

WINTER 2024

MEMBER NEWSLETTER



Meet the Sierra Central Financial Services Department.

Raymond Ginsberg, David Venegas, Jennie Hughes, and William Craig.

VISA USAGE PROMOTION



Use your SCCU VISA® Debit card for your everyday purchases at retailers or online and you will be entered into a monthly drawing for \$100.

Members will be automatically entered into the drawing, with one Debit card winner selected each month.

**Members are automatically entered. A winner will be selected each month for the remainder of 2024. Transactions performed over 25x, during a promotional month, will be eligible for that month and entered into the drawing. \$100 award will be transferred into the Members Checking account. For official rules, visit SierraCentral.com/promotions or ask a branch representative.*

SIERRA CENTRAL MOBILE BRANCH



We are happy to introduce the newest member of the Sierra Central family, our "Mobile Branch". This van was purchased to help provide members with banking services during natural disasters, assist in our youth financial literacy programs, and of course be showcased at local events. *If you see us driving around town, please give us a little honk and wave!*

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ANNUAL MEETING - NOTICE TO MEMBERS

The ANNUAL MEETING of the Members is scheduled for May 22, 2024. The meeting will begin at 6:30 pm and is being held at Peach Tree Golf and Country Club, 2043 Simpson-Dantoni Road, Marysville, CA.

The Sierra Central Board of Directors have appointed a Nomination Committee comprised of Tony Galyean, Devin Barber and Baldev Johal. The Nomination Committee put forth their nomination recommendations to the Board of Directors on November 27, 2023. The nomination of incumbent Diane Myers, Dan Mierzwa and Sean Minard to each serve 3 year terms on the Board of Directors and the nomination of Ben Moody to serve a 3 year term on the Supervisory Committee were accepted and approved by the Board of Directors on Monday, November 27, 2023. Board of Directors and/or Supervisory Committee volunteers donate over 40 hours per month in reviewing credit union documents, attending committee meetings, attending monthly Board of Directors meetings and/or quarterly Supervisory Committee meetings.

If you were not selected by the Nomination Committee and still wish to be considered for an available position, you may petition to be on the ballot by obtaining 100 signatures from Sierra Central Members in good standing. The petition with the required signatures, along with your resume and your letter of interest expressing your willingness to serve if elected as a credit union volunteer, must be presented in person to the Board of Directors on Monday, February 26, 2024 between 4:00 pm and 4:30 pm. The location for the accepting petitions will be 1351 Harter Parkway, Yuba City, CA 95993, in the Kennedy Executive Board Room.

At 4:30 pm on February 26, 2024, the Board of Directors will officially close the nomination process and after such time no other petitions will be accepted for nomination.

Questions regarding the petitioning process can be submitted to nominations@scu4u.com.

MEMBER NEWSLETTER



Team Sierra Central donates \$4,920 to Yuba City Pink October.

SCHOLARSHIP PROGRAM

The Sierra Central Credit Union SCHOLARSHIP PROGRAM is proud to offer student scholarships as part of our YOUTH philanthropic donations. We award twenty, \$1,000 scholarships each year.

If you're a high school senior, current college student or prior winner, still attending college, and interested in applying for a Sierra Central Scholarship, visit us online at

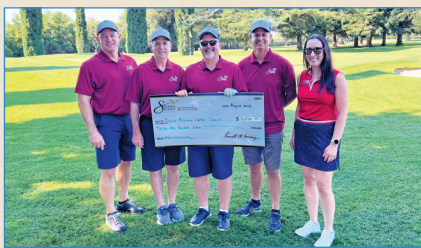
SierraCentral.com/youth/scholarships for up-to-date information, to request a sponsor packet and more.



Scan QR code to be directed to our Scholarship Page!

#WORTHYWEDNESDAYS Giving to the communities we serve!

We're proud to give to the areas our members live and work in. With help from our employees and a company match, donating to worthy non-profits, is a priority for Sierra Central.



Beale Military Liaison Council Patriotic Golf Tournament

In August, employees with a match from Sierra Central donated to the Beale Military Liaison Council toward their Air Force fundraiser helping Members from our Beale AFB branch. This donation was in conjunction with a golf team, volunteers who serve on BMLC Board and company/employee donations.



Walk to End Alzheimer's North State

In September, employees with a match from Sierra Central donated to the Walk to End Alzheimer's Association in Redding. This donation included a 5k walk with our North State team, including children and even some dogs! We are proud to not just give money, but also volunteer for worthy causes.

FINANCIAL LITERACY

Free personal finance lessons for area youth!

We are proud to provide Financial Literacy courses to area youth groups and high schools. From Bite of Reality school events to weekly Personal Finance via Junior Achievement, to our Saving & Spending Program for junior high age students.



Saving & Spending Program
Boys & Girls Club
South Lake Tahoe



Junior Achievement / Personal Finance
Albert Powell High School
Yuba City



Gridley High School
Gridley



Bite of Reality / High School Program
Albert Powell High School
Yuba City



Biggs High School
Biggs



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*Membership and/or participation fees may apply. Membership open to those that live, work, worship or attend school in any of our branch location counties. All accounts subject to account opening criteria, loans subject to credit approval and certain restrictions may apply. We reserve the right to correct printing errors.

