

RELATE!

# Graphic Design

WE LOVE  
GRAPHICS!



*ROUNDTABLE*

# GRAPHIC DESIGN





The background features three thick, wavy, ribbon-like lines. A red line starts at the top left, loops down and to the right, then back up and to the left. An orange line starts at the top left, loops down and to the right, then back up and to the right. A gold line starts at the bottom right, loops up and to the left, then back down and to the right.

HELLO!

# EASTER MOODBOARD





# WHAT WE DO

*AND WHY IT'S IMPORTANT IN THE CHURCH*

# PLANNING MEETINGS





*JAN - MAR*

*VISION  
WEEKEND*

*RELATE  
CONFERENCE*

*MENS  
NIGHT*



*APR - JUN*

*EASTER  
MOTHERS  
DAY*

*FATHERS  
DAY*

*KIDS  
CAMP*



*JUL - SEP*

*XII  
CONFERENCE*

*THE  
GATHERING*

*PAUSE*



*OCT - DEC*

*AT THE  
MOVIES*

*THANKSGIVING*

*LIVE  
RECORDING*

*CHRISTMAS  
CANDLELIGHT*

# GOING FROM AN IDEA TO A STYLE GUIDE







***PINTEREST***



***DESIGNSPIRATION***



***BEHANCE***



# GATHERING INSPIRATION



On Top Of The World



American Honey (2016) - PosterSpy



The Biggest Photo Editing Trends on Instagram Right...



Graphic Design: Studio Spass take over the stree...



Idea Garden | Juliette van Rhyn



Walter Mitty



Studio Spass' Interactive Typographic Sculptures...



The Brand Identity



Doolittle magazine — http://camille...



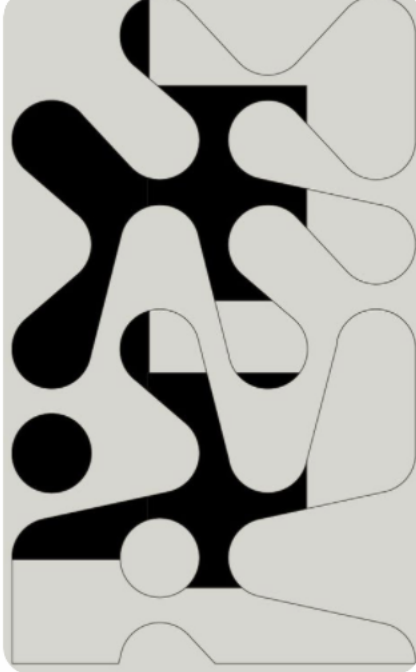
Cor do ano: descubra qual das apostas para 2019...



Gama de cores marrones



Overtime: If Someone Else Likes It, That's A Bonus!



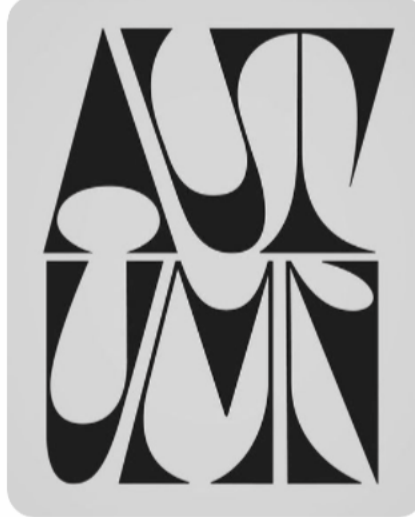
images club



Tendência de cores para 2020: 45 tonalidades par...



