

Why are your renters looking for smart homes?



Everyone is depending on technology in today's world. According to Forbes, a typical home will have 7 connected gadgets in use on a daily basis. Furthermore, mobile internet usage accounts for around 30% of overall residential internet usage. Incorporating smart home technologies is a great way to appeal to your tenants' tech-savvy lifestyles. Individuals with tech-savvy lives will find smart home technology-enabled properties to be a natural fit, resulting in more signed leases, recommendations, and satisfied tenants.

SMART TENANTS *want* SMART HOMES

15%

Savings on Utility

Tenants hunt for equipment that would lower their utility bills' overall cost. Smart devices help renters save money by improving their energy efficiency.

40%

Savings on Maintenance

Landlords can get up-to-date maintenance notifications from smart home appliances, and they can even diagnose problems for themselves.

20%

Savings on Insurance

Insurance companies like Allstate, USAA, AmFam, State Farm and Liberty Mutual offer discounts to landlords with smart appliances.



GE APPLIANCES
a Haier company