

MEDIA KIT



TOM FINN

Entrepreneur. Media Host. Speaker.

@therealtomfinn

ABOUT TOM

AWARD-WINNING **INSURETECH ENTREPRENEUR** AND PURPOSE DRIVEN ADVISOR

Tom Finn is a purpose driven InsurTech entrepreneur, media host, speaker, and CEO of LeggUP®, a career wellbeing and people development platform. Tom is the thought leader behind LeggUP's Talent Insurance®, the first product to ensure employee performance and voluntary turnover.

Spending his entire career in the insurance industry, Tom possesses a wealth of experience in employee benefits, InsurTech, strategic partnerships and underwriting strategies—all central to the company's unique offering, Talent Insurance®. Talent Insurance® provides a single platform for personalized professional development, career wellness policies, and voluntary turnover reimbursements. Tom held previous insurance roles at Unum, The Hartford, Elevance Health, and CVS/Aetna.

After studying the connection between human behavior and high performers, Tom coined the phrase **Talent Empowerment** to define his mission of helping people find purpose and power in their work. Once an overworked insurance executive who was "too busy" to enjoy life, he figured out how to redefine his life to become Purpose Driven.

Tom Finn
THE REAL TOM FINN

SOCIAL MEDIA



TOM HAS BEEN FEATURED IN...

Forbes

yahoo!
finance

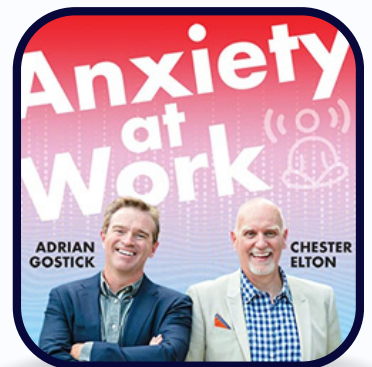
TechCrunch



MarketWatch



PODCASTS FEATURING TOM:

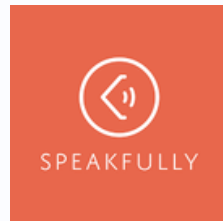


TOM PERSONALLY WORKS WITH...



SIEMENS

CAROO



TALENT INSURANCE®

LeggUP's Talent Insurance® is the solution to the lack of coverage surrounding Career Wellbeing in the Insurance industry.

Career Wellbeing refers to the satisfaction and fulfillment that individuals experience in their work lives. It encompasses various aspects of an individual's work, including job satisfaction, sense of purpose and meaning, work-life balance, and overall **career development**.

The program offers personalized career coaching, group coaching, and self-directed learning experiences to **upskill and re-skill** your teams effectively. These aspects not only improve overall health and wellness but also result in lower medical costs, decreased absenteeism, and turnover rates.

"TALENT INSURANCE IS THE MISSING PRODUCT
IN THE INSURANCE INDUSTRY"

- MIKE BARONE, PRESIDENT EMPLOYEE BENEFITS, HUB INTERNATIONAL

LeggUP's mission is to help people feel heard, find purpose in their work, and feel empowered to take hold of their careers.

Talent Insurance addresses a significant gap in the insurance and employee benefits industry by providing employer coverage for Career Wellbeing.

IGNITE BUSINESS
TRANSFORMATION & INSURE
EMPLOYEE RETENTION!





PREMIER **NFL** LEADERSHIP DEVELOPMENT

The Tennessee Titans organization faced various challenges, including lack of trust and communication, burnout, a divide between football and non-football departments including high turnover in coaching positions. LeggUP was called on to build a cohesive leadership development program worthy of the NFL standards.

DELIGHTED CUSTOMER REVIEWS



“

As a leader, I'm constantly seeking out new knowledge and resources to help me grow my business. Tom Finn has become a go-to source of inspiration and guidance for me. Tom's expertise and wisdom are invaluable, and I'm grateful for all he does for the business community.

“

Tom Finn is a true mentor and guide for CEOs, entrepreneurs, founders, and leaders. His podcast, Talent Empowerment, is an incredible resource for anyone looking to learn from the best in the business.