Quotes for design



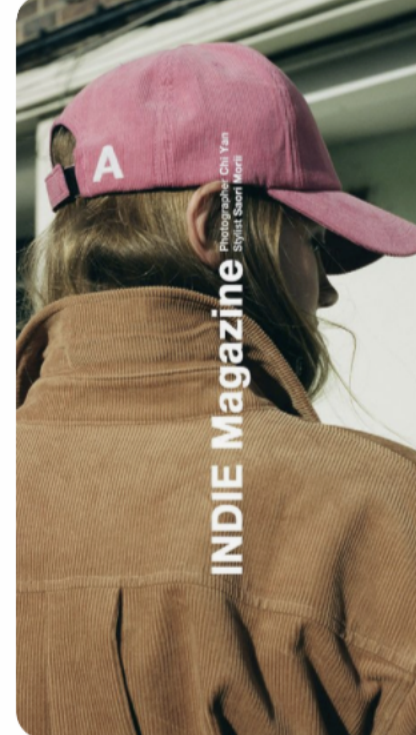
kendirasa



Cores 2021 da Sherwin-Williams



Living room makeover reveal! - In Honor Of Design



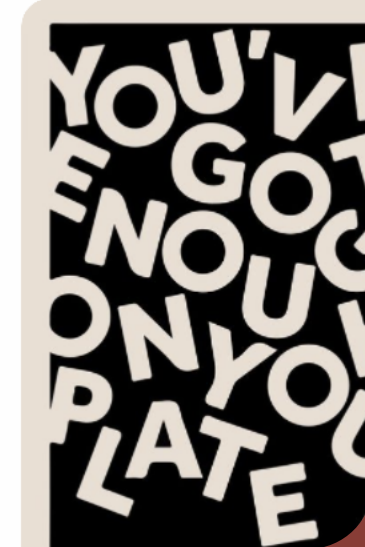
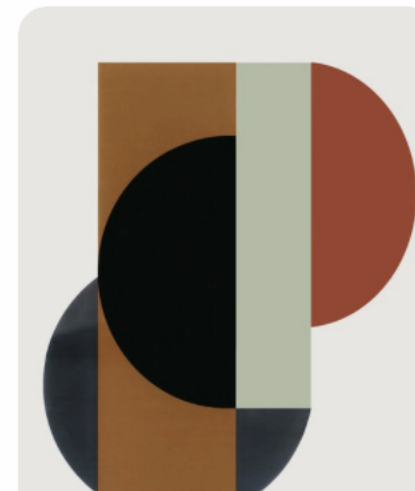
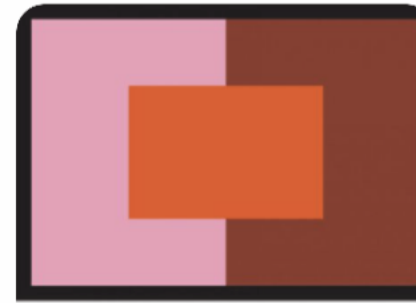
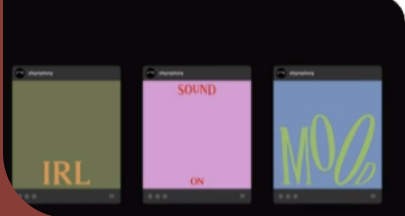
아더 공식 온라인 스토어 | ADER



