4D. Including the parameters, before and after pics, ROI and the impact that it has on people.*

11:45 AM

REPEAT MD · WORKSHOP · GRAND FOYER

**How To Convert 2x More Patients With A Loyalty Program**

*presented by: Tommy Shipp*

12:45 PM

MAC · LUNCH · EXHIBIT HALL

2:00 PM

GALDERMA · WORKSHOP · GRAND FOYER

**GAIN Business - Leveraging Your Brand Through the Patient Experience**

*presented by: John Wheeler*

*Where AARTistry meets Business. Growing your aesthetic practice with Galderma's broad portfolio of aesthetic injectable products and services.*

6:15 PM

SOFWAVE · COCKTAIL WORKSHOP · GRAND FOYER

**LIVE DEMO: Synchronous Ultrasound Parallel Beam Technology**

*presented by: Lorrie Klein, MD | James Newman, MD*

*Elevating Revenue and Delivering Exceptional Outcomes with Sofwave's Latest Ultrasound Treatment for Lifting, Wrinkle Reduction, and Cellulite Improvement.*