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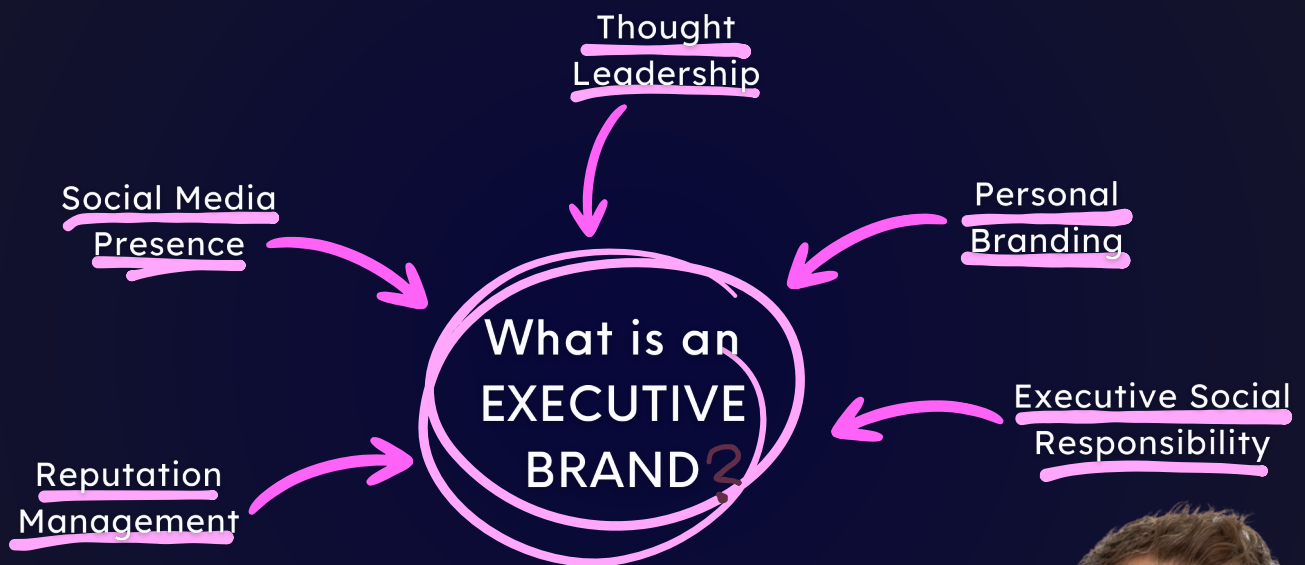
Talent Insurance has been an invaluable tool for us. Our employees are so appreciative of this company benefit

Talent Empowerment

WHERE PURPOSE DRIVEN LEADERS BUILD BRAND AND INFLUENCE

Talent Empowerment enables business leaders to establish and accelerate the growth of both their individual and company brands. Our talented design teams have helped some of the world's top executives leverage a full range of media expertise to execute sensational branding and influence and scale.

While everything has changed in business one thing remains constant: people buy because they know, like, and trust you.



We create executive influence and resolve initiatives that increase revenue, maximize profits, identify inefficiencies, create scalable systems, mitigate risk and lower fixed overhead.

Combine executive design, resources, infrastructure and expertise to create the company of your dreams.

We design and weave work into your purpose, to find your empowerment.

IT'S A DIGITAL WORLD, YOU NEED A
GLOBAL EXECUTIVE BRAND!



A PODCASTING JOURNEY...

The Talent Empowerment Podcast delivers cutting-edge stories for business leaders! Each week Tom sits down with capable bold leaders, talent development savants, founders, and executives from every industry to learn how they're driving people's innovation, discovering their own purpose, and building performance in their own world.

From Life Science entrepreneurs to Athletes, Activists to Business Leaders, our dynamic guests have all achieved greatness in their industries and have made an impact on the lives of others across the globe.

THE MOST POWERFUL MOMENT IN OUR LIVES IS WHEN WE DISCOVER THE **PURPOSE** FOR WHICH WE WERE DESIGNED!



THE STATS

The Talent Empowerment podcast has gained worldwide recognition with listeners tuning in to hear Tom interview leaders that found power in their purpose.

Top 1% of Podcasts Worldwide

LISTENERS

100K Monthly Listeners

RATING

Over 100 5-star ratings on Apple Podcasts

DOWNLOADS

Over 20k downloads per month

THE SOCIAL ISSUES TOM STANDS UP FOR...

Mental Health

It is the responsibility of leaders, communities, and educators to promote mental health awareness, provide access to affordable and evidence-based treatment, and reduce the stigma and discrimination associated with mental health conditions.

Education is a fundamental human right and a critical component of social and economic development. Providing access to quality education is essential for promoting social and economic development, reducing poverty, and promoting social mobility.

Education

Community

Building a modern community requires a multi-faceted approach, including policies that promote social mobility, economic growth, education and training opportunities, and access to healthcare. By focusing on community, we can create more equitable and just societies where everyone has a fair shot at success, regardless of their background or socio-economic status.

QUESTIONS TO ASK TOM

- Why is it important to define your purpose?
- How are you trying to add value to the insurance industry?
- How did you become purpose driven?
- What made you want to reignite your passion for life?
- What are the steps to build a global company?
- Why create an action plan for positive change and success?
- How can we awaken our inner strength and self-esteem to reach for our dreams?
- Who can learn to set healthy boundaries and give and receive without guilt or resentment?
- What's the best way to get structured support for personal and business growth?
- Where do we gain the courage to overcome obstacles and create a life we love?
- How do leaders connect to their purpose, clarify their life goals and define vision for success?



**"The path to empowerment begins
with the discovery of your
purpose. Only then can you truly
tap into your full potential."**

—TOM FINN



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