Photo

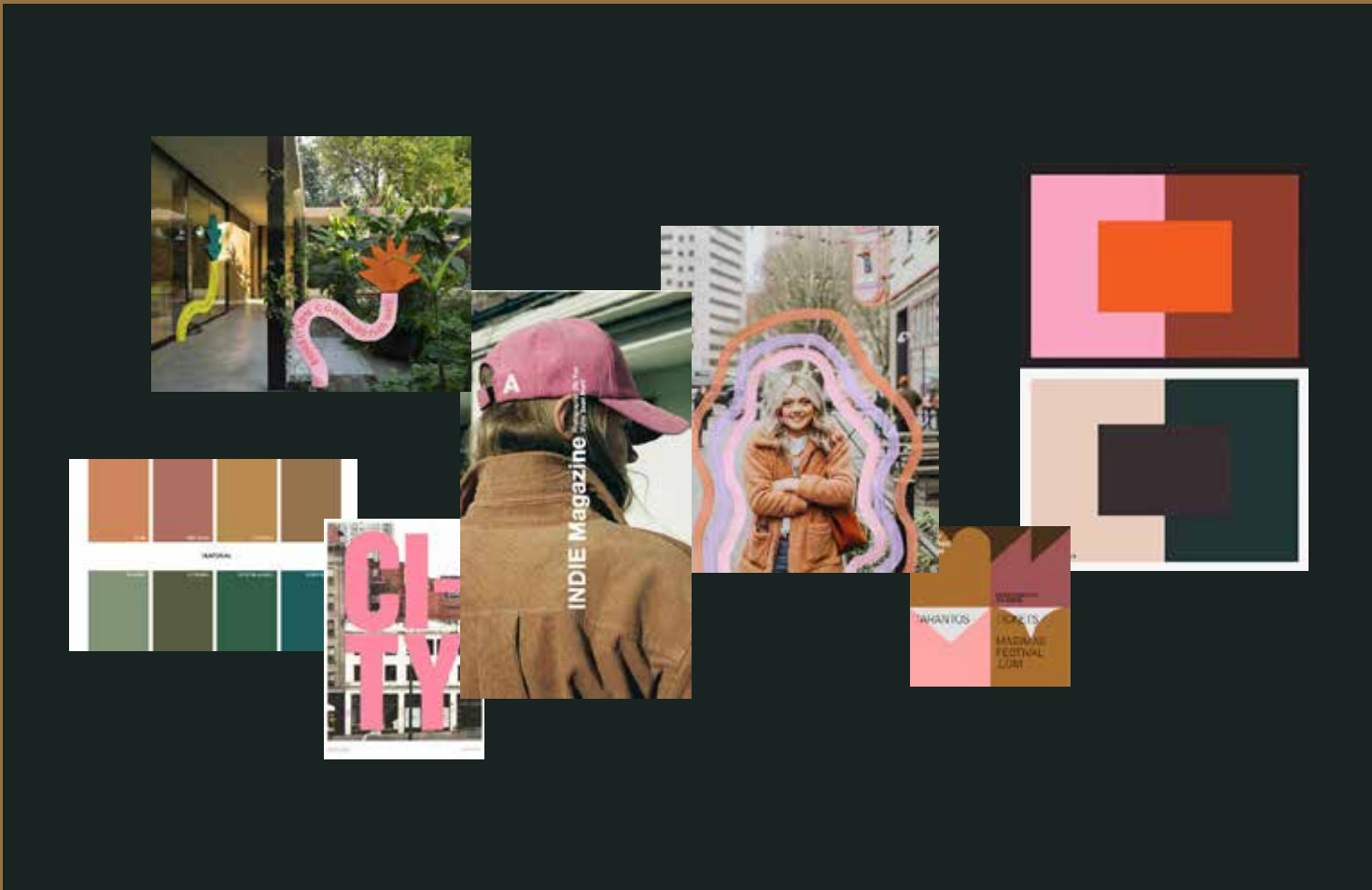


Drop Anchors: Photo





# MOODBOARD/PITCH DECK





# STYLE GUIDE

# RELATE

CONFERENCE 2022



Fonts

Title	Body	Accent
<b>KISH</b> ABCabc123	<b>GT AMERICA</b> ABCabc123	<b>Jaune</b> ABCabc123





# APPLYING YOUR STYLE GUIDE

## ***SCREEN GRAPHICS***

***SESSION SCREENS-DIGITAL SIGNAGE***

## ***SOCIAL MEDIA***

***SOCIAL GRAPHICS-STORY STICKERS***

## ***PRINTED MATERIALS***

***LANYARDS-BOOKS-MERCH-ENVIROMENT***



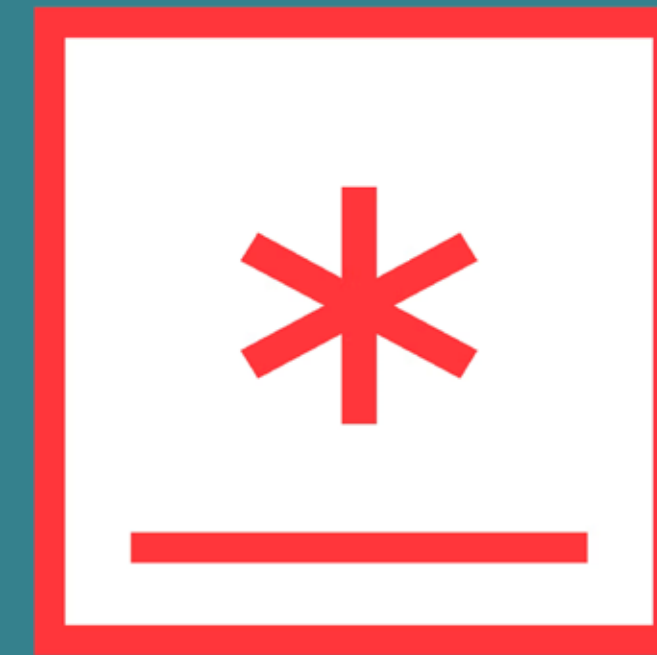
# WORKFLOW & PROOFING



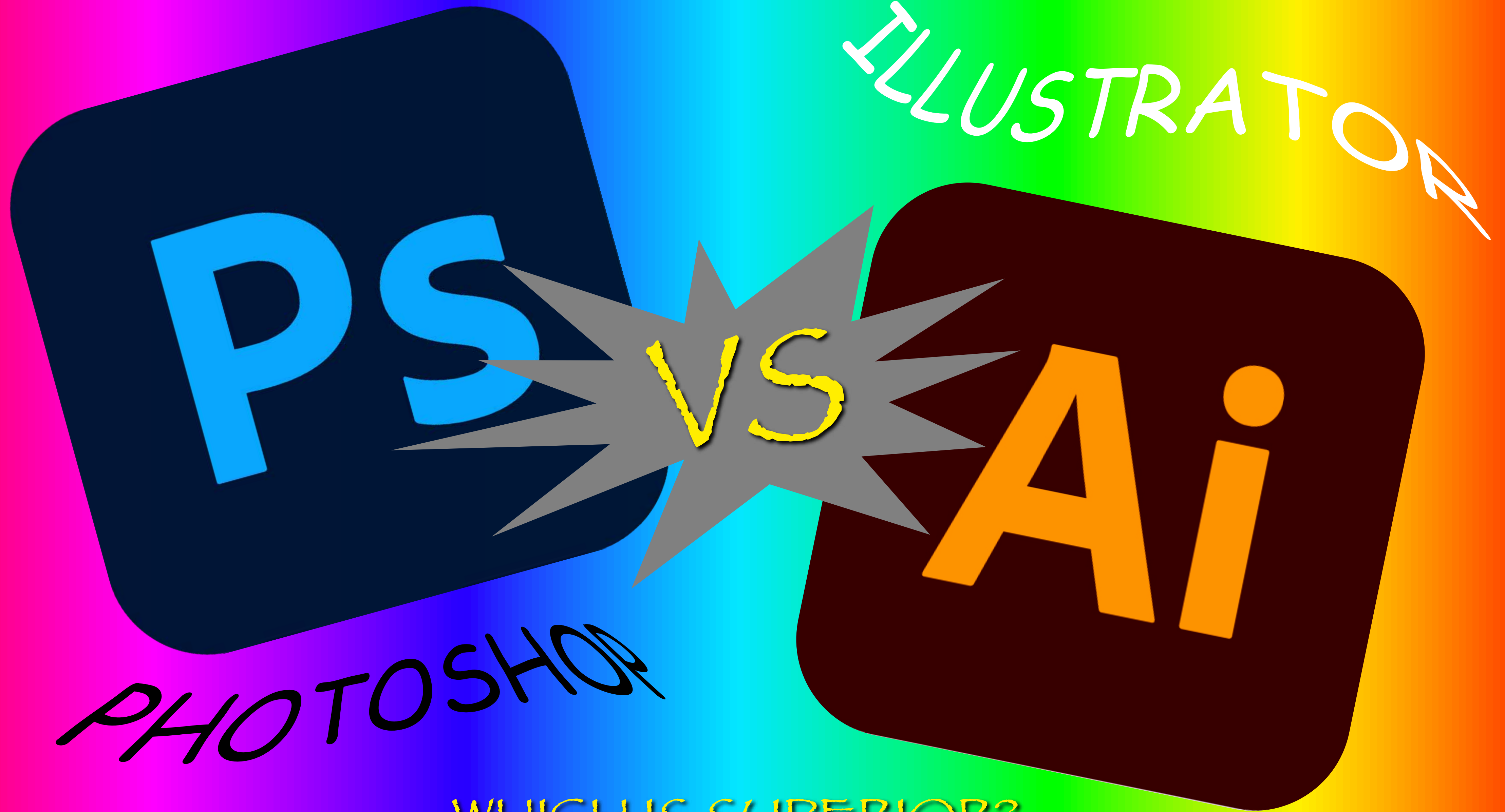




***ASANA***  
***PROJECT  
MANAGEMENT***



***GOVISUALLY***  
***PROOFING***



WHICH IS SUPERIOR?



***PHOTOSHOP***  
***GRAPHICS WITH  
SPECIAL EFFECTS***



***ILLUSTRATOR***  
***2D GRAPHICS  
80% OF PROJECTS***



Q&A



# WE WANT TO RESOURCE YOU

***SEE SOMETHING YOU LIKE? EMAIL US!***

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KALAINA.LARKIN@MYBAYSIDE.CHURCH

